

Austria	Stk. 15	Belgium	As 1600	Philippines	Pes. 20
Denmark	DK 1,000	Ireland	£ 1,100	Portugal	Esc 65
Germany	DM 1,000	Japan	¥ 1,950	S. Africa	R 6,00
Canada	C\$1,000	Japan	¥ 1,500	Singapore	SD 4,10
Switzerland	Fr 1,000	Malta	Ms 500	Spain	Es 65
United Kingdom	£ 1,000	Norway	Kr 500	Turkey	L 1,120
France	Fr 1,000	Lithuania	Lt 6,500	U.S.A.	\$ 6,50
United States	U.S. \$ 1,000	Latvia	Lv 1,000	U.S.S.R.	Rs 7,50
Denmark	DK 1,000	Malta	Ms 500	U.S.S.R.	Rs 7,50
Germany	DM 1,000	Morocco	Dr 2,25	U.S.S.R.	Rs 7,50
Canada	C\$1,000	Morocco	Dr 2,25	U.S.S.R.	Rs 7,50
United Kingdom	£ 1,000	U.S.S.R.	Rs 7,50	U.S.A.	\$ 7,50

No. 29,035

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday March 28 1983



D 8523 B

Austerity package is  
Mitterrand's biggest  
gamble, Page 14

## NEWS SUMMARY

### GENERAL

### BUSINESS

## Argentine unions to defy ban on strike

Argentina's rival trade union confederation decided to reject a last-minute government pay offer and to defy a government ban by going ahead with today's 24-hour general strike.

It is the second general strike within four months. There is growing political tension and new rumours of possible coup attempts.

Some union leaders have been demanding 330 per cent pay increases, but 12 per cent in the offer for private and public sector workers. Page 16

### Arafat in Riyadh

Palestinian leader Yasser Arafat, on his way to Amman for talks with Jordan's King Hussein about U.S. Middle East peace proposals, made an unexpected stop in Riyadh to have talks with Saudi leaders. Page 15

### Palestinians back

Palestinian guerrillas have been re-establishing themselves in southern Lebanon, says the Israeli Army. Eight Israeli soldiers held by the PLO have been moved from Lebanon to another Arab country because the Israelis were planning an operation to release them, said Palestinians.

### Schoolgirls poisoned

Two hundred and thirty Palestinian schoolgirls from the West Bank were hospital yesterday suffering from headaches, dizziness and burning eyes after mass poisoning, probably through inhalation, at three schools. Israeli authorities said Palestinian guerrillas might have been responsible.

### Pym's Arab trip

British Foreign Secretary Francis Pym is to pay an official three-day visit to the United Arab Emirates from Monday.

### UN chief in Moscow

United Nations Secretary-General Javier Perez de Cuellar arrived in Moscow for talks about the eventual withdrawal of Soviet troops from Afghanistan.

### Zapu ban threatened

Zimbabwe Premier Robert Mugabe has threatened to ban Opposition party Zapu unless it disarms its dissidents in Matabeleland. Page 2

### Morocco claim

Morocco's last territorial claims against Spain, for the enclave towns of Ceuta and Melilla, overshadow the visit of Spanish Prime Minister Felipe Gonzalez today and tomorrow. Page 2

### Fraser quits politics

Former Australian Premier Malcolm Fraser, 52, announced that he would leave politics on Thursday, just 26 days after his conservative government was swept from power in the general election.

### Turkish press curb

Turkish Government is planning tighter press restrictions in preparation for a return to parliamentary government reported the newspaper Cumhuriyet.

### Non-tin can launched

British leading plastic canning company Metal Box and the UK subsidiary of Campbell's Soups have launched the world's first plastic can, made of Limplast, a laminate. Page 6

### Wales in procession

Lech Walesa, who led the now-banned Polish union movement Solidarity, carried a charred wooden cross with a rosary made from prison bread by jailed colleagues in a Gdansk church procession.

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## Severity of austerity measures stuns the French

BY PAUL BETTS IN PARIS

FRANCE was in a come at the weekend as the brutal new economic measures announced by the Government on Friday slowly began to sink in throughout the country.

Most people in France had braced themselves for a tough package of austerity measures after the latest devaluation of the franc, but few had expected anything quite as severe.

The right new travelling restrictions for French tourists, the obligation on taxpayers to subscribe to a three-year government loan and a new 1 per cent levy to help bail out the social security system coupled with increases in utility and rail tariffs, were among the measures causing the most consternation.

A banker with a large nationalised French investment bank remarked a bid sadly at dinner on Saturday: "Like in some other dressed countries, when people from abroad come to see us we will

now ask them to bring us a bottle of whisky." He was referring to new "sin taxes" in the package involving hefty increases in the prices of spirits and cigarettes.

But public reaction on the whole has so far been relatively muted. This appeared to reflect the general state of shock at the severity of the measures. Newspapers, of course,

had a field day with screaming headlines ranging from the word "Duu" all over the front page of Libération or "the hatchet" on the front of another.

Undoubtedly, the most imaginative headline was in the pro-Socialist Le Matin which ran across its front page "Capri Cest Fin" after a popular French song of the sixties.

But Mme Edith Cresson, the new Foreign Trade Minister and former agriculture minister, defended the FF 4,000 (\$275) per adult a year travelling allowance yesterday claiming the new exchange control mea-

sures were "a national necessity." She also claimed the measures were neither protectionist nor a threat to the individual freedom of the French. Earlier she said: "France is a magnificent country and to encourage people to travel in France is not protectionism."

But Mme Cresson, also the Minister of Tourism, came under heavy fire yesterday from French travel agents who disrupted a meeting of the Socialist Party she attended in Paris.

The travel agents have been by far the most vocal and angry of any group in France against the government package. They backed Mme Cresson claiming the FF 4,000 travel restriction per adult a year would ruin their business.

In the face of the mounting protest against this measure in the austerity package, the French Government yesterday sought to minimise the impact of the new ex-

change control measures. Mme Cresson said the restriction would only apply this year. This was also confirmed by the Finance and Economy Ministry.

Nonetheless, the fact the Government waited until yesterday to say what the controversial measure would only be in effect this year suggested some hasty back-tracking. The Finance and Economy Ministry said it was setting up as of today a special office to assist travel agents with problems raised by the new regulations.

But if travel agents are up in arms, the most active stick in the Paris bourgeoisie on Friday was Club Méditerranée which gained 5 per cent on the day. The tourism company, brokers believe, should benefit from the new restrictive travel measures.

The brokers argue French tourists will now be forced to turn increasingly to pre-paid all-inclusive

packages like those offered by the Club Méditerranée group.

Trade union leaders, the opposition parties, French business and the various factions within the French Left have been remarkably restrained so far in their reactions to the measures.

M. Henri Krasnicki, the head of the pro-Communist CGT labour confederation, said his union agreed with the Government's general aims but criticised the latest measures in that they hit low income workers too harshly. The Socialist CFTD labour confederation was much tougher on the Government claiming the measures threatened jobs and went against the spirit of its earlier economic and social commitments.

The Patrons complained the

Continued on Page 16

Mitterrand's toughest gamble.

Page 14

## Moscow and U.S. in heated row over 'space war'

By Reginald Dale in Washington

RELATIONS between the U.S. and the Soviet Union appear to have seriously deteriorated after President Ronald Reagan's speech last week which called for a new system of space-age defence against Soviet strategic missiles.

Mr Yuri Andropov, the Soviet leader, took the unusual step at the weekend of calling Mr Reagan a liar in overestimating Soviet military strength. The charge drew a response from Mr Caspar Weinberger, the U.S. Defence Secretary, that Moscow was conducting its normal campaign of "simple, standard information."

The Soviet Union was trying to influence world opinion by pointing out incorrectly and very false statements, Mr Weinberger said on American television. This month's West German elections showed it was not succeeding all that well.

Mr Weinberger said that Mr Reagan's aim was to achieve for the U.S. "a defence that cannot be penetrated." The sale of anti-ballistic missile system that Mr Reagan proposed last week, probably involving both ground and space-based laser weapons, was technically feasible, he said. He thought that defences could also be developed against low-flying cruise missiles as well as against ballistic weapons.

The Administration was not thinking of a crash programme, but of continuing what was already being done on an increased scale. With a substantial effort, he said, "I think it can be done."

Mr Weinberger called the development "a very hopeful thing for mankind." He said that Mr Reagan's proposal could solve the whole strategic arms problem by removing threats of retaliation.

The Defence Secretary said that the Soviet Union had done "a lot of work" in the same area. He rejected suggestions that the time might be right for a joint superpower approach to the new technology, and said that the priority was to develop the American scientific effort.

The U.S. Administration has asked for \$1bn in the coming budget year that starts on October 1 for strategic defence systems. But only \$250m of this is assigned to the new technologies. The rest would be for traditional ground-launched missiles with nuclear warheads.

Mr Weinberger said, however, that some of the money could be reallocated from the conventional to the new types of technology.

Casual revolution in U.S. nuclear strategy, Page 15

## Orders upsurge for UK industry points to sustained recovery

BY ROBIN PAULEY IN LONDON

Further evidence that the British economy may be emerging from recession, with most sectors of manufacturing industry starting to recover strongly, comes today from the Confederation of British Industry (CBI).

The employers' group's monthly trends survey of about 1,700 companies shows a strong improvement in demand across most sectors, particularly in the consumer goods industries, and domestic order books have been stronger during March than at any time since December 1978.

A similarly sharp improvement in export orders has also been reported, partly helped by the fall in sterling. In the last heavy fall in sterling early in 1981 some parts of industry, notably the chemical sector, showed the benefits remarkably quickly. This pattern has been repeated in the current slide in sterling, with the chemical sector again at the forefront of the export orders recovery.

The survey results, which have previously been consistently accurate, also reflect widespread belief among industrialists that output will continue to improve this year and that the economic recovery may be sustained. This is in marked contrast to last spring when the Government repeatedly proclaimed an economic recovery while the monthly CBI trends presented a consistently dismal picture

by JONATHAN CARR IN BONN

WEST GERMAN industrialists are more buoyant about their business prospects than they have been for four years, according to a survey released today by IFO, the Munich-based economic research institute.

The news follows an agreement on a moderate wage rise for the country's chemical workers and amid signs that accord is also at hand in the key metalworking sector.

But this consumer boom, bringing relief to retailers after three very tight years, produced no improvement in domestic output and was only partly met by imports, the rest coming from stocks.

Although the consumer boom has now lost some of its steam, even modest further advances can apparently be met from stocks and, in so far as they are met domestically, will lead to rising output.

A balanced 16 per cent of companies expects rising volumes of output in the next four months, the highest since June 1979. In December a balance of 11 per cent expected falling volume of output in the four months ahead.

One aspect of the survey likely to be welcomed by Government ministers as inflation is widely expected

Continued on Page 16

Chemical workers, Page 14

Financial markets, Page 17

Capital markets, Page 23

Financial futures, Page 23

## Germans more confident of business upturn

By JONATHAN CARR IN BONN

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Continued on Page 16

Chemical workers, Page 14

## OVERSEAS NEWS

**Bitter fighting continues in northern Nicaragua**

BY TIM COONE IN MANAGUA AND HUGH O'SHAUGHNESSY IN LONDON

**BITTER FIGHTING** was reported between Nicaraguan government troops and former members of the National Guard of the late dictator General Anastasio Somoza in three northern departments of Nicaragua yesterday.

The situation in Managua, the capital, remains normal however. The civilian militias have not been called up and the Sandinista government appears confident it will crush an invasion if says is being planned.

In the fighting in the departments of Matagalpa, Nueva Segovia and Jinotega, Dr Pierre Grosjean, a member of a French Government-sponsored aid project studying leprosy, was killed.

Dr Grosjean was reportedly killed in the town of Rancheria 30 miles north of Managua, along with three Government

troops. Seventeen civilians, including seven children were reportedly injured.

The

Nicaraguan and Honduran governments are meanwhile exchanging increasingly strident accusations, the former accusing the latter of sending its troops into Nicaragua and the latter accusing the Sandinistas of provoking border incidents against Honduras.

On his return early yesterday from the Non-Aligned Movement's summit meeting in New Delhi and a short stopover in Moscow, Comandante Daniel Ortega, Coordinator of the ruling Sandinista junta, said that he had had 90 minutes discussion with Mr Yuri Andropov, the Soviet leader, who had pledged Moscow's "firm solidarity" with Nicaragua.

In another international development, General Soch Musleh Kasim, the South Yemeni Defence Minister, arrived in Managua for talks with his Nicaraguan opposite number, Comandante Humberto Ortega. South Yemen in the past has had close relations with Cuba.

The Sandinistas have sought and received Arab aid as a counter-weight to Israeli assistance to the Somona cause and to various right-wing governments in Central America.

Despite the incursions by pro-Somona forces from Honduras into Nicaragua, the Sandinista Government is not perceived to be in any immediate danger. Anti-Sandinista groups in Costa Rica who oppose the Government in Managua but are unwilling to throw in their lot with the pro-Somona forces in Honduras, forecast that the present attack will eventually be driven off well before it reaches the Nicaraguan capital.

**Argentine strike to go ahead today**

By Jimmy Burns  
in Buenos Aires

**THE SUCCESS** of the 24-hour general strike planned for today was virtually assured over the weekend when rival branches of Argentina's main trade union organisation, the General Confederation of Labour (CGT) joined forces to reject a last-minute Government pay offer.

The military Government of President Reynaldo Bignone thus faced its second general strike in less than four months in a climate of growing political tension and renewed civil rights demands.

Officially, the strike is being held to protest the latest salary increases of 12 per cent for state and private employees, which falls far short of the 30 per cent demanded by some union leaders. The CGT leadership, under increasing pressure from its rank and file, is also dissatisfied with the new minimum wage level of 75 pesos (\$1.04) compared to the previous 55 pesos.

The CGT had been demanding a 100 per cent increase in the minimum wage.

Underlying the strike is the CGT's determination to re-establish itself as a major political force in the run-up to the October 30 presidential election. Quite apart from the CGT's traditional links with the Peronist movement, a number of union leaders have contacted dissident military officers in a bid to put pressure on the present Government.

The Ministry of Labour yesterday threatened to declare today's strike illegal, in a move that could signal a major confrontation between the Government and the CGT. There were some reports that the homes of union leaders were being watched by security police in preparation for a wave of arrests.

Today's planned general strike is the first of a number of protests against the Government scheduled for this week, ahead of the first anniversary of the April 2 invasion of the Falklands. Hardline members of the CGT who are leading today's strike are staging a major protest rally on Wednesday.

**Mugabe gives Zamu 'final warning'**

BY OUR HARARE CORRESPONDENT

**MODERATES** in Zimbabwe's ruling Zamu and opposition Zamu parties who are seeking a unity pact have suffered a setback with a weekend speech by Mr Robert Mugabe, the Prime Minister, threatening to ban Zamu.

Mr Mugabe, in an uncompromising speech at a rally in the capital, said he was giving Zamu a "final warning to disarm their dissidents." If they didn't, he said, "we will disarm them as a party."

The Prime Minister ruled out talks with Zamu leaders to resolve differences over events in the troubled southern province of Matabele-

land. There could be no talks, he said, as long as the opposition played a double game - appearing to operate with the Government but at the same time organising insurgent operations in Matabeleland.

Zamu officials, already dismayed at the Prime Minister's unwillingness to talk about the crisis created by Mr Joshua Nkomo's decision to go into self-imposed exile, were nonplussed at the demand that they should disarm and disband the dissidents, who are clearly outside the influence and control of the party leadership.

Mr Mugabe rejected calls for top-

level talks designed to ensure Mr Nkomo's early return. "My government is not going to take any steps to bring him back. It is not our duty or responsibility," he said.

Mr Nkomo was free to return and his safety was guaranteed, but the government would not interfere in any prosecution of Mr Nkomo, who faces allegations of breaching Zimbabwe's currency and security legislation.

Mr Mugabe's address suggests that there is little likelihood of the present military policy against the insurgents being supplemented by a search for a political solution.

**Spain-Morocco talks on enclaves**

BY DAVID WHITE IN MADRID

**THE QUESTION** of Morocco's last territorial claims against Spain - the North African enclave towns of Ceuta and Melilla - overshadowed a two-day visit which Sr Felipe Gonzalez, the Spanish Prime Minister, starts in Morocco today.

The fact that this is the first official foreign trip that Sr Gonzalez has made since the Socialist election victory in Spain five months ago underlines the priority given by the new Madrid Government to

North African relations as a plank of its foreign policy.

The talks with King Hassan and other Moroccan leaders are seen as essentially political, despite important outstanding economic issues between the two countries, notably fishing.

They were preceded last week by a visit to Algiers by a Spanish team headed by the Sr Alfonso Guerra, Deputy Prime Minister, covering international and bilateral issues.

including Spain's request to scale down its contract for purchasing Algerian natural gas.

The timing of the two trips showed Madrid's effort to establish an even-handed approach to the Maghreb countries.

Sr Guerra's visit included a meeting with representatives of the Frente Polisario, Morocco's opponents in the former Spanish Western Sahara.

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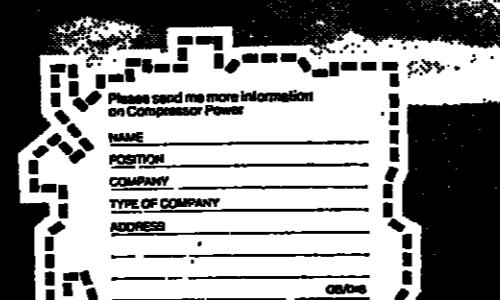
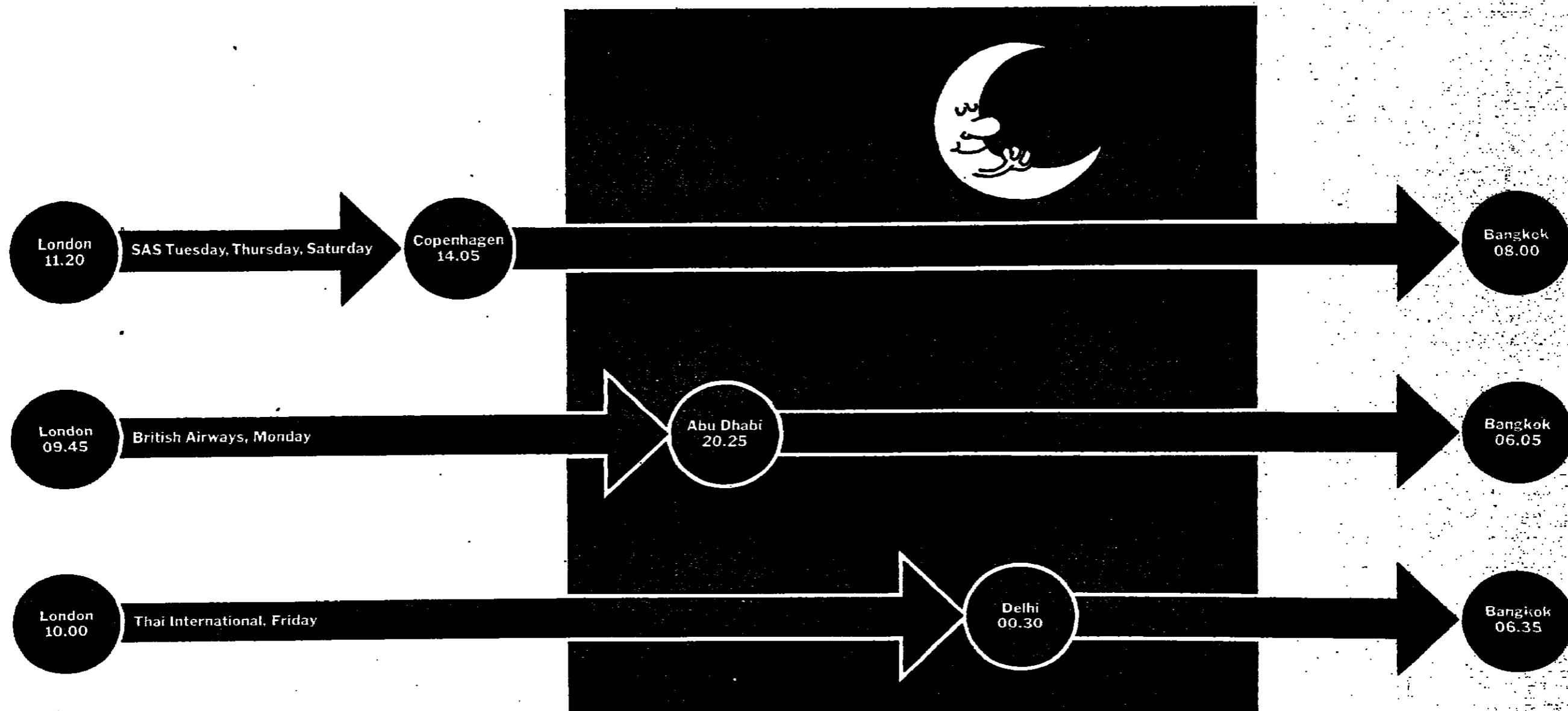
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## STATISTICAL TRENDS: COMECON

## Growth remains generally poor

THE CRISIS experienced by the East European economies in 1982 continued into 1983, with generalised poor rates of growth. There are marked differences in performance: while East German growth was remarkably high, stagnation continued in Czechoslovakia. The Polish economy seemed to be making some recovery in the last half of the year in terms of output and productivity, but severe problems remain. Hungary's forecast was better than

European countries have committed investment resources to the extraction of Siberian energy.

There are increasing strains in the relationships within Comecon due to the economic crisis, and particularly because of energy prices. The intra-Comecon oil price is calculated as an average, leaving a wide range of oil prices, so that the sharp rises of the 1970s did not have the same shock effect.

When oil prices were rising, Eastern Europe benefited from lower prices of Russian oil. Now, as world oil prices are falling, they stand to lose. It has also been argued that over the longer term, cheaper oil acted against effective energy conservation measures.

Eastern European oil production from the newer Siberian fields has not been rising as fast as was hoped.

Eastern Europe generally had a very good grain harvest in 1982, with the crucial exception of the USSR. The yield figures show wide discrepancies, with Romania and Poland having low yields.

While the East German economy had a notable success in 1982, there are fears for the future in cutting back on imports so severely. Supplies to industry and consumers are threatened, and in the longer-term, trading relationships are distorted and competitiveness damaged if the policy reduces access to imported technology.

The data on Hungary, an IMF member since last year, show some of the results of the move towards a more market-oriented economy. Price rises have been used, and labour shakeout has pushed up productivity. However, investments have proved more difficult to cut than planned.

### SECTOR OUTPUT

	Average annual percentage changes			
	1971-75	1976-80	1971-75	1976-80
Bulgaria	2.9	0.9	9.2	6.0
Czechoslovakia	2.6	2.1	6.7	4.7
East Germany	2.7	1.2	6.5	5.1
Hungary	4.6	2.5	6.4	3.4
Poland	3.7	-1.6	10.4	4.6
Romania	6.5	3.8	13.0	9.4

Source: Official Statistics

### Economy

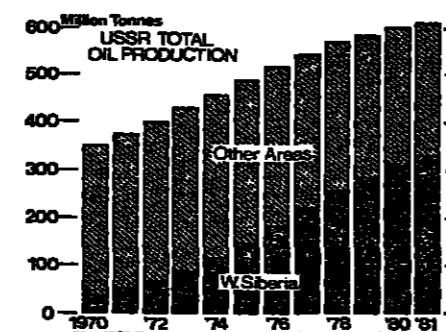
#### PRODUCED NATIONAL INCOME

(Annual/average annual change per cent)

	1961-65	1966-70	1971-75	1976-80	1981	1982
Bulgaria	6.7	8.8	7.8	6.1	4.5	4.0
Czechoslovakia	1.9	5.6	3.7	0.2	1.0	
East Germany	3.4	5.3	5.4	4.1	4.5	3.0
Hungary	4.1	6.9	6.2	3.2	1.8	1.5
Poland	3.4	4.6	9.8	1.6	-13.0	-7.5
Romania	9.2	7.5	11.3	7.3	2.1	2.5
East Europe	4.0	6.1	7.3	4.0	-1.2	0.6

Source: Wharton, National Statistics

### Oil and Energy



### DEBT INCURRED and non-repayable aid

from USSR 1972-81  
(bn 1981 U.S.\$)

	Rouble credits	Trade subsidies	Total
Bulgaria	1.3	17.8	19.1
Czech.	0.7	19.5	20.2
E. Germany	2.2	33.5	35.7
Hungary	0.4	12.2	12.6
Poland	2.8	17.9	22.7*
Romania	-0.5	1.0	0.5
E. Europe	6.9	101.9	110.8*

\*Ind. \$2bn debt.

Source: Various & Marrese: Implicit subsidies and non-market benefits in Soviet Trade with E. Europe

### Finance

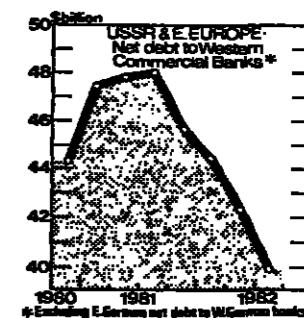
#### NET HARD CURRENCY DEBT

\$bn

	1977	1981	1982	1983*
USSR	11.9	10.8	8.8	16.0
E. Europe	32.2	32.2	54.3	51.7
Bulgaria	2.8	2.2	1.7	1.7
Czechoslovakia	2.2	3.4	2.9	3.2
E. Germany	7.3	11.0	9.8	9.6
Hungary	4.0	6.7	6.5	6.7
Poland	13.8	23.2	24.3	24.5
Romania	4.1	9.7	9.1	8.1
Total	46.1	67.0	63.1	69.8

\* Projection.

Source: Wharton



Source: Wharton

### Agriculture

#### TOTAL GRAIN OUTPUT

(m tonnes)

	1979	1980	1981	1982	Yields (tonnes per hectare), 1981
E. Germany	8.9	9.6	8.9	10.0	3.56
Czechoslovakia	9.2	10.7	9.4	10.13	3.42
Hungary	12.0	13.8	12.6	14.8	4.57
Bulgaria	8.3	7.6	8.5	10.0	4.08
E. Germany	5.7	na	na	na	na
Hungary	3.5	na	na	na	na
Poland	5.9	na	na	na	na
Romania	19.3	20.2	20.0	22.0	3.16
USSR	177	189	170	170-180	1.35

Source: U.S. Dept. of Agriculture, National Statistics

### Trade

#### OECD-COMECON TRADE

(U.S.\$m)

	Exports to OECD from OECD	Imports from EEC	Exports to EEC	Imports from EEC
1979	37,044	39,996	22,892	21,070
1980	43,872	44,370	28,046	24,065
1981†	40,464	40,968	24,564	19,806
1982‡	28,779	30,537	17,201	15,070

\* Excluding intra-German trade. † Jan.-Sept.

Source: OECD

#### COMECON OIL TRADE

Net trade (000 b/d)

Share of oil traded at world prices (%)

Impact on oil price (\$m)

USSR	+2,600	50	-47.5
Poland	-300	15	+16.4
E. Germany	-450	35	+57.5
Czech.	-340	5	+6.2
Hungary	-160	15	+8.8
Romania	-180	20	+65.7
Bulgaria	-200	20	+14.6

Source: Wharton Economics

#### USSR: NATURAL GAS EXPORTS

(cubic metres bn)

1990 (assumed)

France	4.0	12.0</
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## WORLD TRADE NEWS

### Element of theatre in EEC dismay at U.S. special steel ruling

By PETER BRUCE

**THERE IS** an element of theatre about the expressions of dismay and outrage of EEC steel spokesman following last week's ruling by the U.S. International Trade Commission that imports of some special steels were seriously injuring the domestic U.S. industry.

The ruling, which could result in tough curbs against Community and other producers when President Ronald Reagan is presented with ITC recommendations on May 6, was scored at Brussels.

"The present situation of the

U.S. steel industry is not the result of steel imports," said one Commission official, "but, on the contrary, of the world economic situation."

In fact, U.S. action on special steels has been on the cards ever since Washington and the Community came, last October, to a less-than-smileable agreement to limit imports of general steel into the U.S.

The U.S. steel industry, which prompted the eight-month dispute last year with complaints that subsidised EEC steel imports were taking an

"unfair" market share, had tried at the last minute to include special steels in the agreement.

That was not on, but the industry was quick to file a new complaint, dealing with specific special steels—stainless strip, plate, rod, bar and alloy tool steel under section 301 of the Act, under which there is no requirement to prove unfair trading, simply that imports are too high. This ruling was delivered last week.

But while the Section 301 countervailing duties case made products into the U.S. before any quotas are filled.

There is now a very real possibility of the U.S. imposing blanket quotas, tariff or a combination of both, on these

imports which could result in a world-wide free-for-all with producers rushing to get their share.

Negotiations with Washington before May 6—and EEC

spokesmen said at the weekend no high level talks were planned—were also likely to be far more complicated than any so far. The subsidised steels case last year concerned chiefly the Community and chiefly producers in the subsidised steel sector.

Last week's ruling, however, covers private producers as well (there are about 70 in Community countries alone) and is not confined to Western

Europe.

Governments of exporting

countries are likely to come under pressure from private steel makers, in addition to the normally bigger public concerns, to lobby Washington.

The sheer enormity of pro-

ducing cohesive defence argu-

ments, given the secretiveness

of privat producers and the

difficulty in defining precisely

what passes for the special steel

under dispute (it depends on

the level of alloy content in the

steel), means it is possible that

little effective defence could be

mounted before May 6.

Some products are clearly

regarded as more dangerous

than others. Indeed, one of the

ITC Commissioners dissented

from the ruling on stainless

steel imports, which took just

6 per cent of the market. By

contrast, alloy steel imports took

more than 40 per cent of the

market.

### Apple plans to step up war on counterfeits

By Robert Cotrell in Hong Kong

**APPLE COMPUTER**, the U.S. computer manufacturer, says it plans a revised legal battle against Asian counterfeiters of its products.

Mr Albert Eisenstat, Apple vice-president and general counsel, said in Hong Kong that the company has brought 28 civil actions against retailers and distributors in the colony, and two actions against companies which it believes to be "relatively large counterfeiters" in Taiwan.

Apple believes Taiwan to be the main manufacturing centre, and Hong Kong the main distribution outlet.

Rank Electronics Asia, which is Apple's Hong Kong distributor, says Taiwanese companies may have produced 20,000-30,000 fake Apple computers in the past 12 months. The most popular imitation is one of the Apple Two computer, though peripherals and software are also said to be counterfeited.

Unofficial estimates suggest that fake Apple Two's—many retailing at less than half the price of the original—may outsell real Apples in Hong Kong by a ratio of five or even 15 to one.

Mr Eisenstat said that among legal actions so far brought in Hong Kong, injunctions had been obtained in nine cases. Five defendants have asked for hearings to be delayed, while the balance of the cases are being decided.

Apple is taking its actions on three areas of infringement—patents, copyright and passing off.

In Taiwan, Apple has successfully appealed against a lower court ruling made last month which said it could not bring actions there because it was not registered as a business in Taiwan. Mr Eisenstat said those actions will go now ahead.

He also said Apple is suing a Los Angeles distributor of Asian-made Apple-type products. In February, Apple secured eight interim injunctions against Singapore distributors.

Reuters reports from Taipei:

The U.S. and Taiwan have agreed to join efforts to combat counterfeiting and provide better protection for patent owners, officials said yesterday. U.S. officials will submit a report to the Reagan Administration and Congress, as well as to the International Anti-Counterfeiting Union (IACU) Congress to be held in San Francisco in May.

### EEC policies on aid 'are a failure'

By David Tonge, Diplomatic Correspondent

**EUROPEAN POLICIES** aimed at helping developing countries in Africa, the Caribbean and Pacific (ACP) regions have shown a singular lack of success, according to a survey published in London yesterday.

This shows that preferential trade schemes for these countries have failed to ensure they maintained their share of EEC imports.

It also finds that Stabex, the Community's scheme to protect countries against export surpluses, has not only been immediately funded, but never had a full stabilising function "for countries in balance of payments need."

This survey of the workings of the 1975 and 1980 Lome agreements, which now involve 63 ACP countries comes as the EEC is preparing to renegotiate what has long been the cornerstone of its relationship with the developing world. It also comes as a number of countries, in particular Britain, are complaining at the inefficiency of EEC aid programmes and their increasing share of national aid budgets.

The survey shows that the ACP share of EEC imports fell from an average of 8 per cent in the years 1970-74 to 6.8 per cent in the five years after the Lome agreement was signed. In 1982, petroleum accounted for 78 per cent of ACP exports to the EEC and coffee and cocoa for a further 18 per cent.

The EEC and the Third World: A Survey 3. The Atlantic Rift. Edited by Christopher Stevens. Hodder and Stoughton in association with the Overseas Development Institute and the Institute of Development Studies. 242 pp. £6.95.

### Chinese handshake has its pitfalls

THE JAPANESE business

interests in China are out distances by far that of another nation. In typically Japanese fashion, companies from Tokyo and Osaka are establishing representative offices and industrial ventures from which they do not expect to make a proper return for years to come.

Moreover, the Chinese show no sign of relaxing their insistence of the use of domestically-produced components, whenever possible, or of providing longer-term production schedules.

Whether other steps are taken, Citic is likely to remain a very tough negotiator. Jing is adamant that the corporation will honour its contracts and will study potential projects more closely beforehand. But he also makes it abundantly clear that Citic will press for a deal which is attractive to China.

"There is an old Chinese saying," he adds, "Be a villain first, then a gentleman."

With a production quota for the year, demand, unfortunately, was not up to expectations and Hitachi had to limit its production for the full year to 135,000 sets—15,000 less than had already been manufactured. Eventually, the figure was negotiated up to 160,000 units.

Asked about the losses being made in Fujian, the man from Hitachi sighs deeply and smiles politely. He attributes part of the difficulty to a failure of communication between the central planners in Peking, who negotiated the deal, and the local factory, which has a better feel for the likely pattern of demand and the availability of supplies.

Moreover, he says, the Chinese can accept the idea of profit on sales but have little conception of a return on capital.



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Moreover, he says, the Chinese can accept the idea of profit on sales but have little conception of a return on capital.

### New Airbus boost to European competition

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

**COMPETITION** on European air routes will increase significantly over the next few weeks, as two major airlines, Lufthansa and Swissair, put into service the first of their new fleets of A310 Airbuses.

These aircraft are the smaller, 200-plus seater versions of the larger A300 Airbus which has already been seen extensively on European routes. The A310 is a short-to-medium range aircraft, but a longer-range variant, the A310-300, is also now under development for delivery from the end of 1985.

Total sales of the A310 to date amount to 102 aircraft (in addition to sales of 248 A300s). Lufthansa has an order for 25 A310s worth about DM 1.5bn (£619m), with an option on another 25, while Swissair has an order for ten A310s, worth about SWF 700m (£337m), with an option on another ten. Lufthansa is already an extensive user of the bigger A300.

The new aircraft will bring a new standard of quality to Europe's short-haul air routes.

In addition to the comfort afforded by the A310, these aircraft also have improved engines (General Electric for

Lufthansa and Pratt and Whitney for Swissair) which will give reduced noise and improved fuel efficiency.

The direct competitor to the A310 is the Boeing semi-wide-bodied 767, also a twin-engined airliner, but so far no European operator has taken delivery of this aircraft. Britannia of the UK has ordered a small number of 767s, but will not take delivery until next spring.

The nearest immediate "new technology" competitor is the smaller Boeing 757, a narrow-bodied twin-engined jet that has already joined the fleet of British Airways (which is buying 17 of them).

Two UK inclusive-tour airlines, Air Europe and Monarch, will also be using the 757 this summer on holiday flights between the UK and the Continent.

Other European airlines which have ordered the A310, and which will be taking delivery progressively over the next year or so include Air France (5), Austrian Airlines (2), British Caledonian Airways (3), British Airways (2), KLM (10) and Martinair (3) both of the Netherlands and Sabena (Belgium) (3).

### World Economic Indicators

#### TRADE STATISTICS

UK £bn

Exports

Imports

Balance

Feb '83

Jan '83

Dec '82

Feb '82

Jan '82

Dec '81

Feb '81

Jan '81

Dec '80

Feb '80

Jan '80

Dec '79

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Dec '67

Feb '67

Jan '67

Dec '66

Feb '66

Jan '66

Joe Hillman

# Nervous, sweaty, exhausted. And that was just the journey from the car park.



It's true Heathrow has been a bit of an obstacle course until recently.

Much of the upheaval was created by the Underground.

A station, twin train tunnels and pedestrian subways all had to be excavated and equipped.

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Try as we might we couldn't help but cause travellers some inconvenience.

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normally works 24 hours a day. Still, now the dust has settled the improvements are there for all to see and enjoy.

Probably the most impressive is Eurolounge.

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## UK NEWS

## IMPORT LIMIT REBOUNDS ON BRITAIN

## EEC deal may raise Japanese VCR prices

BY GUY DE JONQUIERES IN LONDON

RETAIL PRICES of Japanese video cassette recorders (VCRs) sold in Britain are likely to rise by £100 or more during the next three months, according to manufacturers and distributors of the machines.

The higher prices are blamed chiefly on the impact of the new EEC "floor price" for Japanese machines and on the recent sharp fall in the value of sterling against the yen.

Some in the industry also believe that distributors may seize the opportunity to restore profit margins, which have been eroded by severe price competition in recent months.

The EEC arrangements limit sales of Japanese VCRs in the EEC to 4.55m this year, including 600,000 assembled in Europe from imported kits. In addition, the two companies making European VCRs - Philips of the Netherlands and West Germany's Grundig - have guaranteed sales of up to 1.2m machines.

Japanese manufacturers are expected to decide early this week how to share out the 4.55m total among themselves. How shipments

will be distributed between different EEC countries is still not known.

Sony's UK subsidiary said yesterday that it expected the prices of its three current models to rise by about £100 by June. The manufacturer's recommended price (MRP) of its cheapest model, the C-6, is currently £480, but it is widely on sale at about £350.

Thorn EMI, the largest UK supplier of VCRs, thinks the price increases could be even bigger and could lead more consumers to rent their machines rather than buy them. At present, about 60 per cent of the almost 4m machines in use in the UK are rented.

Thorn EMI supplies machines designed by Victor Company of Japan (JVC). About 70 per cent of its current deliveries are assembled at plants in West Germany and Britain, but because imported Japanese components still account for about 80 per cent of the machines' value, they differ little in price from VCRs supplied directly from Japan.

Thorn EMI says, however, that it plans to increase the local content

of the machines rapidly and expects the effects to start working through to prices next year.

Grundig Television Rentals says it may have to increase its monthly rental charges by between £1.50 and £3 this summer but has taken no decisions yet. Its current charge ranges from about £15 to £18 per month.

Mr Bill Andrews, the company's managing director, who is also chairman of the National Television Rental Association, said VCR rental charges had fallen generally during the last year. He did not expect them to rise above their previous peak of about £22 a month.

Philips said last week it did not plan to increase its prices, but Grundig's UK subsidiary, which is phasing out its current model, intends to replace it with a new VCR soon at a "substantially" higher price.

Britain is by far the largest EEC market for VCRs. It absorbed more than 2m machines last year, and sales and rentals in January are said to have been well above the level in the corresponding month last year.

## Fair play manoeuvre for TV football

By David Churchill, Consumer Affairs Correspondent

THE Office of Fair Trading (OFT) is poised to help keep regular League football matches being televised on both BBC and ITV.

The move is almost an "action replay" of the OFT's intervention four years ago which prevented League football "fests" being shown exclusively on ITV.

This time the OFT's concern follows the possible film deal between the League and a company called Telejetor for highlights of matches to be shown exclusively on videos in pubs rather than on television.

The OFT is considering taking the Football League to court over its rules and regulations, which are a restrictive trade practice under the terms of the 1976 Restrictive Trade Practices Act. The League's rules have already been formally placed on the public register of restrictive trade agreements.

The OFT has confirmed that its officials are looking closely at the League's rules in much the same way as it has been considering the Stock Exchange's rule book in the past few years.

Both the League and the Stock Exchange may be asked to justify their rule books before the Restrictive Practices Court. This court determines whether such rule books are in the public interest.

The OFT is particularly concerned that the League's rules not only give it the right to negotiate television deals which are binding on all 82 League clubs, but they also impose restrictions on the clubs' activities.

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**NEL National Employers Life.**  
THE TRANSFER PLAN.

1011/10150

Jeffrey

## UK NEWS

## BOOST FOR ELECTRONICS

## Smiths to link with Lucas to make vehicle components

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

DETAILS of a joint venture by Smiths Industries and Lucas, aimed at giving the troubled UK vehicles components sector a lead in the fast-growing world markets for car electronics, are expected to be announced this week.

Talks between the electrical division of Lucas and Smiths are thought to have made good progress. The aim is to offer a package of electronic systems to control fuel consumption, exhaust emission and safety.

The two companies by pooling resources could create the volume and achieve the economies necessary to meet international competition, particularly from Japan and companies such as Bosch, Ford and General Motors.

The vehicle for the attack on world markets could be a new joint company confined to the electronics sector and with Lucas taking a majority shareholding.

## Engineering sales rise but orders decline

FINANCIAL TIMES REPORTER

COMBINED UK engineering industries recorded slightly higher sales in 1982 than the previous year, according to the Department of Industry. The figures show, however, that new orders were considerably scarcer. During 1982 the level of total orders on hand declined by 7 per cent, with exports performing worst.

Total sales followed a slowly rising trend for most of the year, with a noticeable improvement in the seasonally-adjusted figures in the third quarter. A small reverse was registered towards the end of the year.

New orders were lower than sales for much of the time and there was virtually continuous decline in order books after May.

Export sales in 1982 were only slightly below their 1981 level. But

The logic of such a tie-up is apparent. Lucas is dominant in supplying ignition equipment such as starter motors and alternators, while Smiths specialising in instrument systems and display panels.

Together, the UK's two leading companies in the market could share heavy research and development costs.

The Department of Industry, while clinging to its non-interventionist role, could nevertheless be important in providing finance for the venture either under new technology aid schemes or the industry Act.

The UK motor component sector has been hard hit by the decline of the UK assemblers, but Lucas and Smiths clearly see the potential in the fast growth projected for the application of electronics to the world automotive industry.

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So can worried business colleagues at the office.

This invaluable new service, called SkyGuide, is the brainchild of American Express.

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But then, we are a leading electronics company, with an international turnover of over £250 million and a worldwide reputation to match.

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Who knows? Before long, we could be beaming our brochure into your Prestel TV at home.

REDFUSION

REDFUSION, CARLTON HOUSE, LOWER REGENT STREET, LONDON SW1Y 4LS.

## HEATHROW'S LATEST INTERNATIONAL TERMINAL



## Fear over key skill shortages

By Alan Pike.

KEY SHORTAGES of skilled manpower could quickly reappear with an economic upturn, a report by the Institute of Manpower Studies suggests.

The metalworking machine tool industry fared considerably worse than the broad engineering industry. Total sales of machine tools fell by 10 per cent to less than half their 1973 level. On average, new orders were 25 per cent lower than in 1981.

The report believes that skill shortages - which have been evident in every economic upturn of the last 30 years - remain a potential problem even though it concludes that true shortages during the last upturn were less extensive than supposed.

The institute's work is based on a series of case studies in engineering companies in the North-West carried out with the support of the TUC, the Confederation of British Industry and the Engineering Industry Training Board, and funded by the Manpower Services Commission.

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## UK NEWS

## THE BIG DILEMMA AT SEA

**Cutting costs on the trade ships**

BY BRIAN GROOM, LABOUR STAFF

**SHIPOWNERS** are intensifying their attack on shipboard and shore-based employment costs as more is being forced from this. This is a key element in their attempt to pull out of an eight-year world slump which has cut Britain's merchant fleet from 50m tons in 1975 to 23m this year.

It presents some unpalatable choices for unions, especially the National Union of Seamen (NUS). The demand for smaller crews at a time of high unemployment and record redundancies among seafarers is a sensitive issue.

The continued attempts to cut crew costs mean that seafarers will feel the impact of the industry's problems for a long time to come, even if trading conditions start to improve this year.

Trade Minister Mr Iain Spratt said while refusing state aid last week that the merchant fleet's decline could be halted only if management dealt with the problem of UK crew manning levels, which in many cases were 25 per cent higher than those of European competitors.

They can account for as little as 15 per cent of operating costs on a modern, high-technology vessel like a liquefied natural gas carrier, or as much as 65 per cent on a passenger ship or a ferry.

Mr Bill Menzies-Wilson, president of the International Shipping Federation and chairman of Ocean Transport and Trading, has said changes in the ways of manning ships were urgent.

Partly because the UK was a relatively low manning-cost country at the start of the recession, the need for change hit UK companies late. Competitors in other Western nations had been adjusting for 10 years or more.

Productivity improvements and manning cuts are not new. The size of crews has fallen over the years from 50 to between 18 and 24. It is the shipowners' demands which have grown more urgent.

Mr Menzies-Wilson identified four areas in which further change might come:

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Container ship facilities?		10
The town centre?		5
A local airport?		35
A major international airport?		90
The centre of London?		125
Real, unspoiled countryside?		15
Beautiful, relaxing coastline?		20
What is the workforce within a ten mile radius?		
How good are labour relations locally?		Excellent
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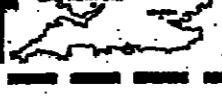
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Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Borough of Newport, The Civic Centre, Newport, Gwent, NP1 4UR

**NEWPORT** 

**Investment campaign for Wales**

By Robin Reeves

AN ORGANISATION intended to attract more inward investment to Wales is to be launched this week.

To be known as Whawest, the new body will bring together the business promotional and marketing activities carried out for the past 25 years by the Development Corporation for Wales, and the Inward Investment response to the Welsh Office Industry Department and the Welsh Development Agency.

Wales has nearly 200 overseas-owned companies, which employ about 35,000 workers. They include over 100 subsidiaries of US companies and eight Japanese subsidiaries — the largest concentration of Japanese manufacturing investment in the UK.

But unemployment is over 17 per cent and the Welsh Office wants to sharpen the country's competitive edge in the battle to attract overseas companies.

● Social change: The segregation which gave officers and ratings separate bars, messes and recreational arrangements was a barrier to cost-effectiveness and was divisive, but resistance among officers remained deep-rooted.

The Merchant Navy and Airline Officers' Association, however, argued that changes in the past two years had greatly increased the officers' workload.

The union said it would consider any serious proposals for lower manning on new vessels. It had accepted manning reductions at Blue Star, Jensens, BP, Mobil, British & Commonwealth, Canadian Pacific, Esso, Cunard and other companies.

The NUS is more coy about manning cuts, admitting to few examples beyond Sealink. It insists that crew cuts are resisted, and changes are accepted only where there is retraining and sometimes extra pay for those who remain.

Some shipping experts believe cuts are more widespread than this, but the NUS clearly has a problem.

Faced with a Government which will not support the industry, and high unemployment which weakens the union's bargaining strength, it sometimes has to consider concessions to prevent a company going out of business or transferring to a foreign flag.

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## BUILDING AND CIVIL ENGINEERING

### Builders get VAT changes postponed

THE construction industry may have won another reprieve from government VAT changes, following its budget success in getting stock relief extended to "trade in" houses.

The bonus arising from the budget measure could, according to the industry, be wiped out by another government-imposed change in VAT regulations, but it appears that strong representations to get the proposals scrapped might now pay off.

"Trade in" transactions have proved to be a major marketing aid for the private housebuilding industry, particularly in the past three years, during which it has managed to raise starts by 60 per cent.

The Chancellor's decision to permit houses to be included in the public sector relief calculations followed heavy lobbying from the builders and his announcement was seen as a significant victory for the industry. It should be worth about £5m a year to the housebuilders.

Now, however, the Joint Taxation Committee of four building-industry representative organisations has written to Sir Geoffrey, pointing out that the benefits of the change are in danger of being nullified by a proposed VAT change announced on the day of the budget.

Under the "complex" partial exemption rules applicable to VAT payments, Customs and Excise proposed to introduce— from April 1—a change to existing provisions which, the industry says, will hit precisely those innovative housebuilders whom the Chancellor was seeking to encourage.

Now, however, the Treasury

has announced that, in the light of representations, it has asked Customs and Excise to withhold the new provisions, so that further consultations can take place.

VAT-registered companies pay VAT on final sales, known as output payments, and also reclaim VAT on goods and services bought in—in effect, input claims.

If a company has with its final sales a significant proportion of VAT-exempt goods, then Customs and Excise has the right to exclude a proportion of input claims to compensate for the non-VAT element of its business.

But there is a "de minimis" provision in the "partial exemption" rules which ensures this clawback on VAT input claims is not levied on companies with a small proportion of VAT-exempt sales.

At present, the rules state that if the VAT-exempt proportion is less than 5 per cent of final sales, the company concerned qualifies for full VAT input reclaim and does not suffer any clawback.

Customs and Excise were proposing that, to avoid and clawback VAT input claims, the 5 per cent requirement and that total sales must be under £32,000 a month. That amounts to £384,000 a year, or 5 per cent of £7,680.

As a result, a company with a turnover of £10m, and with just under 5 per cent of its present final sales involving VAT-exempt "part exchange" dwellings, the new £32,000 a month condition would make it liable for clawback of VAT input reclaim.

MICHAEL CASSELL

### £16m work for Cartwright

THE JOSEPH CARTWRIGHT GROUP has gained contracts during the first quarter of the year, worth over £16.4m. A major project is the Carmarthen to Bancroft Hill interurban scheme which has been awarded by the Welsh Office. Valued at around £6.5m, the contract calls for 7.4 km of 7.3 metres wide dual carriageway which continues the main A40 London to Fishguard trunk route improvement programme from St Clears to Carmarthen. The scheme includes the provision of three bridges, culverts and an underpass and will require major excavation works. Awarded by

the Northern Counties Housing Association is a £1.6m house-building project at Cheetham Hill, Manchester, which comprises the construction of 86 dwellings and external works. At Caerlin, Gwent, the company is commencing a £1.5m housing project for the Newport Borough Council which includes the erection of 84 timber-framed dwellings and external works. Hayward & Wooster (a subsidiary) is also to build a block of 31 flats for disabled persons at Llantrisant, following award of a £220,000 contract by the John Groves Housing Association.

### CONTRACTS

### Wimpey wins £19m orders

THE NATIONAL Coal Board Open-cast Executive has awarded

WIMPEY CONSTRUCTION UK an open-cast mining contract for opencast mining at Maes-y-Ardang, Glynneath, New, West Glamorgan.

Work will be carried out in two phases, starting in March and finishing in October.

A sheltered housing unit and 12 bungalows valued at £1.36m will be built by Wimpey for the London Borough of Redbridge in Albert Road, Ilford. The housing unit will be partly two- and partly three-storey and comprise 59 flats, two warden units, common rooms, kitchen and plant rooms. Walls will be of brick cavity construction and roof of timber, pitched and tiled. The project is due to start in April; construction will take about two years.

drainage gullies and manholes and supplying and laying hot rolled asphalt roadbase, base course and wearing course.

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A design and build contract, valued at £988,000, to build a production extension at Forest Gate, E7, has been awarded to Wimpey by British Bakeries, Slough, a division of Rank Hovis McDougall. Construction will take place in phases, starting in March and finishing in October. Phase one comprises demolition of existing premises and construction of a 2,250 sq metre single-storey steel-framed bread production area with asbestos roof and profiled metal wall cladding. Walls will be of block faced with brick. All M & E services are included in the contract.

Phase two covers demolition of old bakery building and provision of a car park and drainage

Swindon Private Hospital has a contract with LESSER DESIGN AND BUILD for the construction of its premises at a cost of £1.7m. It will be known as Ridgeway Hospital and the project will be carried out under the management of the London Private Health Group. Construction and fitting out is expected to take 14 months.

FRENCH KIER CONSTRUCTION a member of the French Kier Group, has been awarded a contract, valued at £5.452m, by Doves Harbour Board, for Phase II of the passenger handling terminal at Eastern Docks. Work starts in April for 64 weeks. The

company also has a contract from Lowe District Council for a leisure swimming pool at Newhaven. The contract, worth £710,000, will commence in April and is for 75 weeks. Another contract is for 58 flats for the elderly to be erected in Broadway Minster, Shepshed. Valued at £223,366, it is for 15 months.

PRESS (GREAT YARMOUTH) has been engaged by Shell Exploration UK to carry out the offshore hook-up and commissioning work on the six-well "E" platform for the Leman Bank Field. The contract, which is expected to have a value over £500,000, will entail onshore pipework and support structure fabrication, and the offshore installation of mechanical, electrical and instrumentation systems and pipework.

These figures, says the BMF, compare favourably with the last survey when only 66 per cent predicted more sales to next September.

For contractors, say Vickers, the prospects are less clear cut. The crucial factor over the coming months, they say, will be how they can balance the benefits of rising demand on new tender margins against the damage which could be done to existing workload by building cost inflation, and possible shortage of materials and components.

Stan Williams, Director of the BMF, says: "We are delighted to see confidence return to the majority of our members."

WILLIAM COCHRANE

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### Earth movers put Volvo into profit

Andrew Taylor reports from Sweden

VOLVO BM, in a bruised and battered construction equipment manufacturing sector, is reaping the benefits of a major product rationalisation started by the Swedish company in the late 1970s.

A strategic withdrawal from agricultural and forestry equipment manufacturing to concentrate production on a select family of earth loading, moving and excavating equipment, has helped turn the company from heavy losses back into profit.

Last year Volvo BM, the wholly owned construction equipment subsidiary of the Volvo cars, trucks, buses and energy group, is thought to have increased pre-tax profits slightly above the level of SKr 75m (£5.5m) achieved in 1981.

Group results for 1982 are due to be published shortly and a standstill or even a slight fall in construction equipment profits would represent an achievement in a year when even mighty Caterpillar, the world's largest manufacturer of construction machinery, announced its first loss in nearly half a century.

Mr Eric Johanson, president and chief executive of Volvo BM claims: "With the exception of one Japanese company (Komatsu) we are the only major manufacturer which has not delayed any investment or product development planned in the past four or five years."

In 1981, the last year for which results are available, sales of Volvo BM (excluding its associate companies) approached SKr 1.6bn (£110m). Construction equipment, largely through sales of wheel loaders, dump-trucks and excavator loaders, generated just over

SKr 1.4bn (£124m).

Volvo BM sales, in fact, slipped by around 6 per cent during 1981 while earnings before allocations and excluding associates fell from SKr 100m in 1980 to SKr 75m.

Including associates, pre-tax earnings slipped from SKr 118m to SKr 57m.

Nonetheless the company's performance—despite the apparent setbacks—may be regarded as creditable, given the immense problems Volvo faced just a few years earlier and the current difficulties being faced by some of the company's major competitors like Caterpillar, International Harvester and Poclain.

In 1978, Volvo BM was confronted with stagnating sales and mounting losses. From pre-tax profits of SKr 1.63bn in 1978 the company, two years later, had slumped to a pre-tax loss of SKr 1.13m on sales of SKr 1.58bn.

A declining home market for agricultural equipment, new tractors registered in Sweden fell from 14,816 in 1978 to 7,700 in 1979—and a limited international market for Norden-style agricultural and forestry equipment convinced Volvo BM that it would do better to concentrate its resources elsewhere.

The company's recovery plan, announced in 1979, set out to reduce agricultural and forestry activities—together with some other products grouped around 40 per cent sales in 1977 to around 10 per cent by 1982.

The company remains on schedule to meet this target. A series of complex deals has taken place. As a result, assembly of forestry products

moving, excavating and loading equipment Europe accounted for around a third of the world market. Instead of dismantling our energies and valuable technical resources across a wide range of products, we decided to concentrate largely on those earthwork product areas where we believed there was the best prospect for growth," says Lennart Soederberg, executive vice-president.

By concentrating on a select family of products the company says that it is able to use common components in manufacture which boosts production efficiency, saves costs and therefore improves price competitiveness.

Products like mobile cranes and road graders are gradually being phased out while Volvo BM's range of dump trucks—it is the world's largest supplier

of articulated dump trucks—has been expanded with the recent delivery of forwarder part of the troubled Kockums Swedish shipbuilding group, taken into state ownership in 1979.

Where gaps have appeared in the company's range of excavators, it has developed marketing arrangements with Poclain of France and with Orenstein and Koppel of West Germany. It seems likely, that sooner or later, Volvo will wish to expand its own exporting activities. An acquisition, given the current difficulties in the industry, would seem a logical move.

The importance of European markets to Volvo sales is underlined by the fact that the company was the second largest supplier (just behind Caterpillar) of wheel loaders in Western Europe during 1981.

Exports to non-Nordic European countries despite a 15 per cent decline in sales to SKr 533m, still accounted for 28 per cent of group sales in 1981.

Volvo BM takes the view that as a leaner, fitter, company—the average number of workers employed had fallen from 4,500 in 1976 to 3,200 in 1981—it will continue to display resilience in what seems likely to be a continuing difficult market for construction equipment manufacturers.

Mr Eric Johanson, president of Volvo BM, says: "Investments made by a number of companies do not appear to have reduced overcapacity in the industry. We expect this situation to continue through the current downturn."

Meanwhile, the Builders Merchants Federation predicts major sales increases in the next 12 months. The BMF, after an extensive survey of its members' anticipated sales for the next six months and the next 12, says that 85 per cent of the sample went for higher sales in the year to next March, with 75 per cent saying the same for the six months to September.

These figures, says the BMF, compare favourably with the last survey when only 66 per cent predicted more sales to next September.

For contractors, say Vickers, the prospects are less clear cut. The crucial factor over the coming months, they say, will be how they can balance the benefits of rising demand on new tender margins against the damage which could be done to existing workload by building cost inflation, and possible shortage of materials and components.

Stan Williams, Director of the BMF, says: "We are delighted to see confidence return to the majority of our members."

WILLIAM COCHRANE

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March 28, 1983

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## TECHNOLOGY

GENERAL ELECTRIC OF THE U.S. THRUSTS IN TO PLANT AUTOMATION

# Factory systems that talk to each other

BY GEOFFREY CHARLISH

CALMA has launched two powerful computer-aided design and manufacturing (CAD/CAM) products in Europe and has announced Calmanet, a communications system that will allow the design systems to talk not only to each other but to other computer aided production and manufacturing systems.

If it is a further sign that General Electric of the U.S. is intent on becoming a world force in the information-based factory automation market.

### Artificial

In the space of two years GE has acquired Calma and has set up GE/CAD International with its own design and research centre. It is significant though, that Calma's sister company GE/CAD at Hitchin is also using these DEC machines. In fact the two companies do seem to be heading in rather similar directions, and there are rumours of impending rationalisation.

Furthermore, the 7000 allows engineering analyses to be run that previously would have required off-loading to a mainframe computer.

Apparently the DEC machine was chosen after market research showed an industry preference. It is significant though, that Calma's sister company GE/CAD at Hitchin is also using these DEC machines. In fact the two companies do seem to be heading in rather similar directions, and there are rumours of impending rationalisation.

With four terminals, the 7000 costs between \$8.4m and \$9.5m, depending on configuration and software.

### Network

Bob Benders, President of Calma, believes that "the cards are being reshuffled in CAD/CAM." More recently he says he is now thinking in terms of distributed systems and every one in the business has to seriously consider communications to other factory systems.

According to Jim Carro, vice-president for European sales, Calmanet will also embrace stock control, shop ordering and other more traditional forms of production control computing.

"At the moment," he said at the Cambridge launch of the new products, "we are only seeing the tip of the iceberg."

The company also has a continuing presence in Europe, where it did \$2.5bn of business last year and now employs 20,000 people.

But quite rapidly, the emphasis of its activity is shifting. Ten years ago 75 per cent of the total turnover was in the electrical market but last year it was only 40 per cent. Some 28 per cent of current sales are in high technology areas, but that is expected to rise to over 50 per cent within five years.

Over cocktails, company executives are prone to describe



The Calma 170 is a new CAD/CAM system that offers many of the advantages of a full-sized system at much lower cost. The Calma 170 is designed for the office environment and requires no special power or air-conditioning. The high-resolution video display allows designs such as this one of a 35 mm camera to be shown with greater accuracy for ease

of design.

derived information to determine such things as robot motion and machine tool cutting paths, or control vision systems for automated inspection.

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"At the moment," he said at the Cambridge launch of the new products, "we are only seeing the tip of the iceberg."

So the company seems set fair to capture an increasing share of this changing market. It puts the present CAD/CAM market at about \$1.4bn world-wide and claims it had 10 per cent to 11 per cent last year. It expects to have 12 per cent to 13 per

cent this year.

There are some 230 Calma installations in Europe, of which 34 are in the UK. But except for the electronic circuit design machines, which directly deploy mask making data, few are so far linked directly into manufacturing.

The company acknowledges there is a long way to go yet. It also appreciates that for large numbers of manufacturers, even \$100,000 is too much to pay and hints at more low-end products soon.

### Second success for Lichfield company

## Good design award for mini-solenoids

IMI Norgren Enots, a subsidiary of IMI in Birmingham, introduced a series of integrally ported pneumatic valves operated by miniature solenoids in November last year. The inter-changeable components offered nearly

600 permutations, reduced space, lower electrical consumption, a diagnostic spool indicator and manual override facility.

Known as the X4 Series, the design has won a Good Industrial Design Award at the Hanover Fair in West Germany. In 1979 the company won a similar award for its Olympia 15 series of plug-in filter, regulators and lubricators for compressed air systems.

The company is at Eastern Avenue, Lichfield, Staffs (0542 54151).

### MACHINE TOOL DEVELOPMENTS

## New series of profile cutters

BY MAX COMMANDER

SHAPECUT MACHINES, the Reading based company, has announced its new range of profile cutting machines — designated the 7000 Series.

Designed for heavy duty applications, the machines feature a 200 mm square hollow section main beam machined in the company's own workshop and fitted with replaceable wearing surfaces. The rail and stand assemblies are supplied in two metre modules.

The series has been designed for oxy-gas cutting of mild steel with a speed range of 25/750 mm per minute. Configurations are available up to three metres wide tracing and cutting with the standard machine capable of carrying up to six standard or heavy duty motorised torch assemblies for cutting up to 150 mm.

Thin material can be cut with alternative torches while the Supercut and CNC series are available with higher speed ranges for plasma and laser applications.

Shapcut, set up in 1971, now claims to be the only major British owned manufacturer of profile cutting machines with a range up to and including CNC machines to sizes needed for shipyards and large construction shops.

New from Sykes Machine Tool at Staines, Middlesex, a member of the 600 Group, is a series of four wire cut electrical discharge machines. Entitled

the Fastrac Tape Cut K, L, M and N, the company believes that they will interest companies involved in press tool, plastics mould and aluminium extrusion fields.

Sykes says that the series is capable of fast and accurate production of intricate shapes from hardened metal and, in the case of models L, M and N which have four axis control, the cutting of tapered shapes.

Dynacast International of Alcester, Warwickshire, claims that a timer gear, originally manufactured as a three part assembly, can now be produced as a one short, flash-free casting.

Dynacast, a small component specialist, says that its single cavity, multi-slide technique applied to zinc diecasting and thermoplastic injection moulding can produce consistently accurate spur, worm, rack, bevel and helical gears. Large scale production of complicated precision gears can be achieved with tolerances of plus or minus 0.33 mm held on all critical tooth dimensions and up to 0.013 mm on centre holes.

Shapcut Machines is at Perimeter Road, Woodley, Reading, Berkshire (0734 696565); Sykes Machine Tool Company, Hythe End House, Chertsey Lane, Staines, Middlesex (Staines 55474). Dynacast International is at Arden Forest Industrial Estate, Alcester, Warwickshire (0789 763322).

**Survival**  
**Suit for oilfield travellers**

THIS is Transuit, designed by a Merseyside company for helicopter passengers to the North Sea oilfields. It is a lightweight immersion coverall in polychloroprene coated nylon, claimed to be totally waterproof, abrasion resistant and comfortable to wear over normal clothing.

Four sizes are available with reflective tapes, fluorescent orange outer hood, adjustable pressure belt and relief valves. Optional extras include a gas inflated built-in life jacket, an inner lining with or without buoyancy, non-slip rubber boots and integral mittens. The basic model has a trade price of about £168. More on 051-652 9151.

# Are your chances of increasing productivity any better than theirs?

THERE are around 1,000 different species of the small fruit fly Drosophila. To the human eye, many of them look identical.

In fact, even individual Drosophila have problems distinguishing one species from another. Which has led to the evolution of an elaborate series of courting rituals to ensure that each individual mates only with a member of its own species.

For anyone who has tried to increase the productivity of their computer system, the parallels are clear. Computers from different suppliers, or even different models from the same source, are often incompatible.

While software that will work with one system, won't with another.

Even increasing the capacity of an existing system frequently involves costly, unproductive re-programming.

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And since any program which works on a

Prime system will also work on any other Prime system, further expansion is easily achieved without re-programming.

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### IMPROVING YOUR PERFORMANCE

Our flexible, evolutionary approach to computing makes it easier for you to increase efficiency across a broad range of areas. Quick delivery and start-up times, fast, flexible service and support plus an exceptionally wide range of commercial software packages also help.

(It's no accident that many of the world's leading software producers have chosen to work with Prime systems.)

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## THE MANAGEMENT PAGE

## Fisons' formula for fighting the drugs giants

Christopher Lorenz analyses the UK company's belief that a minnow can swim in the big league

CAN A small drugs company survive in the maelstrom of today's world pharmaceutical market, when even the international majors are complaining about crippling competition and soaring research costs?

John Kerridge replies with an emphatic "yes."

He would, wouldn't he? After all, he's the chief executive of just such a company—Britain's Fisons, one of the horn-again darlings of the UK stock market, but ranking only about 60th in the world pharmaceuticals league.

But wait. Something must have changed. Just three years ago this month Kerridge's very own predecessor was in the top executive seat, Sir George Burton (he was then executive chairman, now he's managing director), admitting that any doubts about whether anyone's chemical research could continue to pay off, not only in the face of competition and inflation, but also under the pressure of tough regulatory controls and insistent demands from investors for a good short-term return. "The cost of the next generation of products may really floor you," said Sir George in a gloomy interview.

As head of an enterprise with an ambitious and relatively young research programme in agrochemicals as well as drugs, Sir George was in effect questioning the whole basis of the company's portfolio of businesses; if pharma and agchem were going to eat up more cash than they could generate, how could Fisons continue with either of them, let alone both, without risking an extra leg to the portfolio in the shape of a generous new "cash cow?"

Such godsends are hard to find at the best of times, but the troubled company was certainly considering various ways of grabbing one, including a possible acquisition in the service sector.

Over the next few months Fisons' world fell apart, and its share price fell by almost two-thirds to just over £1. In June, Sir George's chief executive resigned (Kerridge taking over). In July Sir George answered the agrochemicals part of his question by announcing that this division was to be hived off into a joint venture with Boots, which would share the risk of future research and development. In September Fisons reported a slump in profits, the following March a loss, and in between a spate of redundancies.

Worst of all was January's last minute abandonment of proxichromil, a new, much-publicised anti-allergy wonder-drug, because final tests had shown it to be unsafe.

With circumstances so dire in late 1980 and early 1981, it is not surprising that John Kerridge can recall intense discussions about whether Fisons should follow the taming-off of agchem with the sale of its pharmaceuticals division.

Such a move would have disposed of both of the company's most profitable and innovative businesses, leaving it in the argument went, with enough cash not only to cultivate its horticulture and scientific equipment divisions (which it has indeed done) but also to shore up the ailing fertiliser division.

"The decision to stay with pharmaceuticals," says Kerridge, "was just as conscious as shedding fertilisers—which was the eventual course of action decided by the board and carried through a year ago with the sale of the business to North Hydrol (FT, March 11).

The essential argument which won the day among his colleagues, he says, was "my belief that you should not chase more R and D than the business can afford"—but that, if it were more tightly managed, the pharmaceuticals division could indeed continue to afford enough R and D not only to survive, but to prosper.

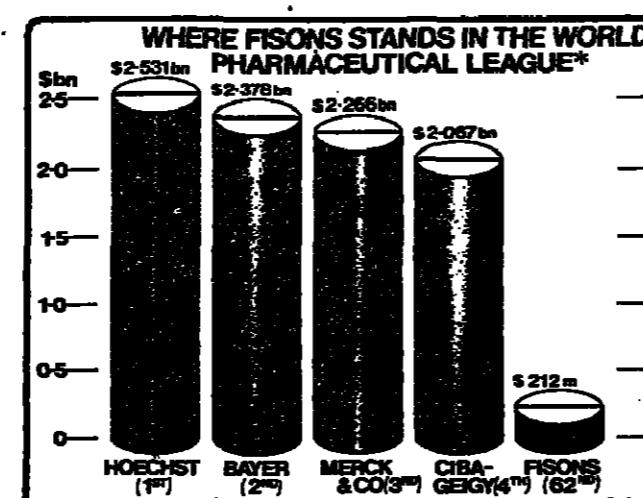
## Indulgent

"One of the great mistakes Fisons used to make was to think that R and D just has to be a long-term thing, and that you can't relate it to short-term performance," says Kerridge.

Such an attitude leads everyone away to wanting "just another pound" (or thousand), he says. Instead, you should adopt the approach that "if it doesn't work, don't go on spending."

"This is absolutely key," he emphasises. "I think perhaps we made a mistake in the past by putting more funds into agrochemicals without demanding a return from it."

The same indulgent philosophy also seemed to apply to pharmaceuticals. Though the division actually became cash-positive in the mid-1970s, taking it firmly into the "star" quadrant of the famous Boston Consulting Group portfolio matrix, there was always thought to be a risk that it could slip back into the



"failure of proxichromil." to fund itself" in spite of the failure of proxichromil.

And so it has proved over the last three years. There have been only a handful of changes among the senior pharmaceutical managers. But Fisons is now making more money out of its drugs than ever before, thanks to the way tighter attitudes and procedures have been grafted on to the changes management was making both in product development and marketing—as well as in research—before Kerridge took over at corporate headquarters.

Of particular importance for the future is that a much stronger emphasis on product development has more than doubled the company's new product registration rate in the past two years—the latest launch, an anti-hay fever spray, being announced today. Drug companies "always suffer from a tendency to move ahead to the next thing," complains Kerridge. "It always seems more glamorous than D&I—it's the kind of people in the business."

Hence the doubt then in some top managers' minds, not only Sir George's, about whether the company could afford to plough on with its drugs effort. Sales of it are booming. So is Fisons' turnover in a lengthy list of products with a range of entirely different constituents. They include Dextran, a blood volume expander, and the mundane but increasingly lucrative range of Sanatogen tonics and vitamins. As a result, the proportion of Fisons' pharmaceutical sales which is based on sodium chromoglycate, its first discovery, has fallen to

system for the idea to surface." In the last 12 months the approach has been streamlined further by improving co-ordination between R and D and production. A crucial production department ("pre-production") has been transferred to the R and D centre 80 miles away. "That saves months," declares Quantock.

As for John Kerridge's own impact on these continuing improvements in the management of the pharmaceutical division, Quantock cites a "tremendous concentration on the training effort, right down to the training of reps." Along with managers elsewhere in the Fisons group, he also admits the mind-concentrating effect of Kerridge's instruction to "find out where your cash is."

Financial controls have improved throughout the division, says Quantock, with stringent cost-containment measures being applied to all activities, from research to production. Kerridge probably realises that the considerable increase in funding of product development (Quantock has quintupled the size of his development staff to over 80 in the last three years), was financed through cutting research overheads, rather than trimming research itself. In fact research expenditure has been held in real terms over the past two years, and is now slated for an increase; though the company's last year's expenditure is thought to have been about £13m, just over 10 per cent of sales.

This increase will help the division finance its expensive commitment to a "pyramid approach" to research (see inset).

Though Derek Quantock claims that Fisons now has a "very interesting and substantial" programme of research into new compounds, it remains to be seen whether this and all else's other efforts will prove enough to keep Fisons one step ahead of the drug giants in its chosen areas of technology and the marketplace.

Even if Kerridge and Quantock are right in disagreeing with the cynics who say that drugs research is merely "a never-ending roulette," eventually will depend in the final analysis on Fisons' "hit rate" of new compounds. Quantock himself agrees that in pharmaceuticals this very often depends on an element of luck.



THE disastrous demise of proxichromil, a new anti-allergy drug on which Fisons had been depending for the long-term health of its pharmaceuticals business, had a catalytic effect on the company's research management.

R&D chief Derek Quantock (above) says the collapse two years ago rammed home the need for a "pyramid approach" to drug research.

These should be backed, at a similar interval by three times by about five, and so on, right back through the long research process, which can start 10 years or more before a drug is eventually launched on to the market (if it gets there at all).

Several obvious problems with this textbook approach have been pointed out by a number of critical economists and industry analysts.

First, if the lead researcher can't let go, he says, Quantock admits this—it happened again. He takes a number of committee meetings to criticise policy, to point out that you do, of course, have to have found sufficient numbers in the first place in order to be able to build a pyramid.

Second, it is a difficult policy to sustain as one producing new compounds reaches the end of the research process and as the company's financial and psychological commitment to it increases.

Quantock says the division began to think along pyramid lines about 1977, one Fisons executive

says that a number of other potential rugers had been "underfunded" and left behind as empires were concentrated on proxichromil.

Third, it is an expensive approach, even if it does seem to work, the vista.

Like Fisons, an company can easily come to a standstill by focussing its search on types of chemicals and applications with which it is familiar, and by becoming too close with scientists "who ask for just three more months," as Quantock puts it;

he does not accept that the timing of chemical research is as important as some critics claim, especially when the company is working in familiar territory. A good starting point at the bottom of the pyramid can also help, he says, by minimising the cost of numbers. You can also put certain of them on delay at various stages — "they don't all have to be active."

Quantock's most forceful justification for the approach is simply that "when you've been through the bloody experience of having a crucial drug fail—and I mean bloody—you can't let it happen again."

He takes a number of committee meetings to criticise policy,

to point out that you do, of course, have to have found sufficient numbers in the first place in order to be able to build a pyramid.

Unlike a number of much larger companies, Fisons says it has been clever or lucky enough to do just that—this time around, at any rate.

## CONTRACTS AND TENDERS

## Grenada (West Indies)

## Grenada Electricity Services Limited Extension to Queen's Park Power Station

## Notice of Invitation to bid for 2 x 1.5 MW Diesel Generator Equipment

Grenada Electricity Services Limited has obtained a loan from the European Investment Bank for development of the electricity supply on the island.

Tenders are invited for the supply, erection and commissioning of two new generating units and associated equipment to be installed in an extension to Queen's Park Power Station, St. George's.

The contract is to include:

Two 1.5 MW diesel generator units with an operational speed not exceeding 750 revolutions per minute  
Generator and station transformer  
Extension to existing switchboard  
All ancillary equipment, pipework and cabling  
Training of purchaser's engineers

Applications to receive tender documents are invited from firms with proven ability in undertaking similar projects and originating at least from member states of the European Economic Community or states which are signatories to the Second Lome Convention.

Eligible firms should apply by telex to Kennedy & Donkin, Consulting Engineers, Prenter House, Woking, Surrey GU21 1DG, England.

Documents will be available for collection from the above address on or after 28th March 1983, at a non-refundable fee of £150 sterling and tenders are to be delivered in Grenada by 12 noon on 12th May 1983.

W. M. Bullen, Manager, Grenada Electricity Services Limited.

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## KINGDOM OF MOROCCO

## MINISTRY OF EQUIPMENT

## ROAD AND ROAD TRAFFIC DIRECTORATE

## PUBLIC, OPEN, INTERNATIONAL CALL FOR TENDERS

## ADVERTISEMENT

The Road and Road Traffic Directorate (Ministry of Equipment) launches an international call for tenders, open to all contractors and companies established in any World Bank member country, in Switzerland or Taiwan, for the construction of the Oued Cherrat-Rabat (23 km long) section of the Casablanca-Rabat motorway.

Lot A: Construction of structures

Lot B: Construction, drainage and pavement

Contractors and companies interested should submit their application before 10 o'clock, May 3rd, 1983; they may either be sent by registered post to the Director of the Construction and Construction Materials Directorate, Rabat-Chechia, either delivered to the Committee Chairman, at the opening ceremony of the tender, or sent by telex to the Headquarters of the Road and Road Traffic Directorate, at the above quoted address.

To facilitate the preparation of tenders, the above quoted address should be written down in conformity with the admission regulation file which will be distributed either from the Road and Road Traffic Directorate or from the Kingdom of Morocco embassies abroad.

The file to be submitted essentially includes the following:

## A-ADMINISTRATIVE FILE

—Application for admission to the call for tenders

—Only for companies established in Morocco, fiscal certificate related to their activities

—Form to be filled in by the applicant

## B-TECHNICAL

Information about technical and human means of the applicant company, location, time, type and size of works it has accomplished or whose accomplishment it has participated in;

Certificates from public organisations on the behalf of which works were accomplished.

## WANDSWORTH BOROUGH COUNCIL

## Installation of a New District Heating System at Hyndland Estate, Roehampton

Contractors wishing to be considered for selection to tender for the installation of a new district heating system serving blocks comprising 112 maisonettes and six flats, at Hyndland Estate, Roehampton, SW15, should submit an application to the Director of Administration, Room 101, Council Offices, Hyndland Estate, Hall Lane, Wandsworth High Street, London SW15 8BY by 22nd April, 1983.

The works will include the removal of existing heating, warm air and boiler house, installation of underfloor heating distribution system to serve each dwelling unit, provision of radiators and water in each dwelling unit, and the connection



## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
Telex: Finantimo, London PS4. Telex: 8954871  
Telephone: 01-248 8000

## Kohl's policy consensus

**DR HELMUT KOHL** has made a good start to his second term as West German Chancellor. Having smothered a half-hearted bid for power from Herr Franz Josef Strauss, the Chancellor is in a stronger position than any of his predecessors for a long time. With his coalition parties, he has comfortable majorities in both houses of the Bonn parliament and among a majority of the federal states. From this position of strength and making use of his tactical skills, Herr Kohl has secured agreement to an outline programme of coalition policies which is marked by moderation and is only slightly right of centre.

The foreign policy section of the agreement admittedly is vague and will have to be spelt out in more detail when a formal statement is made to the Bundestag late in April. But the reappointment of the liberal Foreign Minister, Herr Hans-Dietrich Genscher, will assure continuity. Of Bonn's devotion to Nato there is no doubt despite occasional irritants. The same is true of the European Community, in spite of last week's row with France about a proposal within the European Monetary System.

An attempt from the Right to water down German solidarity with western opposition to apartheid in South Africa was defeated. So were some of the more drastic suggestions for reducing the number of foreign migrant workers in the Federal Republic.

### Real growth

The intention of the coalition to rein in public spending and to reduce the budget deficit is sensible. Events so far have shown that it can handle this problem with less acrimony than its Free Democratic-Social Democratic predecessor. But success in this area hangs upon the hoped-for economic improvement proving more than a flash in the pan.

On the opposition benches, the Social Democrats will have to define their future position in German politics. Herr Hans-Joachim Vogel, their leader who fought a plucky election campaign, is not really a man of the Left. But he did shift his party to the Left during the campaign. Subsequently the right wing took a battering in the changed world.

## Curbs on the tax collector

**THE ENFORCEMENT** powers of the British tax authorities, which are more extensive in some respects than those of the police, tend to generate considerable heat among small business supporters of the present Conservative Government. At the other end of the political spectrum tax avoidance has come to enjoy an important place in left-wing demagogic.

It is a moot point, however, whether the issues of avoidance, evasion and enforcement—which are often discussed under the umbrella heading of the black economy—really merit all the attention they receive. What exactly is at stake?

In crude economic terms, the scale of economic activity not disclosed to the revenue authorities has been variously estimated at between 2 per cent and a very wild-sounding 15 per cent of gross domestic product. Before the Public Accounts Committee the chairman of the Board of Inland Revenue suggested in mid-1982 that a figure of 7 per cent was reasonable. If this is correct it suggests that the fiscal system has sprung a £3-8bn leak—sizeable enough to be a matter of legitimate concern to officials and public

Yet when £3-8bn is a particularly recalcitrant fugitive for the tax gatherer to extract in a cost-effective way... Indeed, if revenue raising were the chief objective the Chancellor would be better advised to mine the great open-cast territory provided by tax expenditures: the reliefs on pensions, life assurance and mortgage interest alone cost £4-2bn a year.

### Social cost

There is, moreover, a potentially high social cost in launching a vigorous assault on moonlighting. The black economy effectively acts as an alternative social security system—however arbitrary its distributional impact on incomes—in Britain's depressed regions. Hitting it hard now could simply create a different set of equally costly problems.

As far as avoidance, the problem has been cut down to size since the law lords adopted a tougher approach last year to tax schemes involving transactions with no commercial purpose other than avoidance of tax liability. The market in highly artificial tax avoidance schemes is thus pretty near dead.

In short, the economic issues

are elections to the executive of the parliamentary party.

It remains to be seen whether that portends a lasting shift away from the consensus that has characterised German policies ever since the Social Democrats dropped Marx some 20 years ago. The one area before the Social Democrats is whether to go into opposition against the consensus system in league with the Greens; or whether to appeal to the Greens' following in the country by adopting some of their causes without overstepping the limits of moderation.

The latter would be in the historic tradition of the Federal Republic. In its early years Dr Konrad Adenauer, the first Chancellor, took the parties of the Right into his embrace and throttled them. During much of the 1970s, Herr Helmut Schmidt, the right-wing Social Democrat, kept the Left under control, though with ever-increasing difficulty.

### Nostalgic

By adopting a centrist position, Dr Kohl has fitted himself into that traditional pattern. Events have so far proved him right. How matters continue will depend greatly on the extent to which he and the German economy can adapt to changing times without surrendering the essentials of German strength.

It is not too fanciful to interpret the election of March 6 as a vote for the Good Old Days when growth was almost automatic; when unemployment was negligible; and when Japanese competition could be dismissed with a patronising smile. The need to live up to such nostalgic expectations will tax Dr Kohl and, moreover, German industry. If the durable economic upturn does not materialise, it is not only the budget that will cause headaches. With 2.5m people at present out of work, the social security funds are already under strain.

At present the economic indicators are set reasonably fair. Dr Kohl's victory at the polls encouraged a thoroughly buoyant mood in industry. But good though its performance was during the 1970s, German industry—like much else in Germany—has yet to show that it has adapted to a changed world.

**THERE** was a smile of almost triumphant satisfaction on the face of the official at the Elysée. "Now," he said "you see the shape of Socialist rigour."

Friday's package, sucking FF 65bn (\$8.14bn) or the equivalent of almost 2 per cent of GNP out of domestic demand, left no doubt at least of President Mitterrand's courage. There has not been such a single massive deflationary dose amongst the major governments of Western Europe since the 1966 measures of Mr Harold Wilson's Socialist government in Britain.

The most difficult part of the two years of pain still lies ahead, however. The French are anxious that once again they will be rowing against the tide. In 1981 the government pumped the equivalent of 1 per cent of Gross National Product into the economy in an attempt to refute it at a moment when the rest of the industrialised world was slipping back into recession. Now just as there are signs of recovery in the United States, Germany and Britain, the economy will dip to virtually zero growth instead of the 2 per cent planned in this year's budget. And it may

Taxes, which are falling elsewhere, will be going up in France. Unemployment, which the government has managed to stabilise over the last year, seems certain now to rise. French living standards, which have risen almost uninterruptedly through the last 30 years of prosperity, will now decline—a drop of 0.5-1 per cent in real disposable incomes on official calculations. The French tourist abroad, with only FF 2000 a year in his pocket to spend, will suffer the same humiliations that the British on a £50 travel allowance used to face in watching hotels and restaurants prefer the wealthy visitors from the U.S., West Germany or even France herself.

Other factors work in the government's favour. The French unions have been chastened by the massive rise in unemployment that they have seen in Britain, West Germany and the U.S. They have no wish to swap M Mitterrand for a government of the RPR. They

They will also be hit by a further planned squeeze on their margins to reduce inflation much weakened.

Thus the country that managed largely to dodge the painful consequences of both the first and second oil shock and which made an ill timed dash for growth in 1981 is now preparing to face the bill.

The government's calculation is that belt tightening now will leave the economy stronger in time for the next major electoral test in 1986 (the National Assembly elections).

But over the next two years of difficult recuperation, it will also inevitably leave France one of the weaker of the major economies, threatened internally by the possibility of social upheavals like those which in the past have accompanied unpopular measures. The package may also make her externally a more fractious partner in Europe and more aggressive in the defence of her interests.

The central gamble in M Mitterrand's strategy is that he can rely on the support of unions and labour federations that they would never have accepted from the previous government of Prime Minister Raymond Barre. Friday's package was designed very much with this in mind. Instead of raising social security contributions to plug the deficit in the social

sector, the unions agreed to a

10 per cent pay freeze.

The unions have jibbed at

this year's 3 per cent pay guide-line and workers at the Renault car group have already won a pace-setting 10 per cent award.

Added to all this is the fact that rising unemployment has

for the first time brought race hatred to the surface in France as reflected in the ugly campaigns against immigrants from North Africa that have been in Paris, Marseilles or Dax.

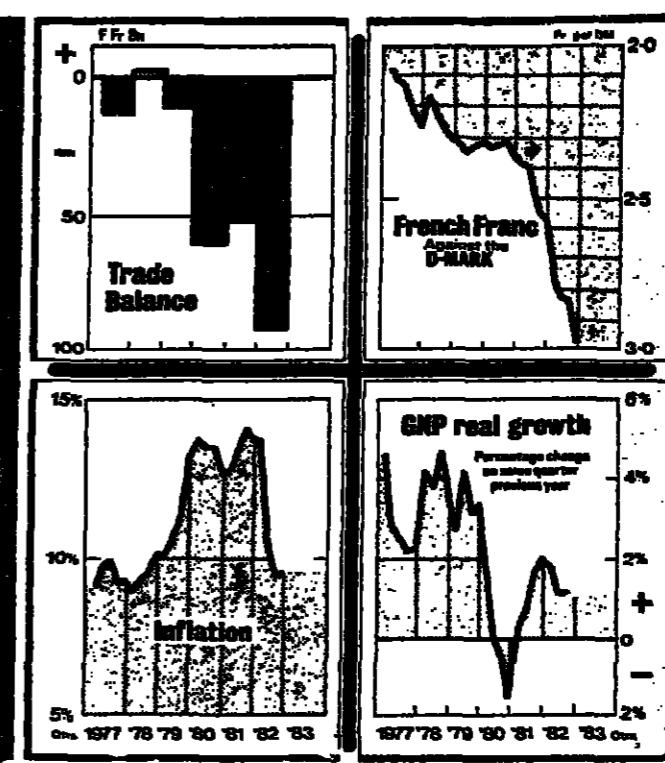
Maintaining this social peace while getting the French to accept sacrifices is an uphill task as both President de Gaulle and President Giscard d'Estrées or the violence with which steel workers in Lorraine attacked M Barre's plant closure plans with the authority of his Gov-



## FRANCE'S AUSTERITY PACKAGE

# Mitterrand's toughest gamble

By David Housego in Paris



sets some tough targets. Cutting the trade deficit from FF 43bn last year to about FF 45bn this year will be difficult—the cumulative deficit for the first two months is already FF 27.8bn—but not impossible. The official calculation is that the country can shed FF 2.5bn as a deficit as a result of the reduction in domestic demand, FF 1.5bn from bringing the economic growth rate below that of West Germany and FF 5bn from the lower cost of oil.

The inflation target will be harder if only because it will require bringing wage rates next year down to 4.5 per cent, which at the moment looks out of the question.

But even if both goals are achieved another realignment of the franc within the EMS will be hard to avoid. France's inflation rate of 8 per cent at the end of 1982 will still be five points above that of West Germany—so the government needs to find an adjustment mechanism that does not put its political prestige at stake.

For more problematic is whether the economic strategy will succeed in restoring the competitiveness of French industry. The immediate impact will be to dampen output and thus add to overheads and costs. It remains to be seen whether the new Minister of Industry, M. Laurent Fabius, will still follow the policy of pumping up "laissez faire" or allow more redundancies in the steel, coal and paper industries.

The private sector meanwhile, is already feeling for the moment after having lost the battle to pull France out of the EMS and to promote a protectionist policy of national independence. But M. Mauroy is a more acceptable Prime Minister to the than M. Jacques Delors, the increasingly powerful Finance Minister, who assures the credibility of the package abroad.

Even so the Socialist party is clearly in an unhappy state, its leaders at odds, and with much of the Socialist programme of two years ago buried by the recession. M. Jean-Pierre Chevènement its author and the former Minister of Industry is now out of the government. Nor is there any agreement on what should replace it.

The risk of outright opposition remains. But there are equally powerful factors holding the government to the wheel. The administration is fully aware that anti-inflationary policies take time to work, results and the British, Germans and Americans have been at it for three-four years. They are sensitive to the charge that Socialist governments in France have no record of successful economic management and that they need to change its sleeve.

M. Pierre Mauroy, reappointed as Prime Minister, will not live down easily the warm hero bravado with which before the elections he told Frenchmen that there would not be another devaluation, that most of the economic indicators were good, that "the major problems" are behind us and that the government had no austerity package up its sleeve.

Most important of all is the risk that with the foreign exchange reserves exhausted, continued borrowing at last year's pace would deliver them up to the IMF. For any government in France that almost certainly spells death.

Friday's programme certainly

He has seemed a rather isolated, ashen figure closeted in the Elysée... finding it hard to maintain his moorings.

Events. Instead he has seemed a rather isolated, ashen figure, closeted in the Elysée, and finding it difficult to maintain his moorings in a turbulent cross current of monetary and political pressures that seem to have caught him by surprise.

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ernment much weakened.

Over the past two weeks of uncertainty—as the administration wrestled with the problem of an electoral rebuff, the devaluation of the franc and its future in the European Monetary System, the shift in economic policy and a reshuffle of the cabinet—the Government has seemed divided and uncertain in what direction to move.

M. Mitterrand likes to create the impression of a man un hurried by the pressure of

## Men & Matters



When a 48-year-old accountant wrote to Jimi Fix It asking if he could be Chairman of the BBC...

...his director he replaced had consumed \$30,000-worth of brandy on expenses.

### Bondman

Remember all those spy films set in eerie Central European hotel rooms? Well, here is the true life script for another one. The setting is Vienna, the time a few weeks ago, the main characters two high-powered, well-connected investment bankers from rival American investment banks Salomon Brothers and Lehman Brothers.

Their mission: to win from the Austrian Government the mandate for a \$150m Eurobond issue. At stake were both prestige and lucrative underwriting commissions.

In his hotel room, the man from Lehman is speaking in hushed tones into the telephone. At the other end of the line is a senior Austrian finance ministry official. A deal is being struck.

Paradise says that for much of his career he has been an incipient consultant, because six of my jobs were clean-ups, including one where a manager

including exotic sounding varieties like pomegranate and feijoa—arrives at Heathrow Airport, London, on Wednesday.

Most of this first load is destined, ironically, for the offices of a Japanese company, Colt Cars in Cirencester.

But Corrie, whose Bristol-based Plants At Work operates mainly in the London-Southampton-Bristol triangle, has shown enough interest to justify the venture and has employed an American saleswoman to ensure that the plants are properly presented.

Individual plants can be expensive—up to £700-£800—but Corrie says the Florida varieties are grown specifically for office use, "not the overgrown house plants some European growers are providing."

And Americans are "much more sophisticated in their approach to interior plant-scaping," he says. "We have to give them the service they are used to in the U.S."

Perhaps someone should have warned Chris Patten, the "wet" MP for Bath, whose book "The Tory Case" comes out in a fortnight. But his vision of the Conservative/Tory Party is not quite the same as that of his leader.

In her speech to the faithful on Saturday, Mrs Thatcher said her party's opponents hated calling it Conservatives. "They refer to us as the Tory Party—with or without an adjective."

Well, "Well, it is an honourable name, but it does not have the ring of Conservative," she declared.

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Corrie's first consignment—

Hard to swallow

Heard about the young doctor whose wife refuses to take the pill? He complains she is practising licence without a medicine.

Observer

**Are you ready for Eurosatellites?**

**London, May 17-19**  
**Hotel Inter-Continental**

The development and launch of operational communications satellites is opening a new business frontier for European broadcasters, cable programmers, hardware manufacturers, consultants and entrepreneurs.

Planning, marketing technology and finance will be covered at Satellite Summit Europe, a symposium designed exclusively for senior executives with responsibility for exploiting satellite business opportunities.

The conference is sponsored by Satellite Week, the world's prime source for satellite communications business information, in conjunction with CIT Research Ltd, a company specialising in communications and information technology research, and features leading world satellite figures from Europe and North America.

Speakers will include Kenneth Baker, Britain's Minister for Information Technology; Frederic D'Alessio, Chief of CNES and President of Ariane Space and Andrea Caruso, Secretary General of the European Telecommunications Satellite Organization.

Satellite Summit Europe will be a unique event in the European space business and should not be missed by anyone with a serious stake in satellite communications.

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Research

## FOREIGN AFFAIRS

# A casual revolution in U.S. nuclear strategy

By Ian Davidson

IT IS now becoming increasingly clear that the Reagan administration remains as resolute as ever.

For a few months after Mr George Shultz joined the team as Secretary of State last summer the volume control on the right-wing rhetoric seemed to be turned down. But it turned up again with a larger measure of calm rationality which would be applied to some of the most contentious issues facing American policy-makers.

But in the past few weeks the right-wing rhetoric has been ratcheted right up again, culminating in President Reagan's defence speech on Wednesday night. So far from returning to the days of his Massachusetts when the Soviet Union was the focus of evil in the mid-seventies he seems incapable of tempering these views in the cause of better relations with Congress and with America's allies.

It is hard to guess at the thought processes which have led him to depict the Soviet threat in the most lurid colours. For the first time since World War II, anti-nuclear sentiment has started to gain a firm foothold in American public and political opinion. The House of Representatives has just rebuffed President Reagan by rejecting his request for a 10 per cent real increase in the 1984 defence budget and by adopting instead a budget which would provide an increase of only 4 to 5 per cent in real terms. The Republican-controlled Senate has yet to pronounce, however, and President Reagan must hope that a scare speech will at the last moment rally the required Congressional support.

It is much less easy to see why he larded this scare speech with a declaratory programme for the development of a new generation of high technology weapons designed to destroy incoming Soviet missiles, with the objective of substituting a defensive for a retaliatory nuclear strategy. Naturally, there is a powerful emotional and moral appeal in the idea of a defence posture which does not depend on the threat to kill millions of people; there is a powerful appeal in the idea of a world without nuclear weapons.

The trouble is that Mr Reagan's vision is not likely to

lead to a world without nuclear weapons. It is much more likely to lead to greater instability in the nuclear balance. And in the process of getting to his brave new world, Mr Reagan or his successors will certainly have to abandon the 1972 Anti-Ballistic Missile treaty, which is thelynchpin of existing arms control agreements between the U.S. and the Soviet Union. This was one of the points stressed by Mr Yuri Andropov in yesterday's Pravda interview.

The reason why defensive ABM systems can be destabilising, as President Reagan admitted, is that "if they are paired with offensive systems, they can be viewed as fostering an aggressive policy." If one superpower gets an effective defensive system before the other, it might believe it could launch an attack with impunity; the very attempt to acquire such a capability on a large scale looks like an aggressive policy, raising the spectre of pre-emptive attack by the other side.

The defensive-offensive problem was the subject of bitter debate in the U.S. in the late 60s and early 70s, with the ultra-right pressurising for ABM development and the moderates arguing against it. In the event the moderates won, and their victory was enshrined in the 1972 treaty, which limited the superpowers to two ABM systems each, subsequently reduced in 1974 to one each. In practice the U.S. array at Grand Forks has been inactive since 1976, and there are doubts whether the Moscow system would be effective.

President Reagan has claimed that his programme would be consistent with the ABM treaty. This is hard to square with the words of the treaty, especially since the President's declared programme is much more sweeping than a system which would merely defend one group of missile sites.

The treaty says: "Each party undertakes not to deploy ABM systems for a defence of the territory of its country." (ABM systems must only be for local defence.)

The treaty says: "Each party undertakes not to develop, test, or deploy ABM systems or components which are sea-based, air-based, space-based, or

mobile land-based." (Research is permitted, but development is not.)

The treaty says: "In the event ABM systems based on other physical principles (than interceptor missiles) are created in the future, specific limitations... would be subject to discussion."

President Reagan says his programme will pave the way for the elimination of nuclear weapons through arms control. This is a seductive picture, but highly misleading. It rests on two wholly implausible assumptions.

First, that the U.S. would be able to claim with absolute certainty that its new defensive system would be 100 per cent effective; 98 per cent would not be enough. Second, that both super-powers would have equal effectiveness of their defensive systems; for if the U.S. goes down this road, the Soviet Union will also.

Since neither assumption can be counted on, it follows that President Reagan's programme is tailor-made to lead to the pairing of defensive and offensive systems, which he admits is destabilising.

President Reagan's programme has been described by

**Reagan needs only two things to get re-elected: an economic recovery, and an arms agreement with the Russians.**

one strategic specialist as "the counter-reformation of the far right," which lost out in the ABM debate over a decade ago.

But why he should have casually launched his visionary appeal for a fundamental revolution in American nuclear strategy, at this moment of all moments, passes comprehension — when his Government is trying to play an extremely delicate negotiating hand over Euro-missiles and when the partial negotiations on reductions in strategic long-range missiles are virtually stalled.

Part of President Reagan's problems lies in the inherent vulnerability of land-based Inter-Continental ballistic missiles to attack by modern, ultra-accurate missiles with

multiple warheads.

The Administration, like that of Jimmy Carter before him, has expended untold inventiveness trying to devise an invulnerable basing mode for the planned MX missile. All these efforts have so far proved vain, for a simple reason: given the accuracy of multiple-warhead land-based missiles, and given the predominance of Soviet weapons on land-based missiles, there can be no invulnerable basing mode for U.S. land-based missiles which is both technically plausible, economically affordable, and consistent with existing U.S.-Soviet arms control agreements.

Eventually Congress blocked all funds for the MX missile until a convincing basing proposal should be devised and at the beginning of this year the Foreign Service set up a special commission, under retired General Brent Scowcroft, to find the rock of gold. But the weeks have passed and still the commission has not found it.

According to the latest reports, it is being forced back on the simplest idea, which was proposed and rejected when the MX controversy began several years ago, to put the new missiles in silos which hold existing Minuteman missiles.

This would not make MX invulnerable, but at least it would be plausible, affordable and consistent with arms control.

Some people would argue that American concern over the vulnerability of land-based missiles is absurdly overdone. The Russians may, in theory, have or acquire the capability to destroy all U.S. Minuteman in their silos. But it is completely unrealistic to suppose they could bring off such a feat in practice without causing so many millions of deaths in America that an annihilating reprisal by America's own multi-stage-launched missiles would be a virtual certainty.

Moreover, the long-standing thrust of American strategic force deployment has been to deal with the problem of land-based vulnerability by going to sea. The U.S. has far more of its warheads on submarines than the Soviet Union does and when the new, super-accurate Trident D5 SLBM comes into service over the next decade,



President Reagan: turning up the volume on the right-wing rhetoric

Soviet land-based missiles will themselves start to become vulnerable to American sea-launched weapons. Almost inevitably, the Russians, too, will have to shift progressively out to sea-until President Reagan forces them into space.

Dr Henry Kissinger, the former Secretary of State, has come up with a quite different recipe for the land-based missile problem. The U.S., he says, should make a fundamental decision to switch from multiple-warhead missiles to single-warhead missiles. Ideally this should be in the context of a U.S.-Soviet agreement for, say, 500 single-warhead ICBMs on each side.

Falling an agreement it should be done unilaterally, with the U.S. deploying as many missiles as the Russians had warheads.

This is certainly a striking recantation from a man who helped preside over the dangerous development of multiple-warhead missiles. The trouble is that it would promise just another form of arms race, while sticking just as rigidly as the Reaganites to the doctrines of the triad and equal numbers.

Official European reaction to President Reagan's latest notions for anti-ballistic missile weapons suggest either that he does not accept — or perhaps understand — the rationale for America's strategic force configuration, or else that he is imprisoned by the tried doctrine that America must have weapons on land, at sea, and in the air, and that he is mesmerised by the salesmanship of the weapons researchers in the Pentagon.

A couple of weeks ago, Gen Maxwell Taylor, a former US chief of staff and a self-confessed hawk, caused a mild stir by attacking two central elements in the administration's strategic thinking: its obsession with having equal numbers of weapons to the Soviet Union, and its outdated adherence to the triad doctrine. Instead of worrying about how many weapons the Russians had, he said, the U.S. should be thinking about how much it needed to inflict unacceptable retaliatory destruction, and then deploy these weapons in whatever mode was most reliable and most survivable. That would mean cancelling MX, and phasing out existing land-based Minuteman.

## Lombard

# Sterling's fall does matter

By Samuel Brittan

IT IS SOMETIMES thought surprising that anyone who believes in the floating exchange rate should have a view on sterling. For there is the erroneous belief that the rate is the only way to influence the rate is by market movements. In fact, there was a case for accepting what had occurred, even though it meant a re-escalation of inflation to 6 per cent for what the Government hoped was a temporary period.

A drop in oil prices would reduce the world and UK rates of inflation for a while. The table takes some estimates of the effects of either an oil price increase or a falling fall in inflation. The rough estimate is that oil has to fall by \$10 per barrel to compensate for 5 per cent off the sterling average. Oil prices would thus have to fall by 37 a barrel to compensate for the 31 per cent drop in sterling to 78 that has occurred since the Budget forecasts were prepared.

The opposite is the case. No amount of intervention can save the currency where there is an underlying market trend against it. No official parity can survive if domestic policies are incompatible with its maintenance, as Sir Harold Wilson discovered in 1967 and President Mitterrand discovered more recently.

On the other hand a floating rate can and should be influenced by domestic financial policy. The exchange rate is the most important determinant of an individual country's rate of inflation, given the world rate.

The great advantage of a floating rate is not that the Government can ignore sterling but that its view of the appropriate rate can be determined by the circumstances of the time. There is no great difficulty in comparing sterling's fall with the devaluation proposed by Mr Peter Shore in his "Programme for Recovery" dated November 22, 1982. During the months before the state of the trade-weighted sterling average had been hovering around the 92 mark. Mr Shore's programme contained a simulation of the fall in sterling outpacing the actual oil price drop.

The Government must—and surely does—view any further depreciation with anxiety. To steady the rate the Government must be ready to see interest rates rise—the Budget day 1 per cent drop in base rate already looks a mistake. It would be a thousand miles if the Prime Minister's dislike of higher interest rates were to assume the proportions of President Reagan's dislike of higher tax and with equally unfortunate effects.

Inflation Rate per cent	Per annum
Official forecast	1982-84
Effect of \$10 fall in oil price	-1.3
Effect of 4 per cent fall in sterling	+1

## Letters to the Editor

### The black economy, enforcement powers and taxation

From Mr D. Franklin

Sir—"A clamp on the black economy" (March 24) points to one of the largest growth areas of the British economy. The cause, however, and accelerating pace of this sector is due to a change in the fiscal policies of the Treasury which have been implemented by Governments over the past 30 years and which have been a progressive disincentive to taxed work.

The Chancellor in the Budget said that he would be proposing significant cuts in taxation but, as you put it so correctly in your column, "one has the impression he is defeated by the sheer complexity of the British tax system."

Marginal rates of tax have risen from 34.8 per cent to 57.5 per cent in five years and, for example, a single person earning £120 a week—which is costing the employer £136.47—now receives £82.48. After the Bud-

get the benefit will be 0.97p if he neither smokes nor drinks and his total travelling is done on foot. If he lives at a fixed address which is not his home his net income by not working is 275 and it is not surprising that over the past six months the number of unfilled vacancies has increased and is now higher than in August 1980 when there were over 1.4m fewer unemployed.

But to express surprise at the rapid black economy growth is rather like encouraging someone to consume alcohol and express surprise at their total state of inebriation.

D. G. Franklin,  
121, Kennington Road, SE11.

From the Managing Director, Tax File

Sir—it is difficult to disagree with one finding of the Keith report (March 24) that enforcement powers are somewhat anti-

quoted, have grown piecemeal and it is time for a spring clean to produce a modern system integrating the Inland Revenue and Customs and Excise.

But the main theme of the report is that the reporting system should be substantially tightened, the tax investigating force increased, its powers widened and heavier penalties imposed.

The proposals—they include Revenue "reporters" and pillorying some found guilty of tax offences through publication of names—need the closest scrutiny by the business community and its advisers. Many honest business people already find our tax legislation complicated, unfairly oppressive, time-consuming and expensive to administer. Surely the stated aim is to get the Government of the backs of these wealth producers.

Dennis J. Fowle,  
4, Valentine Place, SE1.

destituting effect upon mental capacities, and that infants are most at risk. We see for more taxes on the elderly resulting in the removal of pharmaceutical products from the market, yet lead remains.

I would not expect Mr Richman to accept this argument, but is every decision in our society made upon wholly economic criteria? Of course it is not, and this is one of those decisions in which the weight of any economic consequences is minimal. Perhaps if Mr Richman's children were more at risk than the elderly, he would be more likely to accept that there is no economic argument whatsoever that can justify taking risks with the health of our children. M. Taylor

John Silkin  
House of Commons, SW1.

Banning lead in petrol

From Mr M. Taylor

Sir—According to Mr J. Richman (March 21) "No quantifiable benefits would be achieved from banning lead in petrol..." No statement would more vividly illustrate the gulf in comprehension between the 'pro' and 'anti' lead lobbies.

The argument against lead additives is social and medical rather than economic. Current evidence suggests that children born with the highest levels of lead in the environment have higher concentrations of lead in their brains than children in "cleaner" environments. That evidence also suggests that it is the lead added to petrol which constitutes the principal, if not only, source of lead deposited in the brain.

Of course damage being done in the brains of children is an emotional topic, but the evidence remains, as do the facts that lead is a poison which the body cannot metabolise out, that lead in the brain has a seriously

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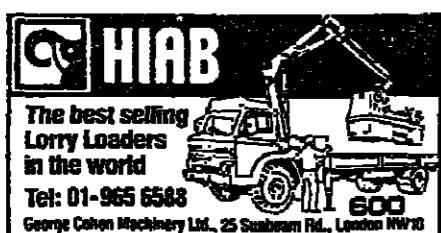
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# FINANCIAL TIMES

Monday March 28 1983



ARAFAT IN RIYADH PRIOR TO TALKS WITH HUSSEIN

## Saudis step in to peace equation

BY ROGER MATTHEWS, MIDDLE EAST EDITOR, IN LONDON

**SAUDI ARABIA** yesterday sought to influence the outcome of crucial Middle East peace talks due to be held this week between King Hussein of Jordan and Mr Yassir Arafat, the chairman of the Palestine Liberation Organisation (PLO).

Mr Arafat flew to Riyadh unexpectedly yesterday for talks with the Saudi leadership. He is due to go to Jordan today where he will give King Hussein his response to a call that the PLO co-operate with President Reagan's proposals for settling the Palestinian problem.

The U.S. has been urging King Hussein to declare his provisional willingness to negotiate with Israel over the future of the occupied West Bank and Gaza. President Reagan has proposed that after an Israeli withdrawal the Palestinians living on the West Bank and Gaza should get self-determination but only in association with Jordan.

Saudi Arabia drafted the eight-point Arab peace plan approved at last autumn's summit in Morocco

which calls for an independent Palestinian state.

King Fahd of Saudi Arabia is understood to be sympathetic to the Reagan proposals but doubts whether the U.S. has the political determination for what would undoubtedly be a bruising battle with the Israeli Government.

Prince Saud al-Faisal, the Saudi Foreign Minister, held talks with King Hussein in Amman on Saturday and delivered a message from King Fahd.

American officials have made it clear to Arab leaders that time is running out for the Reagan initiative and a refusal by King Hussein to become associated would be likely to provoke its collapse.

Washington is prepared for King Hussein to state that his willingness to enter negotiations is dependent on an Israeli withdrawal from Lebanon and a freeze being imposed on new Israeli settlement building in the West Bank and Gaza.

Mr Philip Habib, the U.S. Middle

East negotiator, has stepped up his efforts to secure the withdrawal of all foreign forces from Lebanon and after a meeting in Beirut with President Gemayel went on yesterday to Jerusalem for further talks with Mr Yitzhak Shamir, Israel's Foreign Minister.

Saudi Arabia, already deeply concerned by the Gulf War between Iran and Iraq and threatened by the risk of an oil price war, is anxious to avoid a more damaging split in the Arab world over the Reagan plan.

More radical Arab countries have moved Jordan against co-operating with the U.S. and President Hafez al-Assad of Syria, who exerts powerful influence over both the PLO and events in Lebanon, Israel had expected yesterday the strength of their relations with the Soviet Union.

"Imperialism and Zionism will never fight us. We shall struggle as hard as we can against American and Israeli schemes in the area and we shall make sure that these schemes fail," he declared.

David Leonen adds from Tel Aviv: The Israeli Cabinet remained pessimistic yesterday about the prospects for a breakthrough in the negotiations on an Israeli withdrawal from Lebanon, despite the willingness of its ally, Major Saad Haddad, to step down as commander of the South Lebanese militia if this would help bring about agreement.

There is increasing frustration in Jerusalem over the lack of progress in the negotiations with Lebanon, even though Israel has already dropped two of its key conditions.

Having given up its demand for permanent military garrisons and joint Israeli-Lebanese army patrols in southern Lebanon, Israel had expected yesterday the strength of their relations with the Soviet Union.

But after three months of negotiations, the sides are still far apart on the question of the security arrangements in southern Lebanon before the withdrawal of the Israeli forces.

## Japan eases import measures

By Charles Smith in Tokyo

JAPAN has made it easier for foreign manufacturers to introduce their products to the Japanese market. The main economic cabinet gave formal approval on Saturday to a series of measures designed to simplify dramatically procedures for testing imported manufactures.

The measures call for changes in 17 laws setting safety and health standards for various categories of imports. They also provide for much greater flexibility in the acceptance by Japanese testing authorities of other countries' data and for greater transparency in the government's decision making processes.

A final section of the package commits Japan to co-operate more actively than it has done hitherto with a number of international study groups which have been working on the harmonisation of testing procedures.

The new package reflects the results of two months of study by a "Liaison Headquarters" (consisting of senior officials from five ministries) which reported directly to Mr Yasuhiro Nakasone, the Prime Minister.

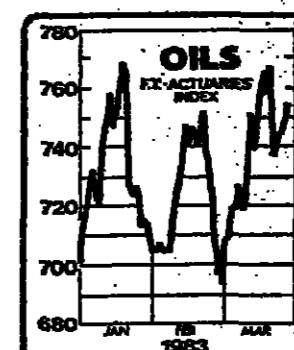
More than 30 laws were studied by the Liaison Headquarters but just under half the total were judged to be free of any features discriminating against foreign goods. A bill amending the remaining seventeen laws is to be submitted to the Diet and should be approved before the current session ends in late May.

Apart from the legislative proposals which form the first leg of the new package, the Government has said it is willing to extend credits worth up to \$1.6m (£45m) to the Sandinista Government, according to reports from Madrid.

Editor fighting continues, Page 2

## THE LEX COLUMN

# A dense fog over the North Sea



Stockbrokers' computers have been whirring overtime in recent weeks to help analysts of the North Sea oil sector keep abreast of their subject. The main variables affecting the sector have all been shifting radically changing the basic economics of the North Sea industry in several important respects and multiplying the many imponderables facing every participant, from the majors like BP and Shell to the smallest exploration companies. Equity share movements in the sector have reflected the absence of any real consensus about the new environment, though some pattern is now beginning to emerge.

### Conundrum

As if the quandaries surrounding Opec, the dollar/sterling rate and the budget's tax concessions were not sufficient, another conundrum has arisen in only the last few days over the relationship between BNOC and its North Sea oil suppliers, which must sell 51 per cent of their oil to the state-owned company. This week should see BNOC and its customers progressing towards a new posted price, to replace the ill-starred \$30.50 which it floated just before Opec's pricing marathon. But a question mark clearly hangs over BNOC's contractual right, having agreed such a revised price, then to apply it retrospectively in its dealings with the spot market, at about \$28 per barrel.

Probally BNOC feels that, in the present market, suppliers ought to rest content with the informal revised price, of course, is another matter. Probably the Nigerians would accept a reduction to \$30, equal to the latest price of their own Norway light crude. But BNOC knows \$29 - \$29.50 per barrel is the more appropriate price for North Sea crude, politics apart, and must now gauge the risks of stepping at least partway down to this level.

Meanwhile, BP and Esso are due to place a new posted price, to replace the ill-starred \$30.50 which it floated just before Opec's pricing marathon. But a question mark clearly hangs over BNOC's contractual right, having agreed such a revised price, then to apply it retrospectively in its dealings with the spot market, at about \$28 per barrel.

For Britain's North Sea companies, the dollar price continues to be seen through the distorting mirror of an ever-weakening pound. With sterling at \$1.45, a price of \$33.50 implies over £23 per barrel - easily the peak achieved in sterling terms to date. At this currency exchange rate, BNOC's crude price could fall as low as \$27.75 and still leave the producers enjoying last summer's sterling price of a little over £19 per barrel.

The cash flow benefits of the budget's North Sea tax adjustments count for a large part of the aggregate blessing bestowed by the Chancellor on the sector. The phasing out of Advanced Petroleum Revenue Tax starting in the second half of 1983 - nicely timed to withhold any benefits from the Brent field, where the producers will be starting to pay full PRT just then - implies savings which must be added to the more straightforward tax concessions associated with off-set appraisal drilling costs, increased allowances against PRT and the like.

Quantifying the sum total in broad terms, brokers Wood Mackenzie have equated the fiscal effect of the budget on the North Sea oil sector to be about 10-15 per cent discount to asset value.

The medium and smaller independents have generally well outperformed the FT-All Share Index since their pre-budget closing, with some like Gasol Petroleum staging a strong recovery. But the pure exploration companies have conspicuously failed back.

The market's valuation accurately reflects the relatively less advantageous tax position of these companies on their own. But it may yet have discounted the potential tax attractions of the exploration companies for predatory groups trading at 30-50 per cent discounts to asset value.



## SECTION II - COMPANIES AND MARKETS FINANCIAL TIMES

Monday March 28 1983



### Japanese securities: bankers ask for more

BY YOKO SHIBATA IN TOKYO

JAPANESE BANKERS have this month fired a fusillade in the battle over who does what in the country's banking and securities industries when they urged the Ministry of Finance to allow them a range of freedoms to handle securities business.

The Federation of Bankers' Association of Japan has asked for:

- Abolition of Article 85 of the Securities Transaction Law, which excludes banks from general securities business;
- Permission to operate Government bond investment funds; and
- The opening of branches in Japan by the banks' overseas subsidiaries engaged in securities transactions such as bond underwriting.

The battery of appeals comes on top of their newly-won permission to make over-the-counter sales of long-term Government bonds, as from this Friday, and with similar sales of medium-term Government bonds by them expected to start in October.

The securities houses, for their part, are:

● Preparing to start selling overseas yen-based commercial paper and certificates of deposit, probably in October; and

● Pressing for freedom to make loans against the collateral of Government bonds.

The banks earlier this month called on the Ministry to reject the securities houses' loans plan - but the authorities appear to be leaning towards approval, as a balance to the permission already given to the banks to make over-the-counter government bond sales.

Selling of overseas commercial paper and certificates of deposits by the securities houses is a particularly acrimonious issue, because it involves foreign exchange business, which the banks regard as peculiarly their own preserve.

Despite bitter opposition from the banks, however, the Ministry of Finance seems set to approve such sales by the houses from the autumn (it is a matter of timing), as a balance to official approval being given to banks to sell medium-term

government bonds over-the-counter.

The banks claim that if the securities houses entered the loan business on the government bond collateral basis, the money market would be thrown into confusion.

The houses have been pressing hard to enter this field since last year.

Such business involving securities houses should, say the banks, be restricted to the three existing securities finance companies, such as Nippon Securities Finance, which have already extended loans against the collateral of government bonds.

A particular point of concern at the banks is that both they and the securities houses see the loans scheme as leading to the introduction in Japan of a money market instrument, combining the existing medium-term government bond funds with cash and credit card facilities, along lines similar to the cash management account devised by Merrill Lynch in the U.S. in 1977.

They argue that as personal savings move into securities such as government bonds, they are more opportunity placed than the banks to offer a broad range of investment instruments.

They argue that as personal savings move into securities such as government bonds, they are more opportunity placed than the banks to offer a broad range of investment instruments.

#### International Capital Markets Review

### Portugal rethinks its Eurocredit

BY ALAN FRIEDMAN IN LONDON

BANKERS from six major institutions met Portuguese officials for dinner in Lisbon last Thursday and emerged from meetings on Friday with refinements of the ill-received \$400m Eurocredit. The changes are designed to improve chances of a successful deal for the Republic.

The banks represented at the Lisbon meetings were Bank of Tokyo, Chase Manhattan, Industrial Bank of Japan, Lloyds Bank International, Manufacturers Hanover Trust and National Westminster Bank.

It is believed that the size of the credit will be reduced to around \$300m and that Portugal will agree to pay higher interest margins than those indicated when the deal was first mooted earlier this month.

These original terms were understood to involve 3% per cent over the London interbank offered rate (Libor) and 0.30 per cent over U.S. prime.

The proposed loan met a very sluggish response from banks and some bankers said it was timed inappropriately, ahead of the April general election.

There was official confirmation, however, from Credit Lyonnais in Paris that two banks have pulled out of the novel ECU 150m five-year Eurocredit - Citicorp and Morgan Guaranty (which is convertible into bonds) it is leading. The U.S. banks are unhappy about the lack of sufficient cross-default clauses and so have withdrawn.

Credit Lyonnais maintains that to a certain extent, this may be true. One big investor confirmed on Friday that he had hardly bought any recent issues because he thought the terms were too tight. And Friday's Dresdner Bank issue confirms the view that tightly-priced deals are not easy to shift in these market conditions.

The \$100m, seven-year bond carried a coupon of 11 per cent at a price of par, and started trading at a discount of more than 2 points

progress, but there is a growing consensus that the rescheduling pact should cover a three-year period rather than 1983 alone.

While the Polish talks clearly have a long way to go, the case of Yugoslavia is dramatically different. Friday night saw an announcement from Manufacturers Hanover Trust - the chairman of a 15-bank coordinating committee - that a agreement had been reached with a delegation from Belgrade on a \$1bn debt rescheduling and loan package from Western commercial banks.

The agreement marks the completion of the international rescue package for Yugoslavia, which includes help from the IMF (\$350m).

As already reported, the Yugoslavs resolved their concerns over whether the Federal Republic could borrow in its own name by arranging for the \$1.4bn rescheduling of medium-term debt and \$600m of

fresh loans to be borrowed by the Yugoslav National Bank and the country's commercial banks and guaranteed by the Republic. The \$600m, however, is exclusively for the National Bank.

The first meeting of Venezuela's 12-bank advisory committee, chaired by Chase Manhattan, is set for this Wednesday in New York. At stake this year is \$9bn to \$10bn of maturing public sector foreign debt, total Venezuelan foreign debt is around \$32bn, of which some \$24bn is thought to be public sector.

Work on Ireland's planned \$300m Eurocredit is continuing and it is now expected within the next week or two. Bankers say there is a distinct lack of enthusiasm for a deal with a maturity which is longer than seven years. The margins being discussed are said to be 1% to 1.5% per cent over Libor and 0.25 per cent over U.S. prime.

In Latin America, attention focused on Venezuela, which sent a telex to its 300 creditor banks announcing a three-month moratorium on the repayment of public sector principal. Dr Arturo Sosa, the finance minister, also said Venezuela would seek IMF help.

#### CURRENT INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Bank of Tokyo †	125	1990	7	11	100	CSFB, Morgan Gty., SG Warburg, Bk. of Tokyo	11,000
SAC Finance ‡ †	20	1990	15	5	100	Dresdner & Domnick	5,000
National Agricultural Bank ‡	50 †	1990	7	11 1/4	100	CSFB	11,250
Dresdner Bank ‡	180 †	1990	7	11	100	Dresdner Bank	11,000
B-MARKS							
Euronat ‡	150	1993	10	7 1/2	99	Dresdner Bank Deutsche Bank	7,521
IAOB	260	1993	10	7 1/2	-		
SWISS FRANCS							
Swiss Dem † * ‡	20	1988	-	4	100	SEC	4,800
Swiss Electric †	100	1993	-	3 1/4	100	CS	3,500
Fuj Electric †	100	1993	-	6	100	Banca del Gottardo	5,000
Fuj Bank (Schweiz) †	20	1992	-	5 1/4	100	SEC	5,750
Yamada Chiyoda Kamai † * ‡	10	1988	-	6 1/2	99 1/2	Bope, Morgan Grenfell on Swiss	6,375
SATS † ‡	50	1987	-	6 1/4	100	UBS	6,365
Daikinoper Sonnen † * ‡	40	1989	-	4	100	SEC	5,750
EBR	180	1993	-	-	-	SEC	
GULDERS							
Indonesia †	100	1993	5 1/2	8 1/2	100	Anito Bank	8,750
ECUs							
Credit Lyonnais	50	1993	10	12 1/4	-	Credit Lyonnais, Kredietbank Lux., BNP	
YEN							
ICD † ‡	800	1993	9	8 1/2	99.8	Bk. of Tokyo	8,816
Asahi † ‡	200	1993	9	8 1/2	99.5	Daiko Secs.	8,446

\* Not yet priced. † Real terms. \*\* Placement. † Floating rate note. □ Minimum. § Convertible. ¶ Increased. ¶ Two tranches. Note: Yields are calculated on ABD basis.

NEW ISSUE

These Notes having been sold, this announcement appears as a matter of record only.

MARCH 1983

U.S. \$50,000,000

**Enso-Gutzeit Oy**

(Incorporated with limited liability in Finland)



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**Republic of Finland**

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Algemene Bank Nederland N.V.

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Goldman Sachs International Corp.

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Kuwait Investment Company (S.A.K.)

LTCB International Limited

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Orion Royal Bank Limited

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MORGAN STANLEY INTERNATIONAL THE NIKKO SECURITIES CO. (EUROPE) LTD.

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March 15, 1983

## US BONDS

## Nervousness over rumours of a firmer Fed

THE FEDERAL Reserve Board's policy-making Federal Open Market Committee (FOMC) meets again tomorrow to set the guidelines for the second quarter at a time when all eyes in the credit markets are again focused on Fed policy.

Amid renewed rumours that the Fed's position has already shifted slightly, short-term rates rose again last week further flattening the yield curve. Nervousness in the markets was heightened by suggestions that Mr Paul Volcker, the Fed's chairman had said the Fed was taking a wait-and-see attitude. Indications from the Fed that institutional changes have contributed only moderately to

Treasury offerings also felt due. Prospects after that appear brighter. In the second quarter the Treasury will need to raise about \$38.5bn in new cash, but at least for the moment the focus for new Treasury issues is over.

This could provide another opportunity for corporate treasurers to come to the market. Last week the volume of straight new issues totalled just \$445m.

American Telephone and Telegraph (AT and T) again dominated discussion in the corporate sector. Standard and Poor's downgraded the long-term debt issues of 11 of the Bell System subsidiaries but maintained the ratings on eight other operating companies and boosted the rating on Pacific Telephone and Telegraph.

The S and P ratings, which were considerably more generous than those assigned by Moody's two weeks ago, received the qualified approval of both AT and T (which called the downgradings "disappointing" but the changes overall as "realistic"), and the market, which had already lifted Bell System bond prices back to the levels of before Moody's pre-emptive move.

The real test of the Bell System bonds, which total \$47bn or about 10 per cent of the U.S. corporate market, came on Thursday when the South Central Bell Telephone issue was priced.

The issue, the first by a Bell System company since November 1981, before the divestiture plans were announced, appeared to be well received. A \$150m issue of 10-year notes priced at 9.95 to yield 10.96 per cent and a \$100m issue of 40-year debentures priced at 9.97 to yield 11.05 per cent sold out quickly.

Following up the sale, Southwestern Bell Telephone announced on Friday the planned issue of \$300m of debt securities next month.

Otherwise the corporate sector held little sparkle last week. Prices were marginally higher until Friday and closed mostly unchanged.

Among the few other new issues Citicorp came back to the markets with a \$150m issue of three-year floating rate notes. Paul Taylor

## Credit Suisse to accept ruling on capital ratio

BY JOHN WICKS IN ZURICH

SWITZERLAND'S Federal Banking Commission has ordered Credit Suisse to consolidate its subsidiary CS Holding into the bank's figures for the purpose of calculating capital resource requirements.

The commission's decision is of considerable importance to the Swiss financial community.

Had Credit Suisse not been ordered to consolidate its subsidiary, then it is likely that several other banks would have set up similar constructions in order to reduce statutory capital ratio commitments.

CS Holding was set up last

spring to take over the bank's 49 per cent stake in Financière Credit Suisse First Boston (FCSF), the leading Eurohouse, and 5,000 shares in the Swiss Elektrowatt concern.

The aim was to remove these important holdings from consolidation and thus reduce capital ratio needs.

Upon acceptance of the ruling Dr Oswald Aepli, the chairman of Credit Suisse,

stressed that the bank was convinced that the order had no legal basis and added that

the changes overall as "realistic", and the market, which had already lifted Bell System bond prices back to the levels of before Moody's pre-emptive move.

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the future then it was reserving the right to take the matter before the Federal Court.

According to Dr Aepli, Credit Suisse were making their conditional acceptance of the order because the commission had made concessions on some points. First there is to be an unspecified reduction in capital resources (share capital, reserves and carried forward profits) of SwFr 4.73bn (\$2.33bn) in comparison with a balance sheet total of SwFr 75.5bn. At the same time CS Holding had SwFr 135m in total resources against a balance sheet total of SwFr 145.5m.

At present Credit Suisse has a substantial capital-resources surplus in relation to statutory requirements.

At the end of 1982 the bank reported total capital resources (share capital, reserves and carried forward profits) of SwFr 4.73bn (\$2.33bn) in comparison with a balance sheet total of SwFr 75.5bn. At the same time CS Holding had SwFr 135m in total resources against a balance sheet total of SwFr 145.5m.

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## UK COMPANY NEWS

**Strong second half boosts Alpine Hldgs.**

A STRONG second half has boosted profits of Alpine Holdings for the year ended January 31 1983. The company is the subject of an agreed offer from Neas and Scott, a subsidiary of Hawley Group.

Group profit in the second half rose from £1.3m to £1.36m to make a total of £2.75m for the year, compared with £1.12m. This is after allowing for a loss of £100,000 (£273,000) at Alpine Dreamline, the fitted bedroom furniture subsidiary which was sold last November.

As agreed under the offer terms for Alpine there is to be no final dividend. The interim of 2.275p, therefore, stands against the total of 5.25p paid for the previous year.

Turnover rose from £20.86m to £20.98m and was made up as follows—double glazing £15.9m (£15.94m); Dolphin Showers £13.41m (£12.11m); Dreamline £16.7m (£18.9m).

The profit before tax comprised—double glazing £525,000

(£152,000); Dolphin Showers (£1.6m); associated company £133,000; central administration costs net of interest income and gains on short-term investments £33,000 (£302,000); Dreamline loss £180,000 (£273,000).

Double glazing and Dolphin have entered the current year showing a "significant increase" both in the size of their opening order books as well as in their sales results.

**BOARD MEETINGS**

**TODAY**  
Interim—Pete Holdings.  
Finals—Charterhouse Group, Delta Group, Early's of Wincle, Freemans, Gainsborough, Gainsborough, Low and Sons, Marshalls Securities, Molyneux, Newman-Tonks, Southampton, Select, Wright and South of England Royal Mail Steam Packet.

**FUTURE DATES**  
Finals—A.S. Electronic Products ... Mar. 30  
Adwest ... Apr. 15

**Minorco falls into the red at midway**

A TURNAROUND from a profit to loss in the share of undistributed earnings of investments and a big debit under extraordinary items, combined to give the Bermuda registered mineral and resources corporation Minoro a net loss of \$13.23m for the six months to end December 1982. This compares with profits of \$63.17m in the first half of the calendar year 1982.

Investments include Hudson Bay Mining and Smelting, Inspiration Consolidated Copper Corporation, London Englehard Corporation, and the Canadian brokers Phibro-Salomon.

Extraordinary debits totalling \$40.9m, comprised mainly Minoro's share of the \$87m write-off on the U.S. Sky top oilfield and drilling rig business, the last account of Consolidated Gold Fields in which Minoro holds a 29 per cent stake.

Mr Julian Ogilvie Thompson, Minoro's chairman, is more optimistic about the outlook for the second half.

In the proposed changes which are being promoted by the institutions it is understood that Mr Dennis Foll, the managing director of Tring Hall, will step down from that post but remains a director of the group.

Last October Tring Hall unveiled its merger plan

**Tring Hall set for boardroom shake-up**

A BOARDROOM shake-up is expected this week at Tring Hall Securities, the issuing house and financial services company which specialised in bringing companies to the Unlisted Securities Market.

Concern has been mounting among private and institutional shareholders, including Robert Fleming, the South Yorkshire Pension Fund and Kleinwort Benson, about the management and prospects of the company following a merger with Commercial Development Finance Corporation (Holdings), a Luxembourg company headed by Mr Stanislav Kostan, a former governor of the International Monetary Fund.

In the proposed changes which are being promoted by the institutions it is understood that Mr Dennis Foll, the managing director of Tring Hall, will step down from that post but remains a director of the group.

WordNet is a new company, launched in 1982, to market world-wide an information processing unit which links most ordinary typewriters to all modern-day word processors or personal computers equipped with teletype asynchronous communications.

**Yelverton**

The board of Yelverton Investments has agreed to subscribe for £250,000 of new shares in WordNet (UK), representing 25 per cent of the enlarged share capital, and has also agreed to loan facilities of £250,000.

Mr John Bentley, a Yelverton director, is to join the WordNet board.

WordNet is a new company, launched in 1982, to market world-wide an information processing unit which links most ordinary typewriters to all modern-day word processors or personal computers equipped with teletype asynchronous communications.

**BASE LENDING RATES**

CITY OF ABERDEEN LAND ASSOCIATION—Interim dividend 4.25p (7.77p adjusted) not for the six months ended December 31 1982. Turnover for period £143,000 (£152,000), subject to tax £10,000 (£10,000). Profit £12,000 (£18,000), minorities £5,000 (nil). Earnings per 50p share 1.8p (8.4p). As in previous year, no dividend for the first half of full year return. Second half has started well and results for year should exceed those for 1981-82.	
■ Guinness Mahon ..... 101%	
■ Hambrs Bank ..... 101%	
■ Haritable & Gen. Trust ..... 101%	
■ Amro Bank ..... 101%	
■ Henry Ausbacher ..... 101%	
■ Arbutnott Latham ..... 101%	
■ Arrowsmith Trust Ltd. .... 101%	
■ Axa-Cap Corp. .... 101%	
■ Banco de Bilbao ..... 101%	
■ Bank Palauim BM ..... 101%	
■ BCCI ..... 101%	
■ Bank of Ireland ..... 101%	
■ Bank Leumi (UK) plc ..... 101%	
■ Bank of Cyprus ..... 101%	
■ Bank Street Sec. Ltd. .... 101%	
■ Castle Court Trust Ltd. .... 101%	
■ Cayzer Ltd. .... 101%	
■ Cedar Holdings ..... 101%	
■ Charterhouse Japhet. .... 101%	
■ Charkltons ..... 101%	
■ Citibank Savings ..... 101%	
■ Clydesdale Bank ..... 101%	
■ C. E. Coates ..... 101%	
■ Comm. Bk of N. East ..... 101%	
■ Consolidated Credits ..... 101%	
■ Co-operative Bank ..... 101%	
■ The Popular Bk ..... 101%	
■ Duncan Cavendish ..... 101%	
■ E. T. Trust ..... 101%	
■ Exeter Trust Ltd. .... 101%	
■ First Nat. Fin. Corp. .... 101%	
■ First Nat. Secs. Ltd. .... 101%	
■ Robert Fraser ..... 101%	
■ Grindlays Bank ..... 101%	
■ Members of the Accepting House Committee.	
■ 7-day deposits 7.5%: 1-month 7.75% Short-term 18,000/12-months 10.1%.	
■ 1-day deposits on sums of: under £10,000 7.5%; £10,000 up to £50,000 8%; £50,000 and over 9%.	
■ Call deposits £1,000 and over 7%.	
■ 21-day deposits over £1,000 8%.	
■ Demand deposits 7%.	
■ Mortgage base rate.	

■ PRESTWICH PARKER (Holdings) (nurs and bath products) or half year £1.5m (£1.5m); turnover £2.1m (£2.3m); pre-tax profits £1.1m (£2.2m); extraordinary debits £20,000 (£22,000); exceptional £13,000 (£2,000); attributable losses £72,388 (£10,000); stated losses per 25p share 1.75p (8.75p); losses (1.75p); earnings 2.85p. Comparative restated.

■ TILLEY INTERNATIONAL—Turnover £2.26m (£2.26m) for year to September 30 1982. Pre-tax profit £1.65m (£2.302), after tax £1.19m. Tax £2,700 (estimated £2,000). Profits £1.19m (£1.65m). Tax charge £16,000 (£16,000). Interim dividend 1.75p (1.75p). Company says full year reflects only a small percentage increase in investment income.

■ PIFCO HOLDINGS (electrical appliances)—Pre-tax profits £541,000 (£521,000) for half year to October 31, 1982, including investment income £2.26m (£2.26m); pre-tax profits £561,000 (£541,000); attributable losses £10,000 (£10,000); stated losses per 25p share 0.18p (0.18p); losses (0.18p); earnings 0.35p.

■ SANDERSON MURRAY AND ELDER (Holdings) (woolcomber)—For first half to December 31, 1982: turnover £2.15m (£2.15m); pre-tax profits £1.2m (£1.2m); extraordinary debits £1.2m (£1.2m); attributable losses £72,388 (£21,000); profits £1.12m (£1.12m); stated losses per 25p share 1.75p (8.75p); losses (1.75p); earnings 2.85p.

■ STAMCO (USM) (industrial heating equipment manufacturer)—For half year to December 31, 1982: turnover £567,000 (£514,000); pre-tax profits £101,000 (£100,000); attributable losses £10,000 (£10,000); stated losses (1.25p); earnings 2.25p.

■ GAMMA (General A/c) Investments—Dividend 2.5p for 53 weeks ended January 31 1983 (same). Turnover

**FT Share Information**

The following securities have been added to the Share Information Service:  
Microgen Holdings (Sections: Electronics); Manford and White (Electricals); Manford and White (Electricals); Electronics Technology (Electricals); Talcorp CS3 Pref. Stock (Canadians); United Goldfields Corporation (Mines—Australia).

**INTERVISION VIDEO (HOLDINGS) PLC**

(Incorporated under the Companies Acts 1948 to 1980)

(Registered Number 1047436)

Share Capital  
Authorised £ 983,000  
in 7 per cent. Convertible Redeemable Cumulative Preference Shares of £1 each  
2,667,000 in Ordinary Shares of 10p each

2,656,000 £2,897,688

Particulars relating to Intervision Video (Holdings) PLC are available in the Extel Unlisted Securities Market Service and copies of such particulars may be obtained during normal business hours on any weekday (excluding Saturdays and public holidays) up to and including 17 April, 1983 from:—

Hill Woolgar & Company p.l.c., 5 Frederick's Place, Old Jewry, London EC2R 8HR (Financial advisers)  
28 March, 1983

**JOINT ANNOUNCEMENT**

**Free State Development and Investment Corporation Limited ("Freddies")**  
**Harmony Gold Mining Company Limited ("Harmony")**

A Member of the Barlow Rand Group  
(Both of which are incorporated in the Republic of South Africa)

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# **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

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## SECTION III

## FINANCIAL TIMES SURVEY

**ITALY**

A dramatic reduction in left wing terrorism has made Italy more peaceful than for years. Italian industry is well placed to benefit from a world economic recovery but the government still faces difficult decisions on bringing inflation and public spending under control

"**MANY ITALIANS** mourn the fact that they are no longer subjects of the Austro-Hungarian empire," the American economist J. K. Galbraith told an audience in Bologna recently. It was one of those less than tactful remarks that contain more than a grain of truth: Italians, particularly those from the formerly Austrian-run north and east of the country, do sometimes hanker after a hazy memory of honest, orderly Austrian rule, and pine for the low inflation, low unemployment and social

For justification they point to Italian governments that come and go without tackling the serious problems, parades using the methods of the 18th century, public services on the point of breakdown, political interference in almost every institution in the country, and successive scandals that seem to touch almost everybody.

Then there are the almost daily reports of grotesque murders, spectacular swindles, the ruthless expansion of organised crime, frequent lethal but usually avoidable disasters and the disturbing but baffling revelations of inquiries into shelter and impenetrable mysteries. Surely, the argument runs, we Italians are not capable of governing ourselves.

And yet, in the centenary year of the birth of Mussolini, the Italian Republic is still in good health. It has given Italy a long period of uninterrupted prosperity, making the average

rism, which laid an almost continuous pall of sadness and frustration over the country, has been badly wounded, thanks to its own contradictions and a belated improvement in efficiency on the part of the authorities. The more relaxed atmosphere is palpable.

After some nervous moments around the turn of the year there is a kind of truce on the labour front, and the unions have for the first time permitted a small reduction in wage indexation—an issue that was previously taboo. The Government which came in last December under Sig Amintore Fanfani, the 75-year-old Christian Democrat veteran, shows rather more cohesion and determination than its predecessor under the Republican Sig Giovanni Spadolini.

Sig Sandro Pertini, the 86-year-old President, continues to personify the Italian state in a way that none of his predecessors

BY JAMES BUXTON

one in Europe, and it has allowed the symbiosis of individual people and cities to flourish as at almost no time since the Renaissance. Italy is unusually turbulent, but what does one expect from a country which is part central European, part Mediterranean which has been under united government for less than 120 years and has industrialised practically from scratch in the past 40 years? The ancient Romans found Italy harder to govern than their other European provinces. Governments are weak and financially profligate, but this may be the only way of reconciling the enormous differences of wealth and character between north and south, and the political divisions between left and right.

At the moment Italy is calmer than it has been for several years. Left wing terror-

**Agreement**

The agreement in January on the scala mobile and wage freeze for the next three years will cut employers' labour costs a little, and the latest devaluation of the lira in the European Monetary System will help Italian competitiveness when the expected upturn in the main industrial economies arrives in the wake of the oil price fall. Much of Italian private sector industry has been restructured so it should be in a reasonably strong position, while the traditionally successful sectors like shoes, clothing and textiles continue largely to defy Far Eastern competition.

How long these industries,

based on immensely hard-working and imaginative entrepreneurs supported by a network of out-workers in the submerged economy, can produce the wealth to sustain an ever more voracious state sector, where industrial restructuring has been far slower, is one of the eternal unanswered questions about Italy. Nor can Italy's relative weakness in high technology industries be ignored.

But because of the immensity of the public borrowing requirement—a motor for high consumption and inflation—the authorities will not be able to permit any domestic inflation of almost every-

thing party policies do not intrude.

The competition for votes and favours is so intense that government finds it far safer to spend money to protect jobs and keep people happy than to save.

**Anomalies**

Almost uniquely in Europe, Italian governments in the last few years have done almost nothing to lower people's economic expectations. Any nibble at the costly anomalies of the welfare state tends to run foul of some party's interest group and is fiercely contested in government and outside.

Sig Fanfani, who last headed a government in 1963 but has remained an influential and skilful politician, has already taken firm action to hold down spending and appears a little reader to do unpopular things than his predecessor. With the success of getting the scala mobile agreement behind him, it is widely expected that his Government will go on until the end of the present legislature in June 1984. Anything could happen in the meantime, however.

Whether this just means an extra year of electioneering (which has been going on for nearly two years already), a chance to make some serious reforms is unclear. Drastic action is needed if next year's public sector deficit is not to break all bounds, and the Prime Minister has already warned his party of this.

Sig Giovanni Spadolini certainly raised some of the problems and increased the stature of the Prime Minister's office during his 17 months as Italy's first non-Christian Democrat head of Government since 1946. But he was prevented

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Hugh Roudedge

A WORD IN YOUR EAR: Sig Emilio Colombo, Foreign Minister, confers with Sig Amintore Fanfani, Prime Minister. Sig Fanfani projects a tough and effective image, standing him in good stead for tackling the economic difficulties now facing Italy

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## ITALY II

Talk of a more active foreign policy is backed by only limited action, says Robert Fox

## Spending axe hits hopes of widening armed forces' role

**WITH THE** sending of 1,500 Italian troops to form part of the Lebanon peace-keeping force last year, Italy's armed forces undertook their most important deployment outside their national territory and outside the North Atlantic Treaty Organisation since Nato was formed.

Italians are proud of their troops, paratroopers of the "Folgore" brigade and marine commandos. Strategists talk of new roles for the Italian armed services in the Mediterranean and beyond in support of a more positive stance in foreign policy. There is talk of training new all-professional tri-service formations to act as a rapid-deployment force somewhat on the lines of Britain's Falklands task force.

As units of the U.S. Sixth Fleet have been moved to the Indian Ocean the Italian armed forces have tried to fill the gap in patrolling the Mediterranean. From the beginning of next year Italy will start installing 112 Cruise Missiles based on her soil at Comiso in Sicily as part of the medium range Nato missile deployment. In the short term the Italian armed forces seem more determined than ever to give value for money in their duties within Nato, and in taking new responsibilities beyond Italian shores.

Sadly, however, the problems of the Italian services bear a familiar look. There is still very little action to back up the talk about the new intentions and the new foreign policy. The despatch of the first peace-keeping force to the Lebanon in August was emblematic of these problems: mechanical troubles with the aged assault ships *Catullo* and *Grado* meant that the journey from Brindisi took about a fortnight.

### Weaknesses

In the first days of the deployment weaknesses in command and control and logistical support were revealed. These will need to be put right if Italy is to contemplate setting up her own rapid intervention units. Things went much more smoothly on the second deployment, however.

Now even bigger questions about the future of defence policy in Italy have been raised by the announcement from Sig Lelio Lagorio, the Socialist Defence Minister, that the military budget is to be cut by £850m from the total £11,500m allocated for the current year. This is the Defence Ministry's contribution to the demand for austerity in the 1983 budget.

On the whole, Sig Lagorio has enjoyed good relations with the six military staffs which run

the Italian armed forces. Now many staff officers admit despair, particularly when they recall that Sig Lagorio himself in September called on the Italian army "the least-trained army in Europe". He had warned that further cuts could lead to "irreversible decline" in the capability of the forces.

The cuts are expected to reduce the army by a further four or five brigades and the navy and the air force together by 3,000 men. Programmes for the Aermacchi AM-X fighter and two new Super-Audace class destroyers are likely to be put back. The allocation of £250m for the civil defence "force" which would have a dual civil defence and disaster intervention role, is also expected to be delayed, though it has been requested since the Irpinia earthquake of November 1980.

In sum the new cuts mean the armed forces' 10-year modernisation programme launched in 1975 is not likely to be fully effected before 1991. Despite the increased attention being given to the forces, the problems remain those of pay, conditions of service, procurement, training and deployment. In the short term there are other gaps, including the shortage of new generation anti-tank weapons, anti-aircraft defence systems and radar cover for southern Italy.

Gen Caligari would like Italy to create her own specialised forces for rapid intervention both in and outside Nato for Mediterranean security and beyond. It could be based on the "Folgore" parachute brigade and the five Alpine brigades. Yet one of these is likely to be cut.

Faced with a further round of cuts the chief of defence staff, General Vittorio Santini, last summer publicly offered his resignation. Last summer he refused the chairmanship of the Nato Chiefs of Staff Committee because he found the Italian predicament so pressing.

A large part of his defence forces' problems are produced by Italy's geographical position in Nato "on the periphery of the central sector, but central to the southern sector (the Mediterranean)," as Brigadier General Gianluigi Caligari, a former policy adviser in the defence staff, puts it. This makes it difficult to combine with Nato units of other countries for training and "the training exercises tend to get less and less meaningful and realistic."

Gen Caligari would like Italy

to maintain a Maltese oil rig two years ago. The demands for new roles in Italian defence show up the gaps in the present structure and training of the armed forces, particularly the army. Now standing at roughly 260,000 men, only 17 per cent are conscripts, mostly soldiers. An NCO leads a large proportion of these and are desk-men and not described by their officers as being in the first flush of youth. Pay and conditions, particularly in housing, cannot match the standards of other corps such as the Carabinieri and the state police, let alone come near an industrial wage.

Recruitment of career officers from the north of Italy is proving difficult and the rewards of those who stay in are meagre. A lieutenant colonel of cavalry of some years standing earned £11,000 a month (about £525) at the end of last year. A British major with a second year seniority would be earning nearly £500 more per month.

A senior sergeant driver in the state police would also receive a salary of about £525 per month, the same as the colonel. Police pay has risen considerably since the state police was demilitarised in 1981 and allowed union representation. Low pay is blamed for the

rapid turnover of air force pilots. This month a decree has been rushed to Parliament to pay pilots a monthly indemnity of £700,000 (roughly £330) for flying.

Roughly 48 per cent of defence spending in Italy goes on pay for the 370,000 men under arms (£6,000 in the army, £4,000 in the navy). Conscripts still receive only £2,000 a day. Italy still spends a lower proportion of public expenditure on defence than any Nato allies except Luxembourg and Canada. In 1981 it spent 5.6 per cent of public expenditure against Britain's 12.2 per cent, the U.S.'s 23.2 per cent and Germany's 22.2 per cent.

### Aggressive

The defence cuts are likely to mean longer lead-ins for equipment programmes such as the AM-X fighter, full equipping of squadrons for operational flying with the STOCA Tornado, and supply of Milan anti-tank systems for the army.

On the commercial side the defence industry presents a more aggressive picture. In terms of sales projects in hand and technical expertise Italy is the fourth largest exporter of arms in the West, and in real terms it is likely she is doing

at least as well as Britain, nominally in fourth place according to defence industry executives in Rome.

But former serving officers like General Caligari are still not so much of what is secured by the Italian armed forces under the present methods, but the methods of procurement themselves. "We operate too much in a single service spectrum," says General Caligari, "each service buying what it wants without co-ordinating with the others."

Thus there are airborne forces but only 10 C-130 long-range transports to carry them.

The Aeritalia G-222 transport would need rethinking on operations outside Italy.

With the restricted funding available it sometimes seems astonishing that the Italian forces achieve the standards of efficiency now being attained by the Bersaglieri, the San Marco Battalion and the Folgore paratroopers in Beirut. But whatever the talk may now be in Rome and Brussels of a new tactical role for Italian forces outside Nato, it is between the Mediterranean, the new defence spending restrictions announced by Sig Lagorio seem to underline that Italy's defence commitment is likely to be focused firmly on Nato and on the defence of the Italian territory itself.

Ciriaco de Mita and Enrico Berlinguer: two party secretaries who will decisively influence future political trends



Sig de Mita: "dull image belies a sharp brain"

## Still facing the really big test

AT FIRST glance Ciriaco de Mita, the 55-year-old deputy from Avellino, cuts an unlikely figure as the man to give Italy's natural party of government, the Christian Democrats, a face-lift and restore their fortunes at the polls.

Last May he was elected Party Secretary from the floor of the National Congress held in Rome in the first direct election for the leadership.

His accession had been engineered for a year by his supporters. It was clinched by what one newspaper called "the masterpiece of all political deals"—an alliance forged between three of the party's most powerful grandees, two former Prime Ministers, Sig Amintore Fanfani and Sig Giulio Andreotti, and the for-

mer secretary Sig Flaminio Piccoli.

Since his election Sig de Mita has achieved some impressive results and he has won over many party members who opposed his election.

### New faces

The first achievement was a complete change of key staff running the party machine. A Christian Democrat is once again Prime Minister, with Sig Fanfani replacing the Republicar Sig Giovanni Spadolini who had held the office for 17 months.

Sig de Mita is credited with bringing new faces to the Government, in particular that of the 39-year-old Treasury Minister Sig Giovanni Gorla, and in part for successors in the labour and economic field.

After years of party bickering and discussion with the unions, the dynamic Labour Minister Sig Vincenzo Scotti has achieved a breakthrough in reducing the cost of labour by restricting Italy's unique wage indexation system, the scala mobile. Under Sig de Mita's leadership the party is beginning to gain in the opinion polls after months of battering by the Socialists led by the ebullient Sig Bettino Craxi.

Despite his claims to be launching "a new Christian Democracy," Sig de Mita does not enjoy a modern image. He is a poor performer on television, for example.

Close party supporters say the dull image belies a sharp brain and the calculating ability of a master tactician. "He is a shy man who talks a lot,

thinks a lot, and always takes the right, decisive course of action," says one of his staunchest allies, Sig Riccardo Micieli.

Sig de Mita can hardly claim to be one of the new men of his party. He has been part of the machine at provincial and then national level for 30 years.

He was born in the little village of Nusco, which has a registered population today of 1,864 and sits high in the mountains of Irpinia, 40 km from Avellino, an area ravaged by the 1980 earthquake.

One of seven children of the local tailor, he was the bright boy of the parish put forward by the priest to debate with the visiting candidates in the referendum campaign of 1946. The break came with a scholarship to the Catholic university in Milan, where he stayed as an assistant in jurisprudence after graduation.

There followed a brief period in the research department of the energy agency ENI. Since then it has been a life of politics.

He became provincial secretary for the party in Avellino in 1958, and was elected to Parliament for the first time for Benevento-Avellino-Salerno in 1963 with 67,000 first preference votes. By the elections of 1976 there were 168,000 first preference votes, one of the highest tallies for any party notable.

He has headed three important ministries: industry, foreign trade, and the Mezzogiorno.

In private Sig de Mita is a man of simple tastes. As a student he was an addict of new wave films by men like Roberto Rossellini and westerns by John Ford. A wide reader, he has the image locally of being an intellectual though he enjoys playing traditional card games like "scopa" and "tressette" which men play for hour upon hour in the draughty bars of the mountain villages of Irpinia.

His main base is in Rome where he lives with his wife Anna Maria, their son and three daughters.

### Orthodox

Despite his image as an orthodox Catholic man, Sig de Mita is said to have a more "laicized" vision of his party's future than many contemporaries. In 1982 he was co-founder, with the late Giacomo Marcora among others, of the "sinistra di base" operating on the left of the party.

He has been accused of being too friendly to the Communists in the past, and in 1969 was a proponent of the "constitutional pact" a sole iron-runner of the party.

His vision was nothing like as elaborate as that of Sig Aldo Moro in trying to move the Communists toward the constitutional centre of Italian politics as they could be an alternative party of government.

Nonetheless he does have the simple vision of the political scene dominated by two poles. The one is the Christian Democracy, to which the small party are attached whether in a government coalition or not the other is the Communists. Even the socialists, he argues, can only offer variations on a theme inside the Christian Democratic grouping.

His peculiar form of leadership Nusco's brightest scholar has already achieved much in 10 months, in particular in restoring party fortunes at the opinion polls. But Sig de Mita's aides know that the real test of his leadership will come with the next general election, now likely to be next spring.

### Robert Fox

**Robert Fox** has covered Italy as a special correspondent for the BBC for seven years. He has temporarily been a political editor of the Sunday newspaper *Corriere della Sera*, and last year covered the Falklands War for the BBC with the Task Force.



Sig Berlinguer: a steely grasp on the Communist Party machine

## Building up a 'third way' for democratic socialism

HE ALMOST always wears a tweed jacket, a scrubby jersey and an elderly tie. He walks with rather a shuffle and his figure is a little bent. His face is sensitive and rather feminine, and his expression seems permanently sad.

Enrico Berlinguer, the 61-year-old leader of the Italian Communist Party PCI, does not look at all one of those hard, blank-faced men associated with Communist parties, even in Western Europe. Yet his rather mournful and unctuous appearance, which make him an appealing figure, especially to women with protective instincts, masks a steely grasp of the ways of the Communist Party machine, which brought him to power 11 years ago and which he continues to master.

If he looks sad, it may be because he has quite a lot to be sad about. The party is by far the largest Communist party in Western Europe and easily the second biggest party in Italy. Yet it looks a long way from gaining power, both its membership and its vote are declining and it projects a rather dull image in contrast to the sprightly impression it made in the 1970s. But in a country where power is so fragmented the large Communist Party is crucial to stability and can never be ignored.

Sig Berlinguer led the party to its greatest electoral success—the 24 per cent of the vote it won in 1976—and he guided it through three years of increasingly close Parliamentary co-operation with the Christian Democrats, in pursuit of the goal of the historic compromise—the idea of the PCI coming to power in coalition with its Catholic rivals.

However, although the Christian Democrats used Communist support to bring the economy under control in the wake of the first oil crisis, they refused to accept the historic compromise.

His vision was nothing like as elaborate as that of Sig Aldo Moro in trying to move the Communists toward the constitutional centre of Italian politics as they could be an alternative party of government.

The experience was an unhappy one for the party, which turned against the historic compromise and lost its vote falling to 30 per cent. Sig Berlinguer has gradually established an opposite strategy, named the "democratic alternative"—the idea of the Communists coming to power as an alternative to the Christian Democrats, probably in coalition with the Socialists.

At the same time Sig Berlinguer has steered the party away from the Soviet Union, from copying the Soviet model of development, in favour of the vaguely defined "third way"—somewhere between east bloc communism and Scandinavian social democracy.

The party insists on its democratic credentials and accepts the existence of Nato but cannot completely tear itself away from Moscow. The party grappled with these internal issues at its recent congress in Milan.

### Authoritarian

Berlinguer was not prepared to yield in Milan was on the request for a loosening of the near-authoritarian internal structure of the party—the system known as "democratic centralism."

Sig Berlinguer has lived with and operated this system almost all his life. He registered as a member of the directorate at a very early age," a colleague once said of him. Sig Berlinguer joined the party in 1943 and spent four months in prison in 1944—a term that might have been longer had not his father, a lawyer of good Sardinian family, succeeded in securing his release. He himself lives in a smart residential part of Rome and is married with three children.

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The power of the Communist Party is wielded sparingly but often effectively: last year the Communists, not wanting the elections towards which the Socialists were heading, threatened to abstain in Parliament, thus forcing the Socialists to back down. In January the party provoked strikes and demonstrations against "austerity" and the possibility of modifying the scala mobile wage indexation system. But the CGIL Union, two thirds of whose leadership is Communist, signed the agreement and took the wind from the party's sails.

The democratic alternative will simply be an abstraction until the Socialists feel strong enough to shift from the Christian Democracy (with which they are presently in coalition) to the Communists without becoming the junior partner. But any serious reforms of the constitution, of institutions, or even large cuts in real spending, cannot be carried out without the Communists.

So far recent governments have avoided turning to them. But they still might, and Sig Berlinguer will then need all the power that party discipline gives him to take his party with him.

James Buxton

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## Politics

James Buxton on the subtle change in Italian politics

## Why the election talk has stopped

FOR THE first time for two years Italian politicians are not talking about the prospect of early general elections. The conventional wisdom, endorsed by the party leaders in government, is that the Government of Sig Amintore Fanfani will go on until the present legislature ends in June 1984.

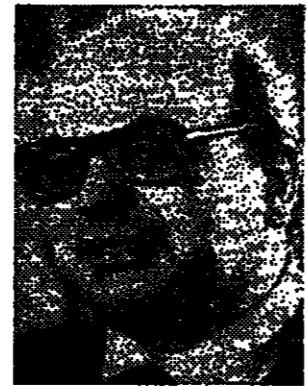
That does not mean that there will not be early general elections: circumstances can suddenly change. Italian governments can fall at any minute. Nor does it mean an end to two years of electioneering: there is an important set of local elections coming up in June.

However, the absence of talk about general elections does mean that neither of the main governing parties, the Christian Democrats and the Socialists, presently considers it in its interest to press for elections, or at least to be seen to press for them. That is a reflection of the subtle changes in Italian politics over the last year which have seen the ending of the prime ministership of Sig Giovanni Spadolini, the first non-Christian Democrat since 1944, and the return to the prime ministership after a 20-year gap of the 75-year-old Sig Fanfani.

Sig Spadolini, leader of the centrist Republican Party which has only 3 per cent of the vote, came to power in



Sig Spadolini: he was a popular Prime Minister



Sig Craxi: brought his party nearer to the centre

**Sig Fanfani's Government is expected to go on until June 1984**

June 1981 as a result of the impasse caused by the inconclusive general elections of 1979. Those elections left the Christian Democrat vote steady at 38 per cent, but saw the Communist vote decline to 30 per cent and left the Socialists with almost 18 per cent—enough to be indispensable in coalition building but not enough to satisfy the ambitions of the Socialist Party leader, Sig Bettino Craxi.

Sig Craxi would probably like to make the Socialists the modern Left-wing alternative to the Christian Democrats, displacing the Communists. That prospect is a long way off, but he has brought the party nearer to the centre of the ideological spectrum. It dropped the

hammer and sickle as its symbol in favour of the carnation) and he has established for it a reputation as a party of fresh ideas though that reputation has lately been tarnished by opportunism, ruthless place-manipulation involving the state energy company ENI and scandals in municipal administration.

While the Socialist Party was rising (it gained 15 per cent in the local elections of mid-1981) the Christian Democrats were falling, battered by poor managements, lacklustre prime ministers, and by national scandals for which it had to take most of the blame simply because it had been in power so long.

Sig Spadolini came to power when the Christian Democrats had run out of plausible prime ministerial candidates but did not want to let Sig Craxi take over. For Sig Craxi, the prime ministerial of the Republican Party leader was acceptable as it set the precedent of a prime minister from one of the lay parties of the centre.

While being careful not to upset either of his powerful sponsors, Sig Spadolini became a remarkably popular and in some ways effective prime minister, constantly in the public eye, and pin-pointing, if not always dealing with, the important issues. He gave the Italian Government a stature both with Italians and foreign powers which it had not had for years, and his first Government, against all the odds, won the longest living of the present parliament.

But his effectiveness was

curbed by the competing interests of his major coalition partners, with the Socialists particularly reluctant to take responsibility for unpopular measures on the eve of possible elections. The Prime Minister's time was consumed by ultimately futile mediation between the two parties, or even between individual ministers.

In the spring of last year the Socialists narrowly failed to find a plausible pretext on which to bring down the Government and go into elections. Meanwhile at the Christian Democratic party congress in early May, Sig Flaminio Piccoli, the party secretary who seemed to be so often outshone by Sig Craxi, left office. The party, realising it was for the first time in conference to vote rather than by cabal decision, elected Sig Ciriaco de Mita as secretary.

Sig de Mita belongs to the party's left wing, which traditionally sympathises more with the Communists than the Socialists. His victory was partly due, however, to Sig Fanfani, who put the weight of his faction behind him, despite being on the right of the party. The new leader immediately began to stand up to the Socialists. He also made it clear that he regarded the Communists as an alternative to, not a potential partner of, the Christian Democrats, and he appeared to support economic policies of "rigour" to meet the economic situation.

Sig Craxi then blundered, allowing himself to be persuaded to bring down the Government quite unexpectedly in the usually placid month of

August. At one stage elections in the autumn looked inevitable, and might have been a good thing, if only to end the electioneering that prevented any sensible progress on the economy. But Sig Craxi had failed to bring the other centre parties—notably the Social Democrats, also in the Coalition Government—along with him and the Communists, not wanting elections either, threatened to abstain in Parliament, which would have meant a Socialist departure from the Government irrelevant. The Socialists were humiliatingly obliged to climb down, and the second Spadolini Government, totally identical in composition and cabinet to the first, took office.

Sig Spadolini might have done better for his reputation and his party to have got out while the going was reasonably good. The second Government faced the same difficulties, collapsing because of renewed ministerial bickering over the economy. Sig Spadolini retired from the wicket and Sig de Mita put in Sig Fanfani to bat for the Christian Democrats. Sig Spadolini's Republicans refused to join the new government, saying its programme was too feeble.

Why should this elderly but still highly energetic man, who was first a minister in 1947, and who headed four governments between 1954 and 1963, wish to return to Palazzo Chigi, the prime minister's residence?

#### Agreement on the scale mobile has changed the political map

As president of the Senate and as president of the Chamber of Deputies, he had been biding his time, nursing the ambition to return to office at a time of difficulty (it has been said that he sees himself as a potential de Gaulle in Italian politics), and he has also long sought to become President of the Republic.

The Christian Democrats dinked their experienced Prime Minister by a cabinet of youngish ministers. Even so, if it looked at the time that Sig de Mita had in mind a Government that would only ride things over until the spring, when elections could be held in which the Christian Democrats might expect to do better against the Socialists than before,

As for the Socialists, Sig Craxi subscribed only with some misgivings to a programme which, though watered down, still offered reasonably tough action on the economy. With his party showing some signs of division and even finding a few opinion polls indicating a fall in the party's support, he appears to have decided not to press for early elections—mindful of the widely held belief that the party which precipitates elections is punished by the electorate.

The new Government immediately made itself unpopular, introducing decrees at the turn of the year to raise more revenue to keep the public sector deck in check, even though they were only a little further than measures introduced in a different form by Sig Spadolini. Tension rose too as the long-running negotiations on wages and the scala mobile wage indexation system approached a climax. There was even a small riot, the first in more than a decade, outside Palazzo Chigi.

But the conclusion on January 22 of the agreement reducing the working of the scala mobile decisively changed the political map. Many had thought an agreement impossible and that the breakdown of the talks would lead to dangerous social strife. With the help of concessions from the Government on taxes and charges an agreement was reached.

Almost everyone, including the Socialists, could claim some of the credit and for the Christian Democrats elections in the spring looked less easy to justify.

Sig Fanfani projects a very different image from Sig Spadolini. He rarely appears in public and operates more discreetly, concentrating on the executive functions of government. He makes concessions in private—there are the local elections to think about—but still appears tough.

For the moment the Socialist Party is in an awkward position. It cannot convincingly sustain "rigour" and further alienate the middle-class voters it attracted by its currently rather fading image of freshness and straightforwardness. It does not seem to want election. But it is clear that economic hardship may allow its lower and traditional base with the working class. Its best hope is an economic revival.



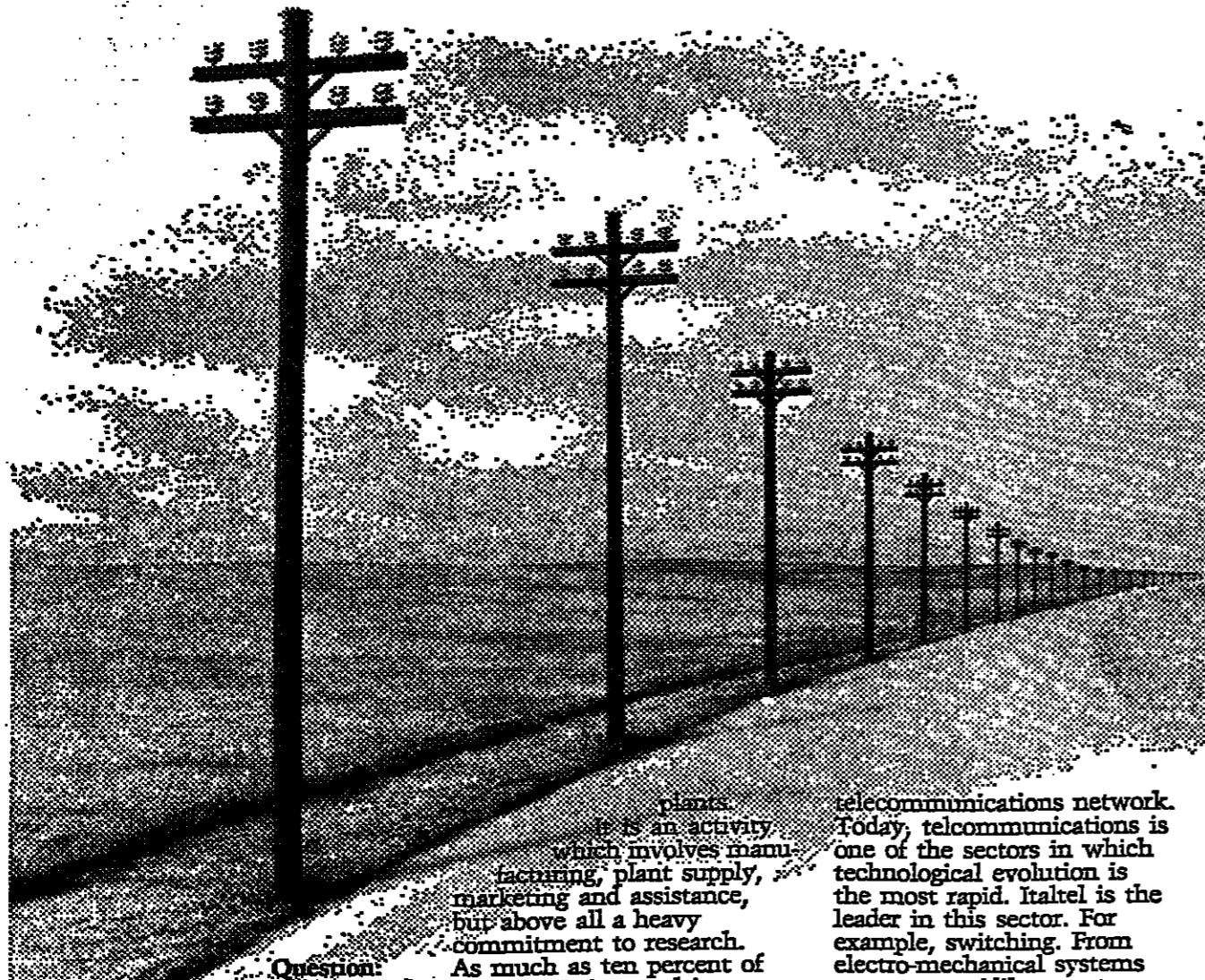
#### Anatomy of a nation

AREA	301,300 sq km	TRADE
POPULATION	57.2m	Exports (1981) L86,071bn
GDP		Imports (1981) L163,676bn
Total (1981)	L398,125bn	Current account (1981) \$8,672m
Per capita (1981)	L6,960m	Current account (1982 forecast) \$5,500m
GNP		Current account (1983 forecast) \$4,000m
Total (1981)	L355,683bn	
1981 change in real terms	-0.2 per cent	
1982 forecast change	+0.75 per cent	
INFLATION		
1982	16.4 per cent	
1983 forecast	12 per cent	
LABOUR FORCE		
Total (1981)	20.7m	
In industry	6.5m	
UNEMPLOYMENT		
1982 average	9.2 per cent	

**SENIOR MINISTERS**

Prime Minister: Amintore Fanfani (DC)  
Foreign Minister: Enrico Colombo (DC)  
Interior Minister: Virginio Rognoni (DC)  
Treasury Minister: Giovanni Goria (DC)  
Finance Minister: Francesco Forte (PSI)  
Budget Minister: Guido Bodrato (DC)  
Defence Minister: Lello Lagorio (PSI)  
Industry Minister: Filippo Pandolfi (DC)  
State Shareholders Minister: Gianni de Michelis (PSI)  
Labour Minister: Vincenzo Scotti (DC)  
Foreign Trade Minister: Nicola Capria (PSI)  
DC: Christian Democrat PSI: Socialist Party

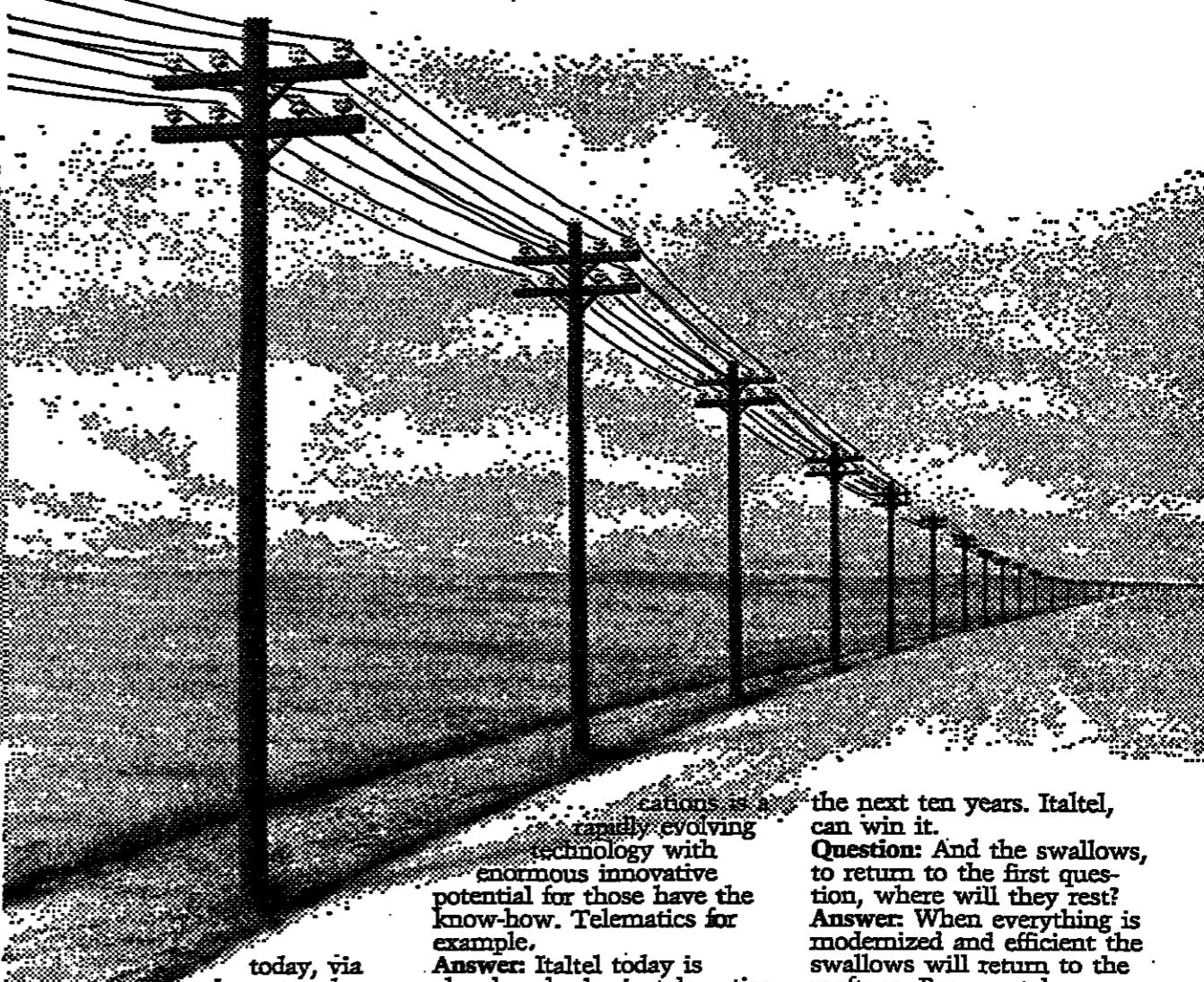
## Where will the swallows rest when Italtel changes the telecom munications network?



Question: What can Italtel do for the Italian telecommunications network?  
Answer: Everything. However banal it may seem, it happens to be the truth. Italtel is engaged in communications, transmission, telematics, providing turn-key

plants. It is an activity which involves manufacturing, plant supply, marketing and assistance, but above all a heavy commitment to research. As much as ten percent of turnover is invested in research, a level comparable with the most innovative of American companies.

Question: But is there really a need for so much research in the telecommunications sector?  
Answer: A country, in order to be able to call itself up-to-date, must have an efficient



telecommunications network. Today, telecommunications is one of the sectors in which technological evolution is the most rapid. Italtel is the leader in this sector. For example, switching. From electro-mechanical systems we must rapidly pass to electronic ones: the channel for introducing microprocessors, software and new services in the telecommunications system. Then transmission. We're talking about a signal which travels via radio or cable. Not simply acoustic signals:

today, via the network we can transmit data, images, documents. Copper cable is progressively being replaced by optic fibers. A fiber, finer than a hair, which is easily hidden underground. Question: I think I've understood almost everything, especially that telecommunications is a rapidly evolving technology with enormous innovative potential for those who have the know-how. Telematics for example: Italtel today is already leader in telematics for network and user systems. Telematics, which is the union of data processing and telecommunication, via a simple low-cost terminal can reach wherever there is a telephone, that is, anywhere. This is the biggest bet of

the next ten years. Italtel, can win it. Question: And the swallows, to return to the first question, where will they rest? Answer: When everything is modernized and efficient the swallows will return to the rooftops. Because telecommunications offer a more humane future, not Orwell's nightmares.

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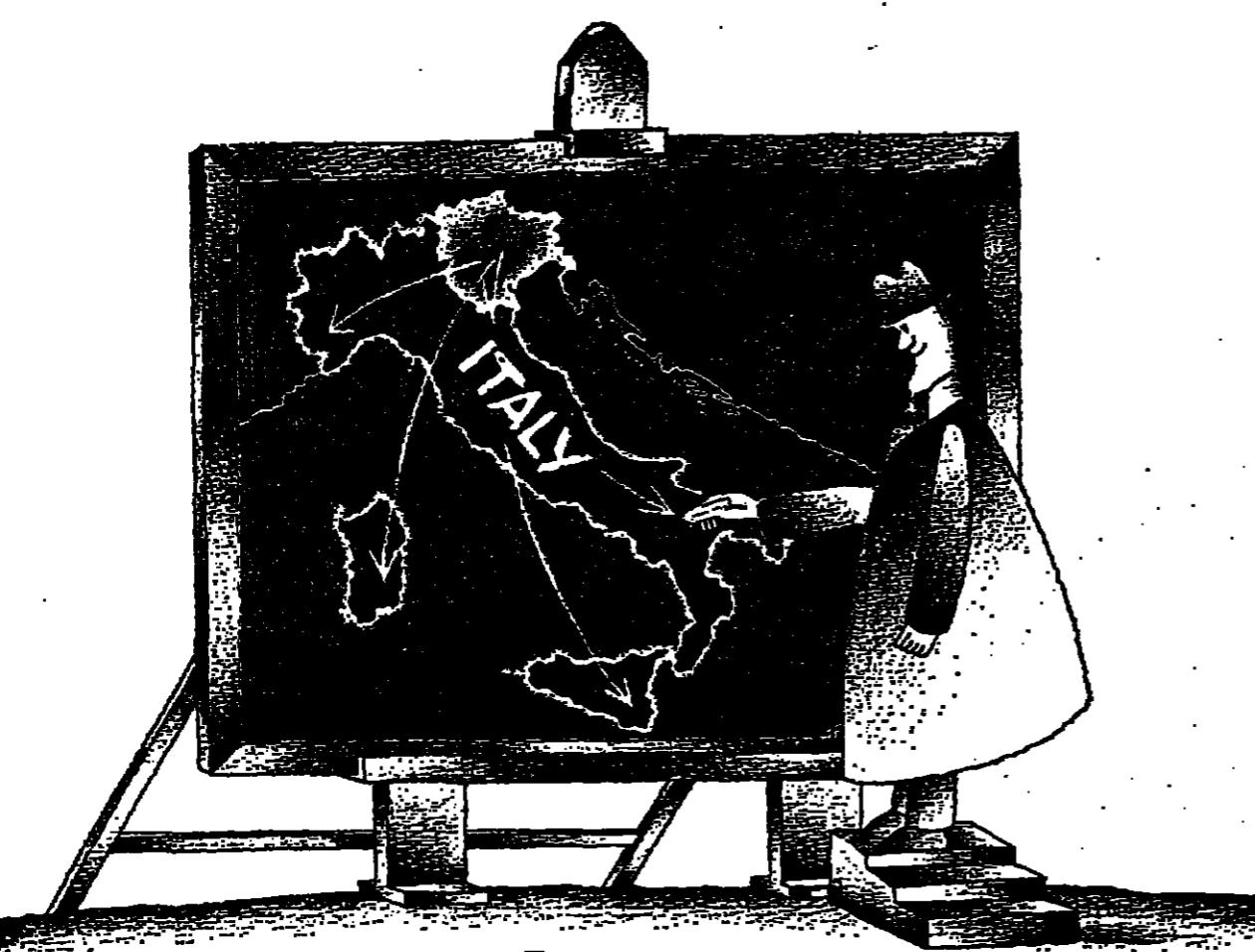
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## ITALY IV

### Positive signs for the energy planners

FALLING oil prices and a new step forward in Italy's nuclear building programme, combined with a continuing downturn in electricity consumption, are all positive signs for the country's energy planners. But these benefits could be short-lived if the present euphoria shakes the long term objective of making Italy less dependent on oil as its major energy source.

At present 66 per cent of its primary energy needs are supplied by oil. The aim is to reduce this to 50 per cent in 1990.

The signs are that there will not be a return to the dark days two winters ago when ENEL, the state controlled electricity utility, started a crash energy saving campaign and a trial nationwide electricity rationing programme.

Critics say that ENEL is alarmist and that rising electricity prices, together with a fall in industrial production, would have led on their own to a drop in electrical consumption. It looks as though they are being proved right, with consumption down 1 per cent in February over the same period the previous year and down 3 per cent in January. Most of the fall was in the northern industrial cities.

However a turnaround in the trend is expected when industrial production picks up. Furthermore ENEL's pricing structures are too fragile to promote large savings in electricity consumption. These are subject to government approval and planned price increases were suddenly revised downwards a few weeks ago when the Government had to give in to heavy pressure from the unions.

Increasing electricity production is therefore the only logical long-term solution to Italy's needs. How this should be achieved has been under debate for the best part of a decade.

The way is now clear for the siting of three 2,000 Mw nuclear power stations—a far cry from the 20 1,000 Mw stations planned in the mid-1970s—when it is optimistically hoped will be operative by 1990. Two potential sites have been put forward in Piedmont, two in Lombardy and two in Puglia. The three choices must be made by the end of 1984.

Increasing natural gas imports

have been held up since the price negotiations began.

The final terms of the Algerian agreement will certainly have an influence on the course of negotiations with the Soviet Union for other natural gas supplies. Italy has an unratified technical agreement with the USSR for supplies via the Siberian Pipeline.

With oil, nuclear and gas prospects all looking brighter a few years ago coal is back in increasing competitive comparison. Projects for coal-fired power stations may now be revisited where possible.

But it will be difficult to drop

plans for two large coal-fired stations at Brindisi and Gioia Tauro, two job-hungry areas in the south which have seen

the premises of chemical and steel jobs vanish numerous times in the past 10 years.

Mary Venturini

Ian Hargreaves outlines the controversial state pensions system

### How a woman of 29 became a pensioner

QUOTE WITHOUT warning, one day in January, Ermanno Coffo, a 20-year-old school janitor in Friuli, Northern Italy, became famous.

That was the day an Italian newspaper discovered that Signora Coffo had recently joined the ranks of Italy's 13m pensioners.

Soon newspapers all over the land were printing photographs of pretty Italian girls, all of them smiling, as they told of their good fortune in qualifying, as state employees, for their retirement pension.

In Italy, state employees can retire after 14 years, six months and one day, but since women can also count their year at university as employment, many are able to qualify on pensions not much lower than their salaries in work in their late 20s or early 30s, even though it is far from clear how many in practice have taken up the option.

"If I wanted to I could become a pensioner with a difference of only £50 a month in my salary," says Lucia Vitali, a young professor in the Institute of Actuarial Science at Rome University.

From the point of view of the authorities, the model of the young pensioners has, however, proved quite useful at a time when a campaign is being waged to educate Italians about the formidable costs of the welfare state which seems to have been created in large measure by political accident in the boom years of the 1960s.

Today, readers of Italian newspapers are constantly being lectured about the fact that social security collects up almost a quarter of the country's GNP and that the deficits now being forecast by the luckless Istituto Nazionale della Previdenza Sociale (INPS), which administers the various pension schemes, are big enough in their own right if not actually to sink the Italian ship of state at least to put its engine room in difficulties.

With a public sector deficit of over £70,000bn (£49.3bn) and climbing, social security expenditure has entered the centre of the debate about the management of the Italian economy. INPS ended last year with an accumulated deficit of £21,766bn (£15bn) and is forecasting that this will rise to £33,764bn this year unless preventive action is taken.

In many respects, of course, Italy's pension problems are the same as those in Britain, France or Germany, where a rising proportion of old people and of unemployed people in the population is increasing the demands placed upon the social security contributions of those in work or, less directly, upon the state

#### THE ITALIAN PENSIONS BURDEN

	1981				1982	1983
	number (m)	cost (£ bn)	number (m)	cost (£ bn)	number (m)	cost (£ bn)
Old age .....	5	18,336	5.1	22,464	5.2	27,808
Invalidity .....	5.25	15,622	5.2	18,260	5.2	21,892
Dependent survivors .....	2.5	5,604	2.6	7,014	2.7	8,082
Total.....	13.2	39,564	13	47,739	13	58,384

Source: INPS (1981-82 figures provisional, 1983 figures forecasts).

The fast rising cost of pensions is a serious threat to government finances

to those above a certain income, to make the contributions pattern more equitable and, of course, to review definitions of invalidity.

All of these proposals, however, face enormous difficulties, although Sig da Carloni argues that if only the bureaucracy is sorted out it will at least force ministers to face more directly the spending consequences of their conservatism in the face of the inheritance of past years of patronage.

Employers have an obvious stake in making progress since Italian non-wage labour costs are among the highest, proportionately to income, in European industry. Even the unions, fresh from their concessions on the scales mobile for those in work, may be prepared to see some tightening up in social security, where indexation remains at the old, generous levels.

As ever, though, there is a tendency in the middle of the sombre atmosphere created by the likes of Signora Coffo to over-react.

Not many of the newspaper stories have pointed out that the invalidity pensioners, about 70 per cent are over normal retirement age (85 for women and 60 for men) and are drawing disability pensions purely because this type of pension requires a less consistent record of employment and social security contributions than do old age pensions.

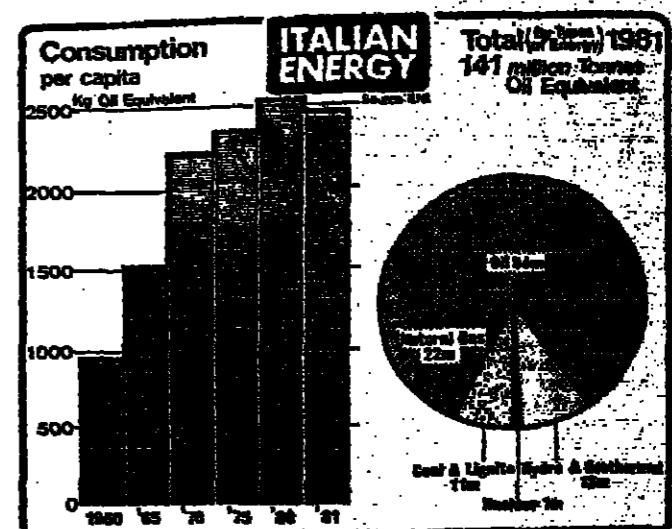
It is clear that the number of disability pensioners has been falling since 1978 and that although Italy's overall social security budget is rising it is not rising all that much more quickly than inflation. In 1975, social security consumed 20.6 per cent of GNP, compared with 22.9 per cent in 1981.

Apart from a baroque and characteristic ornamentation at the margins, the Italian welfare state problem is not in essence different from that in other countries. Indeed indexation of real resources is a problem almost everywhere, as is the demographic outlook.

Italians, however, may be less used to the public issue of the pensions gap. But in so far as their problem is special, it is so chiefly because of the context in an economy with a relatively very large public sector deficit, even if the growth in that deficit owes more to industrial adventures than to social ones.

Without economic growth Italy, like the rest of western Europe, has little option but to tighten public spending on all fronts.

\* The cost of disability in the Italian Social Security System, Lucia Vitali, Roma University, *Journal of ageing studies*.



The second oil shock has limited Italy's energy consumption but the country is still far more dependent on imported oil than other major European countries

FOREIGN TRADE IN ENERGY SOURCES (£ bn)		
Imports	1973	1980
	11,996	24,697
Exports	1973	1980
	-1,397	5,641
Balance	1973	1980
	-12,388	19,058
of which oil	1973	1980
	-9,850	17,573
Energy imports as % of total imports	1973	1980
	22.5	32.5
Energy exports as % of total exports	1973	1980
	6.9	6.6

Source: ENI

The energy import bill was disastrously hit in 1981 by the 40 per cent rise in the dollar, in which oil is priced

have been held up since the price negotiations began.

The final terms of the Algerian agreement will certainly have an influence on the course of negotiations with the Soviet Union for other natural gas supplies. Italy has an unratified technical agreement with the USSR for supplies via the Siberian Pipeline.

With oil, nuclear and gas prospects all looking brighter a few years ago coal is back in increasing competitive comparison. Projects for coal-fired power stations may now be revisited where possible.

But it will be difficult to drop plans for two large coal-fired stations at Brindisi and Gioia Tauro, two job-hungry areas in the south which have seen

the premises of chemical and steel jobs vanish numerous times in the past 10 years.

Mary Venturini

## Economy



Women are an important part of the factory workforce in northern and central Italy. On the left, diesel engines are assembled for agricultural machinery at the Lombardini plant in Reggio Emilia; on the right, components on printed circuit boards are mounted at a Milan factory belonging to Italtel, the state-owned telecommunications manufacturer.



Economic prospects are improving reports James Buxton

## Well placed to benefit from the fall in oil prices

IT LOOKS as if the fall in oil prices is going to give Italy a small but badly needed break after two years of recession. It ought to permit a reasonable improvement in the balance of payments and if the economies of other major Western countries expand, it should pave the way to a little export growth.

But will the drop in the oil price also give the Government an excuse once again to postpone making the basic reforms in public spending, the high level of which is weakening the Italian economy and condemning it to a high inflation rate? The first predictions for next year's public sector deficit are so alarming that it is just possible that something may at last be done.

Italy is well placed to benefit from the fall in oil prices. It meets a higher proportion of its energy needs (two-thirds) from imports than that any other major industrial country and it has big markets in the other Western European countries, Italy, West Germany, which the Italians believe are ripe for expansion this year. This should far offset the expected decline in Italy's sales to the Opec countries.

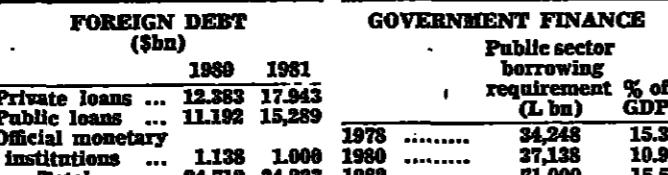
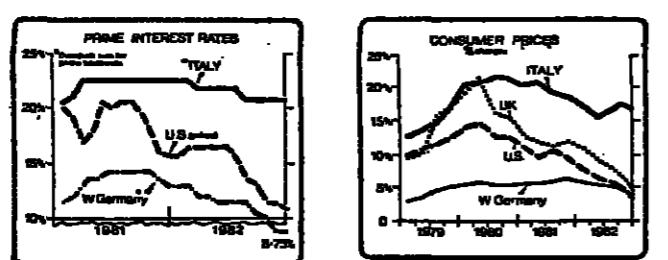
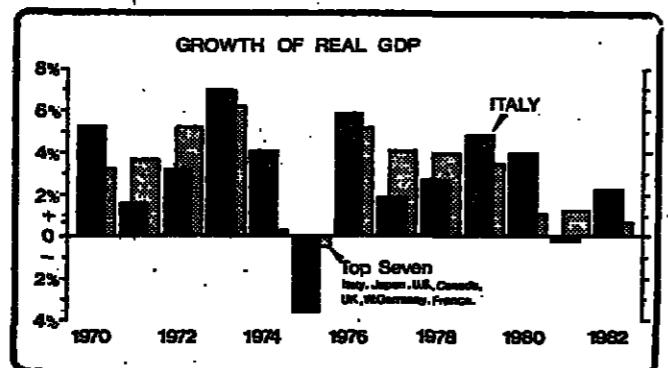
If the expected upturn in the rest of the industrial world occurs, Italy ought this year to halve its current account balance of payments deficit from the 1982 level of about L7,500bn according to Dr Carlo Ciampi, the Governor of the Bank of Italy. The economy is in no state to allow any relaxation of the tight restrictions on internal demand.

This is because Italy has made only the slightest of adjustments to cope with the second oil price shock, the dollar shock and the world recession. It still has a very high inflation rate (16.4 per cent in February), its public sector deficit amounted last autumn.

Italy put off the arrival of recession for as long as possible, until the end of 1980, enjoying nearly 10 per cent growth in the two years 1979-1980, and staging a remarkable investment drive. In late 1980 officials still believed that Italy might almost avoid the recession altogether if the world economy turned round quickly enough.

However, that did not happen and the Italian economy has had two years of almost no growth. Internal demand has been kept in check by a very tight credit squeeze, high interest rates and measures to restrict imports (from May 1981 to February 1982), which brought down the balance of payments deficit for a time. Italy devalued the Lira within the European Monetary System twice in 1981 and again in June 1982, partly to reflect the widening inflation rate differential with its European trading partners. Under the latest re-alignment agreed this month by EMS members, Italy has devalued the lira by a further 2.5 per cent.

Almost nothing was done, been tackled earlier.



FOREIGN DEBT (\$bn)	GOVERNMENT FINANCE
1980 12,383	Public sector borrowing requirement % of GDP
1981 17,943	(L bn)
Private loans ... 11,192	15.2
Official monetary institutions ... 1,138	19.9
Total ... 24,712	11.5
1982 15,289	71,000
34,248	15.3
1,066	27,128
34,233	11.5

Italy had looked like running out of cash. The Central Bank had let the Government off the hook by buying its paper: the action of Dr Ciampi, the Governor, this time set an important precedent as well as provoking threatening calls for the annulment of the "divorce" from some government ministers.

The colossal deficit is partly the result of expensive social legislation passed in the 1970s to impose an elaborate and bountiful welfare state on top of a highly inefficient bureaucracy. Now pensions, the health service and social security, all rising in cost as a result of inflation, an ageing population and the effects of recession have become intractable items of expenditure, declared almost untouchable by the politicians. The 30 per cent of government spending that is transferred automatically to local authorities is protected by another taboo.

Faced with these political facts both the Spadolini and Fanfani governments have only nibbled a little at spending, concentrating mainly on raising revenue from taxation charges for state-provided services. So the proportion of GDP accounted for by government revenue has gone up by 4 per cent in a year, pressing hard on the Italian tax-payer and consumer, distorting the economy and holding up the fall in inflation.

Italy usually has faster growth rates than the other major industrial countries except Japan. But inflation is consistently high and the enormous public sector borrowing requirement has lately caused very high interest rates. Instead of the Government making painful cuts in consumption, the balance of payments deficit has been financed by heavy foreign borrowing

to restrain government spending and the public sector borrowing requirement exploded, overtaking every other country and rising from 11 to 15 per cent of GDP in two years. Almost all government spending goes in some way to fund consumption, so that the authorities have had to permanently try to damp down the effects of this motor for expansion, while trying to fund the deficit, thus draining the private sector of credit and forcing up interest rates.

The recession has affected Italy much less than other European countries. Workers have rarely made redundant; instead they are put on to state-assisted layoff, drawing almost full wages at immense cost to the state. Unemployment has passed the 2m mark—but this is a most unreliable indicator.

The highly flexible nature of employment has enabled the recession to be absorbed with fewer social problems than in say, Britain. Wage rises can outpace the cost of living. Car sales rose in 1981 against 1980, and fell only 3 per cent in 1982, and last Christmas, as commentators spoke of economic catastrophe, Italians gave each other more conspicuously lavish presents than ever.

However, the other side of the coin has been low investment because of inflation and high interest rates, and a very slow rate of restructuring of heavy industry in the state sector. Only now is the Government seriously considering cutting capacity in the heavily loss-making state steel sector, while a serious rationalisation of the chemical industry only really began last year. The adjustment of Italy's vast oil refining industry to market realities has not even begun. It requires new investment which is more costly and even less easily afforded than it would have been if the problems had

been tackled earlier.

On all previous occasions since the war when the Treasury

## ITALY V

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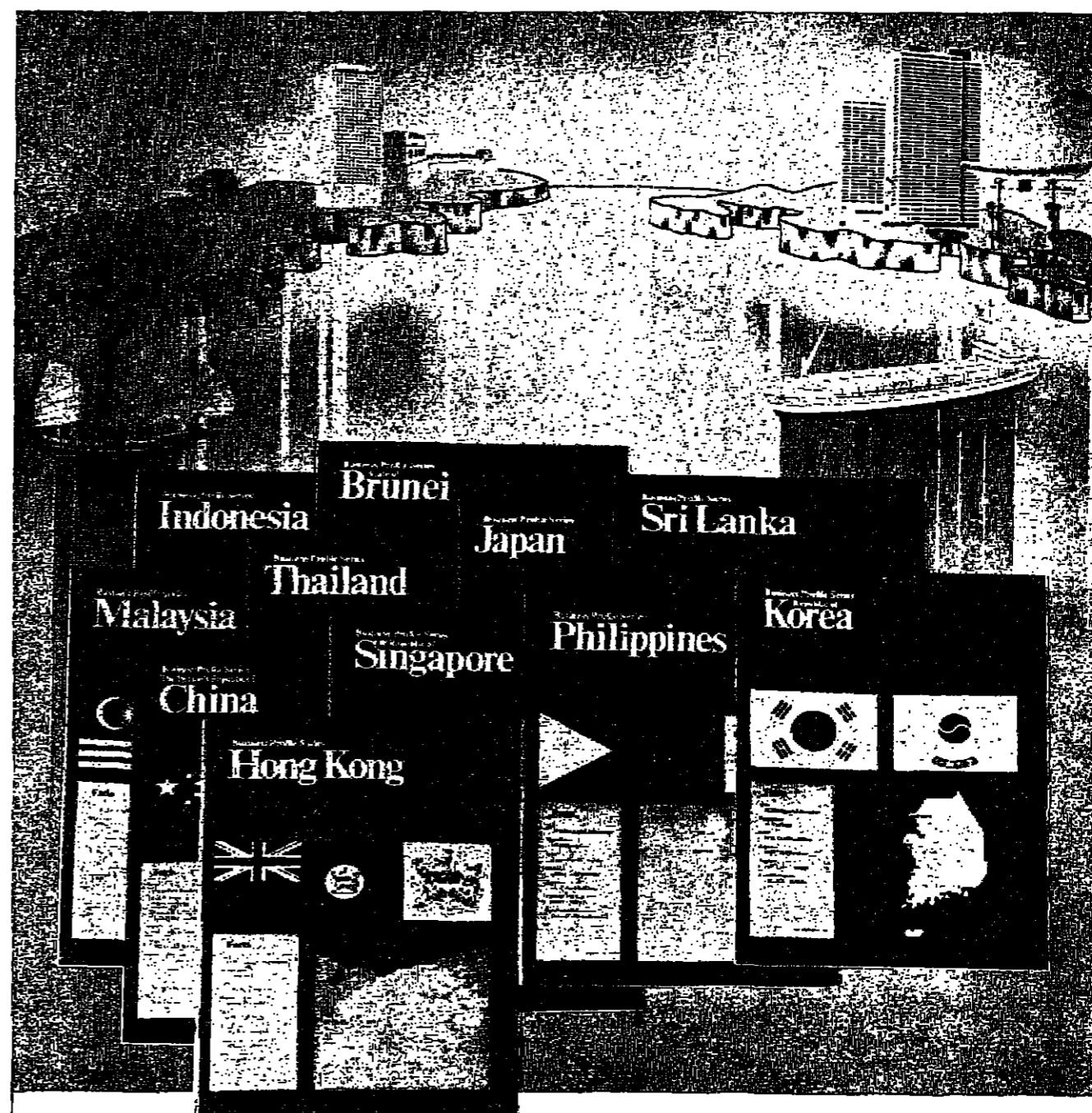
And with Bella, whose readership (1,276,000) is largely made up of middle class women (59%), with children at home (47%).

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## AUGUST 6TH, 1982 AN IMPORTANT EVENT IN THE HISTORY OF ITALIAN BANKING.

This is the date Nuovo Banco Ambrosiano was established by seven of Italy's prime banks, who subscribed to its share capital of 600 billion Lire (approx. U.S.\$ 428 million) fully paid-up. The combined balance sheets of the seven banks total more than 100,000 billion Lire (approx. U.S.\$ 71,000 million)—a significant figure which testifies to the importance of this event in the history of Italian banking. Nuovo Banco Ambrosiano controls two important banks which operate in the North of Italy: Banca Cattolica del Veneto, Vicenza and Credito Varesino, Varese. With these banks, total deposits of the Nuovo Banco Ambrosiano Group come to more than 7,000 billion Lire (approx. U.S.\$ 5,000 million). Full banking service is assured with its 360 branches. Although these are mainly located in northern and central Italy, their operational capacity covers the entire country. Abroad, customer's needs are met thanks to a global network of over 1,600 correspondent banks in 147 countries.

\* Banca Agricola Commerciale di Reggio Emilia, Banca Nazionale del Lavoro, Banca Popolare di Milano, Banca S. Paolo - Brescia, Credito Romagnolo, IMI - Istituto Mobiliare Italiano, Istituto Bancario San Paolo di Torino.



## NUOVO BANCO AMBROSIANO

THE NEW BANK ESTABLISHED BY BANKS.

## ITALY VI

A look in detail at two Italian cities and their surroundings: Reggio Emilia in the north, a rich centre of small and medium-sized industry, and Matera in the south, in a largely agricultural area.

## How Reggio Emilia shows the way

**REGGIO EMILIA**, on the southern side of the Po Valley in Emilia-Romagna, is a paradox, which most other Italian cities would like to copy.

The Communists have more than 50 per cent of the popular vote but workers are nowhere to be seen on the flag-stoned streets. The city has one of the highest standards of living in the country and its prosperity appears to be all but immune from the recession.

Of the area's traditional products only the building and ceramics industries have been seriously hit. Youth unemployment is worrying, but less so than elsewhere because of the large number of part-time and temporary jobs available.

In the past Reggio has been a byword for dynamic small engineering industry, especially farm machinery. Local companies like Lombardini, Ruggierini and Maxxara are internationally famous. However, the average Reggio business still employs less than 50 people.

Local businessmen exude an extraordinary confidence. Nowhere is this more evident than at one of the main local banks, the Banca Agricola Commerciale, which has attracted national attention as part of the seven-bank pool that took over the collapsed Banco Ambrosiano.

The company's pride and joy are its cheese deposits where wholesalers leave the golden grana cheese—the Reggian equivalent of parmesan—they have bought from local farmers. The bank's staff of technicians guard and attend to the grana while it matures and clients obtain credit according to how many cheeses are in their account.

Touring the bank's largest warehouse at Quattro Castella just outside Reggio, one is immediately reminded of how agriculture and the local engineering industry are complementary: even the ingenious machines which pick up the cheeses, clean them, and dust the shelf underneath, are made by local companies.

There is a high degree of compatibility, too, between the grana, or Parmigiano Reggiano as it is formally known, and the robust, sparkling Lambrusco red wine which is a speciality of the region.

The 10,000 families involved in Giglio are divided more or less equally in their loyalties between the Communists, Socialists and Christian Democrats but the Socialists are generally believed to have the upper hand.

With 400 employees and a projected turnover this year of £230m, Giglio is in many ways representative of the independent-minded form of Marxism which dominates Reggio. On the admission of Giglio's chairman, Sig Alberto Galaverni, members bring their products to him not so much for ideological reasons but more because they know Giglio dominates 70 per cent of

the 10,000 families involved in Giglio are divided more or less equally in their loyalties between the Communists, Socialists and Christian Democrats but the Socialists are generally believed to have the upper hand.

The lay-out of the little village, however, is exactly as he describes it, following a high ridge with a steep ravine, lying to the north. There are some new houses, quite often with their animals sleeping in the same room still. The population at 1,887 is virtually the same as 50 years ago. The greatest period of migration was in the 50s when Alano moved to Germany, Switzerland and Emilia.

By 1979 Matera Province had the highest per capita income of any province in the Mezzogiorno (the south), higher even than that of Rome. Intensive horticulture along the Ionic Coast, and the new chemical, gas and fibre industries in the river valleys brought new jobs.

In Matera City there has been much improvement too. Cave dwellings house about 1,000 people, being refurbished into small workshop industries and restaurants are being built. "The source of our shame until 30 years ago has become a business and tourist asset. It is cheaper to repair the caves than build new apartments," says local businessman Mario di Troia.

Two years ago the city showed every sign of a mini-boom but now there is recession. The chemical industries are temporarily shut down and the bottom has dropped out of the strawberry market, the leading crop from the coastal farms.

In 1982 there was a 13.5 per cent increase in unemployment to 15,350 with 4,487 school-leavers jobless. The population of the city is 51,000 and there are about 150,000 people in the province.

The most famous literary portrait of the province is Carlo Levi's "Christ Stopped at Eboli". The description of the author's two-year exile in the villages of Alano and Gravina west and north of Matera. Due to huge road improvements, Alano is much more accessible than when Levi went there in 1935 as a compulsory exile from Turin where he had been arrested for anti-fascist activities.

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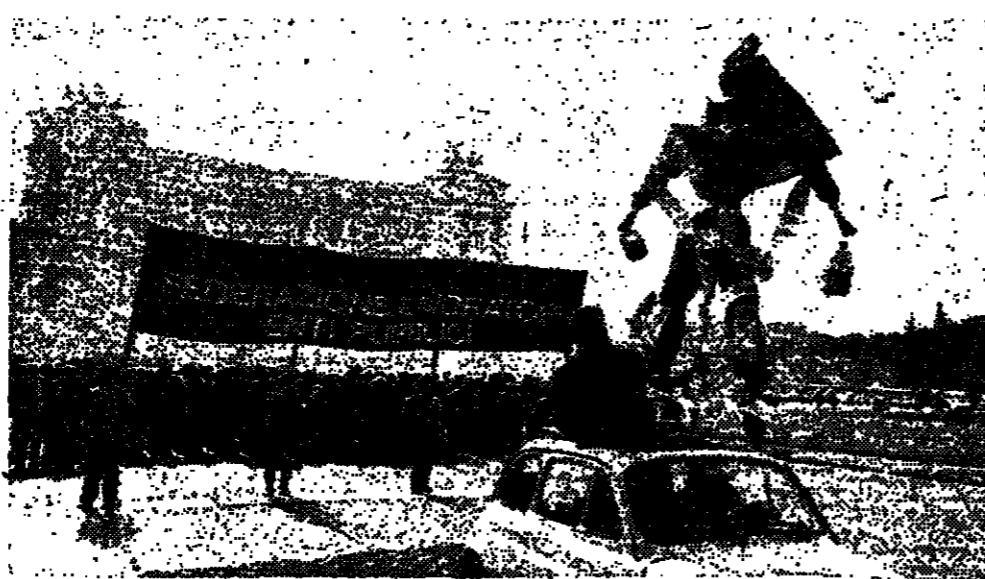
Part of local

## Economy

THE LABOUR MARKET		
	Numbers employed (millions)	Unemployment rate (per cent)
1976	28.2	7.3
1977	28.7	7.7
1978	29.9	7.6
1979	28.8	8.4
1980	28.7	9.2

Source: Istat

Unemployment is still rising but even these figures do not tell the full story: many more workers are on almost permanent State-assisted pay-off under the so-called integrated scheme. Right: public sector workers march through Piazza Venezia in the centre of Rome in support of their wage claims in the current three year contract negotiations.



The scala mobile deal still dominates labour affairs

## All set for the next test

ITALIAN LABOUR affairs last year were dominated by the eight-month struggle between employers and unions over the future of the scala mobile system of wage indexation.

The settlement, signed after strong intervention by Sig Vincenzo Scotti, the Labour Minister, will reduce the benefits of indexation by between 15 and 18 per cent a year, depending upon whose interpretation of the small print finally takes hold in Italy's national contracts in each industry as renegotiated in the coming months.

The deal, however, has already been hailed as a victory by the employers. "It is certainly historic in its innovation," says Professor Taddeo Franco Mariani, vice-director-general for union relations at Confindustria, the employers' association. "The unions have practically accepted an incomes policy."

As everyone makes clear, however, the protocol signed by the unions and employers in January still has to be tested in the equally stormy bargaining chambers of individual industries, where, apart from the wage indexation component, several important issues will be worked out.

The list of items in the protocol requiring ratification in these contracts includes:

• Revision of the rules about hiring from labour exchanges, which will give employers the

chance to select their own candidates in the case of youth workers. For adult workers held will be selected by name rather than the existing "by number" rota system.

• Money ceiling on annual wage increases in national contracts, agreed at levels fixed under the protocol.

• No company or plant level deals within the 18 months following each national contract. Contracts normally last for three years in Italy.

On the basis of the agreement, Confindustria is now forecasting that the cost of labour will rise by 13.7 per cent this year, by 8.8 per cent in 1984 and 8.7 per cent in 1985. These figures are some way above the targets set by the Spadolini Government at the start of the renegotiation process, but represent a significant easing of the pressures on wages that had but doubled labour costs in the 1978-1982 period.

From the employers point of view, the only negative item in the protocol is seen as reduced working hours, since the Italian working year is already the shortest in the EEC, with the exception only of Belgium.

• New controls on absenteeism, including more freedom for companies to use doctors to make medical checks on workers and an obligation on workers to be at home certain hours of the day of their absence.

New arbitration mechanisms for settling disputes.

• A reduction of 40 hours in the working year between 1984 and 1985.

and finally, the employers have practically accepted an incomes policy."

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The employers have not succeeded, however, in achieving changes in the system which since 1969 has allowed those absent through sickness full earnings.

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With the scala mobile debate out of the limelight again, Italy will also this year have the chance to refocus upon some of the more chronic problems of the labour market, such as youth unemployment, which several observers argue is moving towards boiling point.

With the scala mobile officially registered as unemployed at the end of last year, 1.6m were aged between 14 and 29, a quite large proportion of the university graduates. In Italy, study is not only shaped, it is dangerous, says Franco Ferrarotti, Professor of Sociology at Bari University. Prof Ferrarotti, who has done a good deal of research on tenancy, warns "unemployment really has played a major role."

"I don't see any way out of this so long as we have a frozen labour market. The victims are bound to be the new entrants, the young," he says.

Professor Sergio Bruno, who holds the chair in public finance at the same university and who has written extensively about youth unemployment, speaks of the "perverse alliance" between politicians and unions which has prevented either significant progress in reducing the immobility within the labour market or the evolution of any other strategy for dealing with the problem.

## Immobility

He says the really big problem is in the south, where the unemployment rate is double the level in the centre and north. Overall, Italy's official unemployment rate is between 9 and 10 per cent, but adjusted to include those taken off the register by Government short-time working schemes (the cassa integrazione), the rate is closer to 11.

For young people, the figures may well also be higher than the statistics indicate, since very low unemployment incentives for people with no work record discourage people from declaring themselves as unemployed.

There is, in the figures, how-

ever, ample evidence of the immobility of which critics complain. Labour turnover in Italy fell from 323 per 1,000 workers in 1965 to 126 per 1,000 in 1980, for entrants, and equally sharply from 342 to 155 for leavers.

The protocol attached to the scala mobile agreement will clearly only go a small way to addressing these problems, which date back to the eight job security laws enacted following the "hot autumn" of 1969. Perhaps equally troublesome as the job security laws is the statute which says that no Italian company over a certain size should be allowed to go bankrupt.

Both industry leaders and the Christian Democrats' Socialist government partners have been vociferous in demanding lower bank lending rates to aid an economic recovery.

However, Dr Carlo Azeglio Ciampi, Governor of the Bank of Italy, has cleared the way for a long desired reform.

Last December the Central Bank declared its intention of removing a cumbersome and not notably effective corset on credit growth by the middle of December.

In private conversations

Central Bank officials hinted that the anti-inflationary corset, much resented by aggressive foreign banks for the ceiling it puts on their potential expansion, would be stripped away only if the Central Bank was sure the reform would stick.

But for the Bank of Italy,

which has held the discount rate at a near record 18 per cent for the past seven months, their willingness to bow to the Treasury has cleared the way for a long desired reform.

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They don't want to take it

off and then slap it back on

again six months later," one

American banker commented.

"Right now I'd say its 50-50

that they'll do it. A few months

ago I'd have put it at 60-40

against."

Two factors favour the re-

form. One is the expected fall

in inflation later this year

under the combined impact of

recession and low oil prices. The

other, more directly, is the

weakness of loan demand in

recent months, due partly to

the recession and partly to bor-

rowing rates of up to 24 or 25

per cent for less than prime

debtors.

Global figures are not avail-

able but most banks report

credit growth so far this year

has been well below the 14 per

cent annual rate permitted by

the "massimali."

With loan demand rising at

less than the permitted rate,

the Central Bank should be able

to phase out its restrictions

without noticeable consequences

for the credit system, bankers say.

Meanwhile, with all eyes focused on the interest rate debate, Italy's main conversation topic for the past nine months has slipped, perhaps briefly.

The banking system appears finally to have absorbed the shock of the collapse of Banco Ambrosiano. Whether it has absorbed any lessons from it

88 creditor banks of the Luxembourg holding are to sue Nuovo Ambrosiano for almost as much again.

Meanwhile, Ambrosiano's liquidators and the Italian Government are still trying to realize assets from the Vatican's IOR estate. The \$12bn which disappeared from Ambrosiano's Latin American subsidiaries into Panamanian holding companies allegedly under IOR's protection.

Whether a joint Italian-Vatican commission studying the relationship of IOR and Ambrosiano will resolve the financial tangle is uncertain, and so far there has been no sign that the Vatican is ready to accept responsibility for the Panamanian loans.

## Confidence

The Italian authorities, and the managers of Nuovo Ambrosiano seem strangely unaware of the disaffection caused by their decision to repudiate the international debts of Ambrosiano's overseas subsidiaries.

Nuovo Ambrosiano, "the bank made of banks," as making a virtue of necessity, it describes itself in its advertising, has worked hard to rebuild confidence among its domestic depositors and clients.

But its relations with the international banking system remain uncertain.

Bankers complain in particular that Nuovo Ambrosiano's shareholders, the seven Italian state and private-sector banks which bailed out Ambrosiano's domestic banking network, appear to be standing too far back from the new bank's operations.

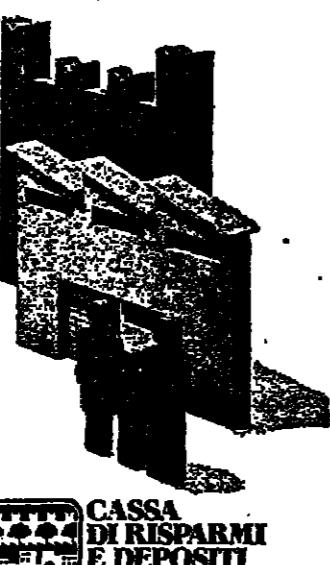
When Nuovo Ambrosiano held a lavish reception last December to re-polish its image, some foreign bankers pointedly declined to attend.

Those who did go found, to their amazement, that none of the shareholder banks were represented at the function.

"I told them they would be well advised not to do the same thing in London or New York," one foreign banker recalls. "Frankly we are unlikely to do business with them unless they have the visible backing of their shareholders."

Charles Kennard

## Trust in fact



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## B.C.I. Banca Popolare Commercio e Industria

Established in Milan 1888

## FINANCIAL HIGHLIGHTS 1982 (billions of lire)

Balances with banks	826	+ 21%
Securities	651	+ 33%
Advances to customers	423	+ 5%
Total assets	2,198	+ 21%
Customers' deposits	1,215	+ 17%
Total deposits	1,710	+ 22%
Provisions	74	+ 30%
Capital and reserves	77	+ 35%
Net profit	9	+ 50%

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SWIFT: POCI IT MM

Ian Hargreaves

## Social policy and society

### ITALY VIII

The doctors are dissatisfied, the people are dissatisfied, the nurses are dissatisfied and the budget is broke'

## National health service comes under heavy fire

BY ANY standards, Italy's decision in 1979 to press ahead with its long debated national health service plan was a mix of some boldness given the state of both the national and the world economy at the time.

Three years later, however, the country scarcely seems cheerful about the results. Leading Christian Democrats, not to mention some Socialists, have started to call for a reversal of the 1979 reform, launching Italy into an anguished debate about whether it is possible or desirable to take health care back into the private sector.

Sig. Renzo Altissimo, the Health Minister, has so far defused this criticism by hinting that he is prepared at least to consider moving away from a British style "free at the point of delivery" system, to one in which patients would pay and then be compensated by the state. He has also, in an effort to curb costs and demand on the system, developed a French-style "ticket" moderation mechanism to charge for drugs and certain hospital services, such as some diagnostic tests.

Sig. Altissimo, however, has thus far firmly rejected demands for more fundamental revisionism, a situation whose irony seems to enjoy. It was Sig. Altissimo's Liberal Party which alone in 1979 voted against the health service legislation. His view now is that too much has been changed for the system to be able to endure another radical switch in direction.

The system described in the national health act is intended to be a cross between the British and Swedish national health services; British in its three-tier organisational structure, but Swedish in the political control granted to regional governments.

Hardly surprisingly, this attempt to graft North European administrative practices upon the groaning structure of Italian government bureaucracy has caused problems.

The first three-year national health plan, which should have been produced in 1980, is still stuck in Parliament, where lawmakers are haggling over a 1,000-page document.

But without a national plan, the 674 local health units (the USLs) and above them the 20 regions, lack guidance both about health care strategy and about the resources available to them.

Matters have been made worse by the typically Italian processes which have ensured that very appointment in the

**ITALIAN HEALTH SPENDING**  
(L bn)

	1975	1977	1979	1981
Public sector†	6,913	10,092	14,893	22,276
Public sector as % of GNP	5.5	5.3	5.5	5.6
Private sector	1,173	1,520	2,162	2,998
Public investment	8.4	363	609	694

† Includes estimates for private facilities taken over by state in 1979.

Source: Istituto per la Ricerca di Economia Sanitaria, Milan.

The health system has been kept on a tight financial rein during the last decade, consuming between 5 and 6 per cent of the country's GNP compared with around 10 per cent in Sweden, Germany and the U.S.

Health administration, from national council to local hospital board, is in the patronage of the political parties.

The result of this is that not only are many USLs run by people with little or no experience of health care, but they have in several parts of the country fallen into the web of kickbacks and corruption which plagued so much of Italian public life. USL presidents are already in jail. It is a disaster," says Dr. Sveva Gildardi, the Health Ministry's spokesman.

Equally unsatisfactory is the fact that the medical profession is not even represented upon the national health council and its position is tenuous at the local level. Combined with grievances over pay, this has grievously plunged the country into a series of hospital doctor strikes.

"I cannot think of any advantage on achievements of this system," says Sig. Altissimo. "In health care with the Rome-based CENSIS think-tank. "The doctors are dissatisfied, the nurses are dissatisfied and the budget is broke."

Beneath this welter of complaint, however, reside a number of mitigating factors, leaving aside the basic ideological question of whether it is better to be providing a free system with guaranteed access for the estimated 3m Italians who before 1979 were without health insurance, which at that time was organised by industrial sectors or professions in a complex network of mutual societies.

The most obvious and general point to be made is that it is still terribly raw. In the south, some of the USLs have not even been constituted and even where the administra-

tive structures have been created those responsible for them have scarcely had time to address the vast range of problems created by such ambitious changes.

"I am not so pessimistic about the future and I do not think there is a real political possibility of going back to a private system," says Dr Vittorio Mapelli of the Milan-based Istituto per la Ricerca di Economia Sanitaria.

Dr. Mapelli points out that far from suffering runaway expenditure, the Italian health care system has, in fact, been kept on a very tight financial leash in the past decade, consuming between 5 and 6 per cent of the country's (under-estimated) GNP, compared with 10 per cent or thereabouts in Sweden, Germany and the U.S. Since 1979, the proportion has actually fallen from 6 per cent to 5.24 per cent. It will cost about £30,000bn this year.

The reasons for this, Dr. Mapelli argues, are that in the absence of any planning by the national health council, the state has simply throttled back funding in a crude way, forcing the system to make economies, not always in the right places. Doctors salaries, for example, have fallen between 1979 and 1981 from 10 to 13 per cent of total costs and even the drugs bill is a continuing drain on its high rate of consumption, having been held in check, falling from 16.9 to 15.4 per cent of expenditure.

Capital spending has also been held at levels less than half the level envisaged in the draft national health plan. Faced with these pressures, says Dr. Mapelli, it is hardly surprising that the new system is breaking and that the private health sector has grown

at almost 40 per cent a year since 1979, even though only one in 100 Italians holds private health insurance — one of the lowest ratios in the developed world.

Italy already has one private hospital bed for every six in the public sector — most of them are, however, contracted to the state — and Dr. Mapelli's research has shown a boom in use by the state of private sector diagnostic facilities.

It is rather obviously, the case that most of the complaints made about the health service today are the same complaints made about the system before the 1979 reforms.

The shortage of trained nurses, for example, is not a recent phenomenon. Nor is the chronic surplus of doctors, caused by the unwillingness of the state to control access to medical schools, which have been bulging at the seams throughout the 1970s to the extent that many graduates complete their training without any significant practical experience.

Italy's public hospitals have, in fact, more doctors than trained nurses, and the trained nurses are outnumbered two-to-one by ancillaries who are able to work on the wards with as little as two weeks training.

The large number of doctors has, at the same time, ensured that pay has remained low, encouraging doctors wherever possible to supplement their income in the private sector. The number of registered doctors in Italy all but doubled between 1970 and 1981 and with one-in-12 of all Italian university students in medical faculties (down from a peak of 14.4 per cent in 1971), the surplus will continue to mount.

The choice of the mild-mannered law professor to run the country's largest and most difficult ministry surprised many Italians, but the prime minister of the day, Sig. Giulio Andreotti, had a tough time finding a suitable candidate at all.

Today the picture has changed almost beyond recognition. Sig. Rognoni, 55, carries authority and prestige in the new Fanfani Government rivalled only by that of the Foreign Minister, Sig. Emilio Colombo. In his five years at the Interior Ministry, the state police force has been reformed and left-wing terrorism drastically reduced.

In conversation, Sig. Rognoni seems more the academic than the politician. He has a charming habit of producing trays of chocolates while conversing and thrusting them in the hands of anybody in the room at the time. His closest aides say that it is his control over the minutiae of his office which is particularly impressive. The Interior Minister is a monster which still carries a slight air of bureaucratic confusion from the old Bourbon rule of southern Italy. Besides administering the main police force and internal security, it looks

One aim of the national health plan would be to compel regional authorities to set aside a certain proportion of their funds for preventive work. Meanwhile, health ministry officials bemoan the fact that cervical smear tests are taken by only 3 per cent of Italian women, compared with over 90 per cent in the U.S.

On a similar theme, CENSIS has monitored the recent very rapid growth in health consciousness reflected in the jogging, dietetics and aerobics ("la dolce ginnastica") as one Italian magazine called it; and chides the Government for failing to ensure that the official health system responds to these signs of interest in health maintenance.

Another important, if for many Italians still morally complex area, is that of abortion. The shortage of trained nurses, for example, is not a recent phenomenon. Nor is the chronic surplus of doctors, caused by the unwillingness of the state to control access to medical schools, which have been bulging at the seams throughout the 1970s to the extent that many graduates complete their training without any significant practical experience.

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The same pattern of bewildering mismatching of resources also applies to hospital buildings. The country's strong local government traditions and the need for prestige projects to satisfy political egos has produced in the past 20 years an enormous surfeit of hospital beds in certain parts of the country, especially in the wealthier northern regions.

Dr. Gildardi says an attempt is being made to convert smaller hospitals into old people's homes and day-care facilities, both of which are in short supply in Italy.

Another neglected area,

which the 1979 law sought specifically to redress, was the inadequate attention given to preventive medicine.

Italian women in 1981 had one abortion for every three live births, reflecting the still gross deficiencies of the country's family planning provision.

But by no means are all the standard health indicators in Italy bad. By international standards, Italians live longer, receive more medical treatment, have a lower rate of death and infant and maternal mortality rates have fallen sharply in recent years, in the south as well as the north.

There are some indications that the health service is becoming more efficient. The average period each patient spends in hospital has been reduced considerably. In the mid-1970s the period was 19 days, a disastrous figure which reflected the lack of day-care facilities for simple tests and

the fact that patients frequently waited days before seeing the necessary specialist. Now 12 days is the average. The average stay for British NHS patients is about 10 days.

Where the health service goes from this point is hard to forecast. Sig. Altissimo hopes that over recent months to raise the pay and status of doctors in the system and to alter the rules about the composition of regional and local management boards in order to increase expertise and reduce politics will go a long way to releasing the administrative logjam.

The ministry is also close to completing a computerised management information system which, it says, will offer up-to-date financial and operational information for the first time and so actually enable the ministry to manage.

Quite clearly, however, not much is going to improve unless the politicians show more commitment to making the system work and less to machinations inside and outside Parliament which frustrates its operation.

Nor will administrative reforms allow Sig. Altissimo to evade the question being faced now in all countries: that an ageing and increasingly нога population will require better health care, which in turn demands more resources.

Some say it was simply a mistake to try to apply to Italy, whose southern half lacks a sound administrative tradition, a structure worked out over decades in Britain and Sweden.

Ian Hargreaves

## Crime, terrorism and the man in charge of fighting them

## The professor of order

SIG VIRGINIO Rognoni became Italy's Interior Minister in the worst crisis of the Chamber of Deputies for two years from June 1976. He does not have a strong following inside the Christian Democrat Party, though he writes extensively on its structure and policy. He is the model of a modern, northern Christian Democrat.

He has a diffident charm, and unusually for an Italian politician, he answers questions directly and briefly.

"Prudence is the hallmark of everything he does," says a fellow deputy from northern Italy, Andrea Borri from Parma. "He does not talk a lot, and he keeps his own council."

In conversation, Sig. Rognoni seems more the academic than the politician. He has a charming habit of producing trays of chocolates while conversing and thrusting them in the hands of anybody in the room at the time.

His closest aides say that it is his control over the minutiae of his office which is particularly impressive.

The Interior Minister is a monster which still carries a slight air of bureaucratic confusion from the old Bourbon rule of southern Italy. Besides administering the main police force and internal security, it looks

after matters as diverse as civil defence, priests' salaries and the rehabilitation of drug addicts.

Not that Sig. Rognoni's conduct has been always above criticism. The police and the Interior Ministry apparatus was criticised even by President Pertini himself during the hunt last year for the kidnappers of General James Dozier.

However, the day of the general's release was one of the best days of the year for the Minister, according to one of his assistants. The Minister was particularly happy as one of his former bodyguards was in the police commando which broke into the terrorists' hideout in Padua.

On the day he learnt of the murder of General Carlo Alberto Dalla Chiesa by the Mafiosi in Palermo last September, he was near to despair and quite emotionally upset, his wife revealed in a magazine article recently.

"When the going has been tough she and the family have always been very supporting," says Sig. Rognoni. "But when things are a bit easier, I think they would like me to think they would like me to think of giving up."

For the moment he says he is content to go on until the general election, which he

now expects to be after the present legislature has run its full term in June 1984, and then he will give up.

Because of his lack of a power base inside the Christian Democrat Party, even his admirers do not see Sig. Rognoni as a future Prime Minister, but they do see him destined for high office outside Parliament, possibly as an eventual candidate for the Presidency of the Republic.

Robert Fox

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UP TO two years ago you could walk into any major book shop in Italy and find up to 20 recent books displayed about various aspects of Italian terrorism. Most were about the Red Brigades and the majority of those were on the kidnap and murder of Sig. Aldo Moro in the spring of 1978. Terrorism was the favourite subject of academics, politicians and journalists and journalists.

Now the same shelves in the book stores are covered with new titles about crime and fresh studies of one of the oldest organisations in modern Italy, the Mafia.

It is believed to be the biggest share of publishing output in Europe and at the time of the seizure a Sicilian Mafia boss, Pietro La Barba, was arrested. Three days later his friend Nunzio La Mattina was gunned down inside a Palermo hospital.

The Interior Minister is now devoting more of his Ministry's resources to anti-Mafia and anti-drug operations and is actively seeking help on the international scene. This spring he hopes to welcome Mr. William Whitelaw, the British Home Secretary, on a visit. He will seek Scotland Yard's help in drug law enforcement.

Sig. Rognoni says that the position of Italy is pivotal in the present cycle of the drugs trade; not only because of traditional ties with America's north and south, but also because



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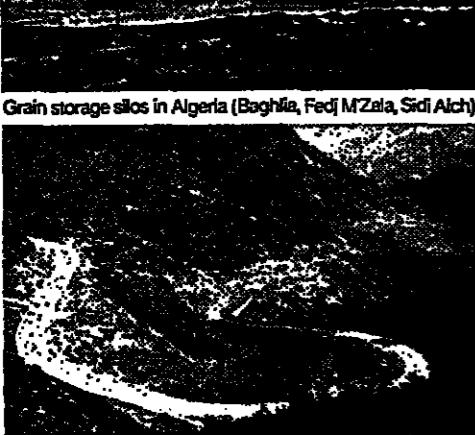
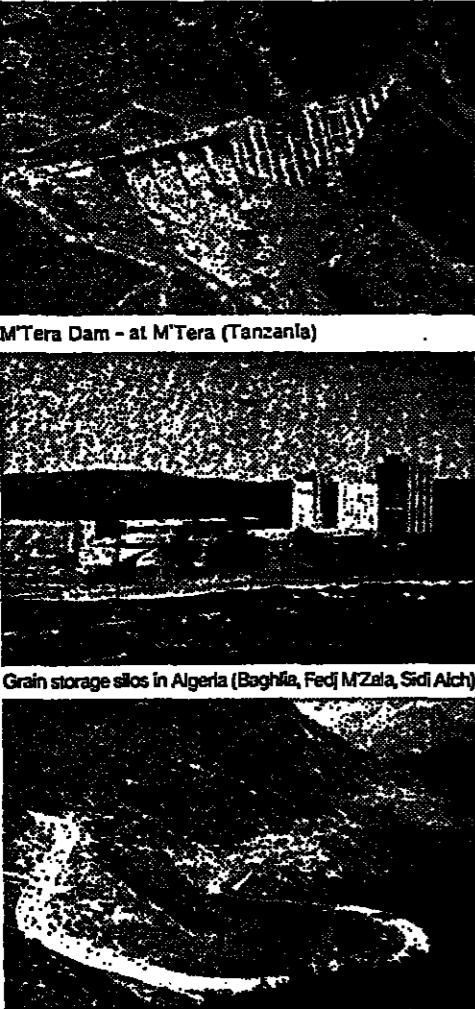
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## ITALY X

Fortunes improving for big commercial television stations and movie makers



A scene from Zeffirelli's £3.5m *La Traviata*. The film, which will be screened in Britain in the autumn, is already doing well at Italian box offices

## Film industry enjoys revival

THE FILM-MAKING centre in Rome that once provided the sets for such dazzling classics as *Ben Hur*, *Cleopatra* and *La Dolce Vita* is slowly but surely rediscovering its former glory.

A couple of years ago a

decline in the industry looked as though it might force the closure of the historic Cinecittà complex on the southern edge of Rome. There was even a suggestion it might be converted into flats.

Cinecittà had been badly hit

by industrial strife, the legalisation of private television stations and the tendency of most top Italian directors to drive themselves out of the market with too costly produc-

tions. By 1980 ticket sales had

reached an all-time low of

240pm.

With tickets costing as much as £5.00 each (then worth about £2), it seemed that only American films such as *Star Wars* or *Grease* could lure

Italian audiences out of their homes.

But a glance over the entertainment section of any Rome newspaper shows the situation today is far less gloomy with numerous new Italian productions on the market.

For one thing Franco Zeffirelli has completed his £3.5m version of Verdi's

*La Traviata*, made in Cinecittà studio number 5, reported to be

the biggest single studio in the world, with fine performances by Teresa Stratas and Plácido Domingo, and one of Verdi's greatest scores, it is already doing well at Italian box offices.

Not all Cinecittà's latest offerings are on the grand scale of

Zeffirelli's *La Traviata*. The

story of Piero, directed by

Marco Ferreri, for instance,

would very likely never be seen

outside Italy were it not for

Marcello Mastroianni's presence

in the cast. Even if it is not

particularly ambitious, this film

is diverting enough.

**Confidence**

Apart from those films already released, others are in the pipeline. For nearly a year now Cinecittà's 12 studios have all been rented. How has this change come about?

In the first place, industrial relations have improved beyond recognition after the harsh wind of recession cut the ground from under the feet of many overpaid local actors and production staff.

Then there is greater public confidence in the complex that was once, after all, known by the grotesque title of Hollywood On-The-Tiber. That came about

after the company, part of the cinema management organisation that, in turn, is part of the Ministry of State Shareholdings, announced it would sell off

about a quarter of the site to a

building company—a move that

is expected to wipe out the

studio's estimated \$8m worth of debts.

Robert Fox

John Phillips

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Political

Only about 100 attract national advertising and 60 per cent of those are tied to Canale 5 and Italia 1 interests, or to the rival group of Rete 4 controlled by Mondadori.

There are thought to be over 2,000 radio stations but most broadcast to tiny communities in the north and centre. The radio stations are probably the most politicised of all the media in Italy.

The story behind the various interests that combine and compete to run the private stations and networks is often more exciting than what they offer on the screens. About 50 per cent of programmes is cinema material, usually films and situation comedies from America, South America, Britain, France and Germany. One frequently sees re-runs of Perry Mason, westerns like "The Virginian" and "Rawhide," Syd Sionis comedies and a large amount of soft pornographic material.

Only 9 per cent of private transmissions is "information" or factual, says the RAI's research department, and most of that is sport, the favourites being basketball and ice hockey. The RAI says 35 per cent of its programmes are devoted to news, current affairs, sports news and documentaries.

Even so the private stations have come a long way. "Gone are the days when the local barber wanted to see himself on television. Then it was the TV bar talk," says Sig Ottone of Mondadori. "In those days every local businessman wanted to get into software."

The private networks are now trying to match their programming to the battles in the broadcast. Rete 4 is screening the American series "Dynasty," while Canale 5 is showing "Dallas." Canale 5 and Italia 1

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has considerably increased its export sales, which - at the present time - is approx. 35 per cent.

Two remarkable international events must be noted:

- The first referred to is the cooperation agreement with Lohmann Stoerhoff, which belongs to the MANNESMANN REXROTH GROUP, part of MANNESMANN AG Düsseldorf, for the worldwide marketing of the ISOTTA FRASCHINI hydraulic couplings. Because of the size, prestige and marketing organization of the MANNESMANN REXROTH GROUP, it is quite easy to foresee the importance for ISOTTA FRASCHINI in terms of turnover increase.
- The second referred to is a licence agreement with PAXMAN DIESEL LTD. of Colchester, U.K., for the manufacture in Italy of the Valenta range of engines. This agreement enables ISOTTA FRASCHINI to extend their power range up to 4,500 HP, to cover the market segment for rail traction, industrial and marine generation and main propulsion for naval application.

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## Industry



The Robogate assembly plant at Fiat's Rivalta complex near Turin. Two models, the Ritmo (left) and the new Uno (right) are produced on the same line by the same robots. The Uno is Fiat's new contender in the small car market, while Ritmo is sold in Britain as the Strada.

*Crediti Romagnolo*

Losses still heavy but labour relations and collaboration improve

## Motors outlook brightens

A STREAM of new products, far-reaching improvement in labour relations and some imaginative collaborative ventures have changed the outlook of the Italian motor industry which now believes it is in a better position than for 10 years.

However, there are still some massive losses to be reported by the three major protagonists — Fiat, Alfa Romeo and Iveco—and what the industry needs to set the seal on its recovery programme is a strong revival in vehicle demand.

On the industrial relations front, the change was as sudden as it was startling. In the autumn of 1980 an unprecedented five-week strike at Fiat's Turin car plants came to an abrupt end with the so-called "march of the 40,000."

Fiat employees paraded through the streets of Turin in a "right to work" demonstration, forcing the unions to call off the action. The terrorism which had plagued the plants was also halted.

Sig Vittorio Ghidella, Fiat Auto's chief executive, says this resulted in productivity at his group's car plants in Italy improving by 40 per cent when measured against the nadir in 1979.

As a result Fiat's costs per car have come down 6 to 7 per cent a year, he claims.

The defeat of the militants has had a profound impact on Italian industry generally and certainly on the state-owned Alfa Romeo. Alfa's president Ettore Masseschi, also claims a 10 per cent productivity boost following the implementation of new working agreements early last year.

### Improvement

For new models, Fiat Auto is to spend the equivalent of £2.5bn on a new car range between 1980 and 1985 of which about £1.5bn will go on new models, \$682m on new technology and \$467m to rationalise facilities and incorporate considerably more automation—much of it supplied by Comau, the Fiat group's own maker of automated equipment and robots.

Sig Ghidella says the Fiat

Auto policy is to sacrifice profits in the short term for substantial investment and increased market penetration.

In the search for increased volume and lower costs, the number of Fiat car underbodies will be cut from 14 to four while still enabling the company to present a 27-strong range.

By 1985 Fiat's four-car "family" will consist of the Panda, the recently-launched Uno, the Ritmo (a VW Golf competitor) and a sister saloon soon to be launched codenamed 149, to replace the 131.

At the top of the range will be the "Type 4" to replace the Argenta.

### Distinctive

The productivity improvements which brought Fiat Auto back to Europe (unfortunately, troubles in South America wiped that out and produced a substantial overall deficit, £254.5m in 1981) have also enabled it to separate out again the Lancia subsidiary which for a time was being drawn more and more into the Fiat car operations. Lancia is to have a distinctive range—but based on the Fiat underbodies—and separate distribution networks.

Fiat Auto is no longer fighting on two broad fronts. For example, it has pulled out of the U.S. car market except for high-performance sports cars which sell in very low volume.

Says Sig Ghidella: "We decided that we were European. Fiat has long tradition in Europe. We have a fairly good image in Europe and it will improve. We have a role in Europe and can exploit it."

The momentum of Alfa Romeo's new model programme will be kept up by expenditure totalling £2,000m (roughly \$350m). However, the company aims to lessen its present heavy dependence on cars and to develop its interests in such things as aero-engine design, manufacture and repair and high technology metallurgy. These currently account for about 15 per cent of the group's turnover and the aim is to build that to 25 per cent.

Alfa's future, like that of Fiat in Britain, also depends to a considerable extent on co-operative ventures.

This autumn the company will unveil the new car spawned by its link with Nissan of Japan in which 1.60bn (£28m) has been invested. The so-called Arna project will see body parts from Nissan matched with Alfa's mechanical components.

The joint car, about the size of the Austin Cherry, will be built in Italy and sold throughout Europe by the network of Nissan's or Alfa's—which happens to be stronger in a particular territory.

Following this, Sig Masseschi promises a whole series of introductions which will re-establish the entire Alfa Romeo range in the forefront of its market sector."

### One model on the list, which should surface publicly about 1986, will draw heavily from a co-operative venture with Fiat Components to fit Fiat's "Type 4" and a Lancia will also be used in the Alfa car. By this method the three Italian companies save on the cost of developing and producing components for relatively low-volume cars.

Fiat some years ago started a similar scheme for the Lancia subsidiary by way of a joint venture with Saab of Sweden. And Fiat makes no bones about it—the company would prefer to look outside Italy to other parts of Europe for partners for its collaborative ventures.

### Joint venture

Among the most important so far is a deal with Peugeot of France to produce for the mid-1980s a completely new, highly-economic car engine to be used by both groups. The arrangement has gone slightly awry, however, because of the French Government's insistence that there should be some manufacturing in France—so production will be split between factories in both Italy and France rather than in Italy alone.

But Sig Manina maintains "we are going into 1983 much stronger" following fairly drastic cost-saving measures last year.

On the car side, Sig Ghidella at the recent Geneva Motor Show forecast that European demand will be flat in the first half of this year but there should be a slight recovery in the second six-months. But this recovery will mainly be fed by the West German market and the prospect is for Italian car sales to be down a little in 1983.

Ken Gooding

## Low spending on research but there are hidden strengths

FOR A country which spends less on research and development than any of the world's dozen richest economies, Italy can take some satisfaction in its performance in several industrial sectors during the last decade.

Its machine tool industry, comprised almost entirely of small northern companies, has competed effectively against its much larger German rival and maintained a highly successful record in exports.

In Olivetti, it has one of the world's leading office products companies and its 20 robot manufacturers, including Fiat, have helped the country become one of the largest manufacturers and users of factory robotics.

But the fact remains that Italy, according to OECD figures, spends only 0.84 per cent of its GNP on research and development, compared with 2.41 per cent in the U.S., 2.04 per cent in Japan, 2.2 per cent in Britain and almost 2 per cent in the Netherlands.

"I am very pessimistic. Our politicians just don't realise the importance of science in solving the problems of modern society. There is not one minister with a scientific background," says Dr Pietro Calissano, a researcher in neurological biology with the state research institution, Consiglio Nazionale delle Ricerche (CNR).

### Negative

"I don't think Italy will ever become a first class country in high technology," says Dr Robert Taranto, general manager of Reseau, a private Milan consultancy which specialises in high technology. "We don't have the right climate or the right education system and you can't change completely the structure of your tradition."

These negative conclusions are also shared by Dr Piero Fazio, a technology expert with the Censis research institute in Rome. "We are just not spending enough," he says, "but it is more than a question of money." He accuses the state financial organisation, IMI, which is responsible for financing innovative projects, of taking too long to reach decisions and argues that the official figures show expenditure of only £35m by

### UNIVERSITY GRADUATES: WHAT THEY STUDIED

	1972	1975	1979	1981	cent of total
Science	9,629	10,822	11,761	11,982	15
Medicine	5,411	5,580	14,792	15,323	20.7
Engineering	6,752	10,237	11,389	10,757	14.5
Agriculture	938	1,333	1,735	2,181	3
Economics	9,181	8,201	7,212	7,332	9.9
Liberal arts	26,070	24,910	18,099	15,589	21.1
Law	5,261	5,441	7,223	7,223	10.4
Other	1,388	1,623	3,897	4,621	5.4
Total	64,570	71,157	76,067	74,907	

† Provisional. Source: Censis, based upon ISTAT figures.

### RESEARCH AND DEVELOPMENT RESOURCES

	Italy	U.S.	Japan	Germany FRG	UK
Total spending (US\$bn)	2.722	56.163	20.063	15.253	6.984
Spending as a proportion of GNP (%)	0.84	2.41	2.04	3.39	2.2
Percentage of labour force in R and D	4	n/a	11	14	11
Percentage of R and D taken by defence	2.7	47	2.3	10.2	54.2

† 1980 figures except for Japan (1979). Source: CNR and OECD.

Italy spends little on R and D, but only a tiny part of what it spends goes on defence R and D

Italian effort in R and D, such as across too many sectors to be available. "Anyway," says Dr Sirilli, "no one can say that our success is only half that of our competitors, even if our relative spending is less than half."

CNR is also keen to point to the successes of its "projet finalizzato," a series of "goal-oriented" research projects started in the mid-1970s and designed to foster collaboration between industry and academia in highly practical projects. A total of £480m was spent on 18 projects between 1976 and 1982 in areas like farm machinery, biotechnology, lasers and fine chemicals.

In addition to the pragmatism of its "goal finalizzato," a series of "goal-oriented" research projects started in the mid-1970s and designed to foster collaboration between industry and academia in highly practical projects. A total of £480m was spent on 18 projects between 1976 and 1982 in areas like farm machinery, biotechnology, lasers and fine chemicals.

Examined in more detail, the figures also point to some potential hidden strengths in the way Italy does spend its relatively small resources.

Perhaps the most important point is that Italy, for a major European economy and member of Nato, spends very little on defence R and D. And so, in turn it tends to rely on defence R and D which accounts for less than 3 per cent of total R and D output.

Of course, it can be argued that the civil spin-offs of defence R and D are an asset and not, in itself, a waste of resources.

Other important joint venture areas are nuclear power, microelectronics and pharmaceuticals, the last of which is considered something of a model in the way it has been developed by the Italian authorities.

It is also interesting that for a country with a very large state sector in industry, over 55 per cent of Italy's R and D funds come from private companies (43 per cent in Britain and France). Of the money spent directly by industry, two thirds comes from the private sector. The sectors which spend most in Italy are chemicals (24 per cent of the total), electronics (19.5) and transport (25.5).

But none of these things satisfy the critics. The education system is, they say, at the high school level and beyond, irredeemably humanistic, although in fact the only disciplines to show sharp increases in the number of graduates in the

### Recognition

One recent study showed that 70 per cent of the sensors used in Italian robots and machine tools are being imported, as indeed are most of the electronic components used in the industry. This is the part of the product which offers the most added value and we don't control it," he says.

At government level, however, there is increasing recognition that Italy's industrial future lies not in grand, centralised projects to leap into the mainframe computer industry, such as were spoken of in the 1970s, but in using the large state companies, like Italtel in telecommunications, as agents to attract high technology foreign companies as partners, and then attempting to ensure that the technology spins off into domestic industry and exports.

Currently, only 1.4 per cent of Italy's R and D budget comes from foreign sources.

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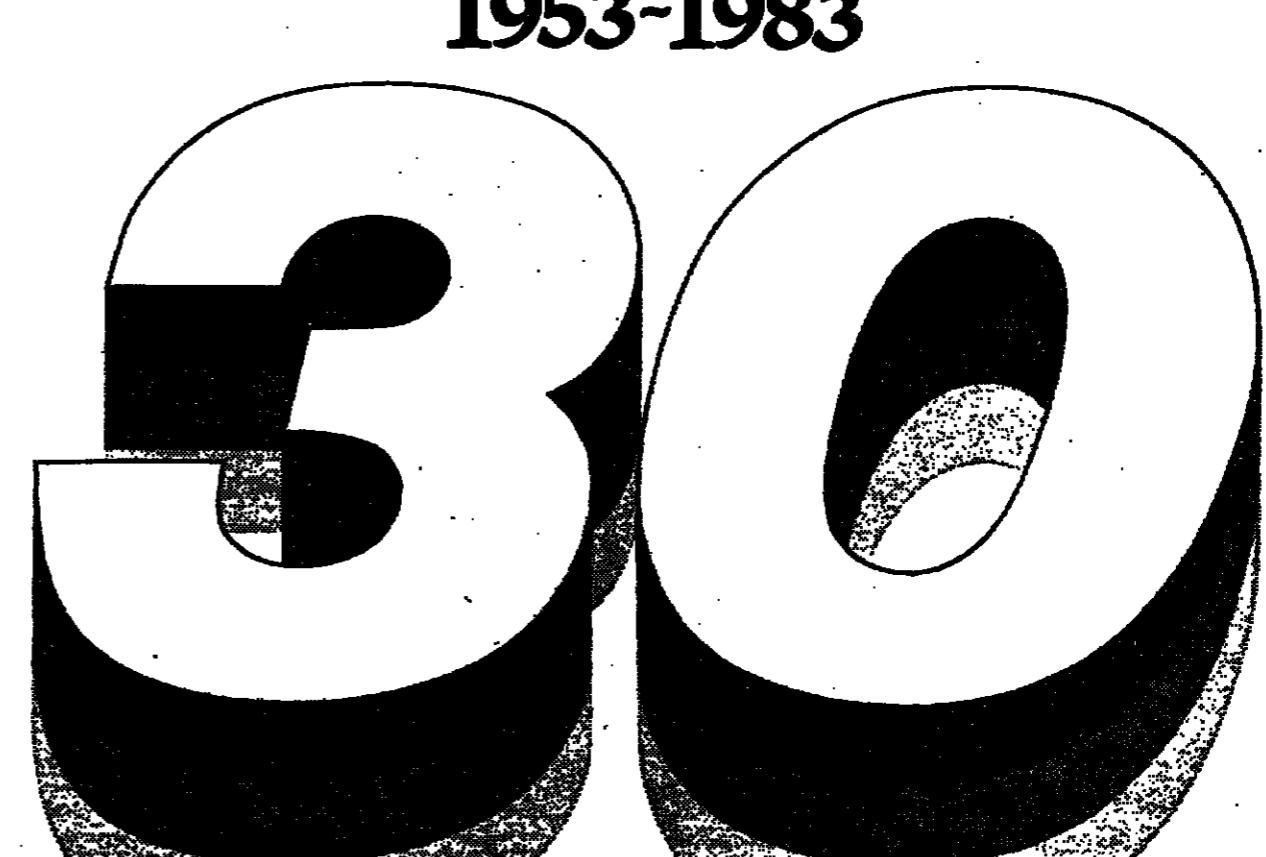
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Ian Hargreaves

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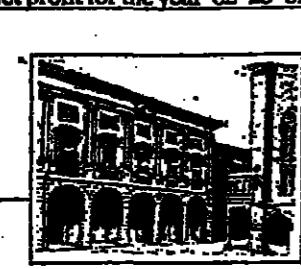
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Net profit for the year '82	£8.28 billion



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## ITALY XII

The relationship between the church and state came under severe pressure last year through the Banco Ambrosiano scandal. Goodwill now exists on both sides but there are still problems to solve, reports John Phillips

## The Pope the church, the state— and banking

MORE THAN 1,500 days after Pope John Paul's election to St Peter's Throne, Italians finally appear to be coming to terms with their unpredictable Polish neighbour and his tiny city state.

Relations between Italy and the Vatican, frequently tense since the Risorgimento, deteriorated sharply last year after the mysterious death of Sig Roberto Calvi and the subsequent eruption of the scandal around his Banco Ambrosiano. The bad feeling intensified

after it became known that the Istituto Per le Opere di Religione (IOR)—the formal name of the Vatican Bank—had issued letters of patronage to reassure banks which had lent money to Banco Ambrosiano and its affiliates. Italy demanded that the Vatican assume responsibility for a share of the collapsed bank's debts worth about \$1.3bn.

Attacks on IOR and its controversial American chairman, Archbishop Paul Marcinkus, reached fever-pitch in Italy's anti-clerical press after magistrates sent judicial letters to the president and two lay officials of the Vatican Bank, informing them they were under investigation on suspicion of fraudulent bankruptcy.

The tension between Church and State eased, however, after the Pope at last broke silence on the scandal in November. Although John Paul insisted the Vatican had no financial or legal obligation, he did say the Holy See was prepared to deal with the Italian state "to establish the truth" of the affair. The Vatican, it is thought, might make an "ex gratia" payment out of a sense of moral obligation.

The statement was widely taken as showing a strong desire for more openness and regularity in the Vatican's financial affairs, as well as for better relations with the State. That impression was accentuated when a joint commission of



Early evening in St Peter's Square, the focal point for this year's 1950th anniversary of Christ's death

Hugh Routledge

Italian and Vatican officials began meeting to investigate where responsibility lay for the Ambrosiano fiasco. But will the Vatican take steps to put its bank at least partly under Italian banking control?

The smoothing of relations continued after the Pope apparently decided to drop Archbishop Marcinkus from his job as bodyguard on all papal overseas trips, post me held since the reign of Pope Paul VI. The Chicago-bred prelate, who has always denied any suggestion of misconduct since he took the helm of the Vatican Bank in 1969, was thus seen to have been "disciplined" in the eyes of those Italian political forces buying for his blood. He remains head of the IOR, however.

Later, as magistrates began unravelling what became known as the Bulgarian Connection to the May 13, 1981, assassination attempt on the Pope, Italy and the Vatican were found themselves in common problems of security. The Holy See became indirectly involved in the undignified war of words between Italy

and the Soviet Union over the attack, just as Italy and Bulgaria recalled their respective ambassadors. The Vatican made no statement about it, however.

Sig Ilario Martella, the magistrate heading the Papal shooting investigation, did not make public his case against Sergei Ivanov Antonov, the Bulgarian airline employee arrested on November 25 for complicity in the attack on John Paul.

But the Italian Government went on record as saying the Bulgarian connection existed beyond any shade of doubt. Sig Ettore Laquarica, Socialist Minister of Defence, called the shooting in St Peter's Square "an act of war in peacetime."

Italians became still more alarmed after two Soviet citizens were arrested on spying charges and after the announcement that a group of eight people were being investigated on suspicion of plotting to kill Mr Lech Waless during a trip to Rome in 1981.

It is difficult to say how long

the prospect of such external

threats, real or imaginary, will hold the attention of Italian public opinion. There was only limited public interest, for example, when another scandal touched the Vatican Bank this year.

### Intermediaries

This time two priests were arrested and three others, including the secretary of the Vatican Bank, Monsignor Donato de Bonis, were officially notified they were being investigated in connection with a conspiracy—which first broke in 1980—by businessmen and tax officials to defraud the Italian State of billions of dollars on petroleum products during the 1970s.

Cardinal Ugo Poletti, the Pope's Vicar of Rome, came under pressure to resign for writing a recommendation for General Renzo Giudice, the head of the Guardia di Finanza, the Financial Police force in charge of customs, tax collection and fraud investigations.

General Giudice got the job but last December a court sentenced him to seven years in prison for accepting bribes in the petroleum scandal.

The conspiracy was a masterly piece of diplomacy for other reasons too. The unexpected elevation of the Jesuit theologian Henri de Lubac, for example, did much to improve relations between John Paul and the powerful religious order which had been strained

since the Pope appointed a personal delegate to lead the society in 1981.

The Archibishop of Paris, Cardinal Jean Marie Lustiger, who is a converted Jew, also received a red hat at the last consistory and that promotion seems certain to help mend fences between the Vatican and Israel. Relations between the two states reached an all-time low in 1982 when Israeli officials, piqued by the Pope receiving Yasser Arafat, in an audience, accused the Holy See of anti-clericalism.

The Pope's continuing focus on the politics and religious life of Eastern Europe was reflected in the creation of the first cardinal resident in the Soviet Union, the Belarussian Archbishop Josef Glemp, the Primate of Poland, to cardinal, and of other prelates working under difficult conditions in communist countries.

The consistory showed once again John Paul's ability to take unexpected but effective decisions—that overcome seemingly insuperable problems. His reaction to the Ambrosiano scandal demonstrated how his open, down-to-earth approach could win him enormous popularity even among the Indians, with their deep historical distrust of the Vatican.

### Tourism boost

The holy year which began last weekend looks set to be another factor working to reconcile Italy and the Holy See.

The jubilee to celebrate the 1,950th anniversary of Christ's death will doubtless help to bring increased tourist revenue to both the Italian capital and to the millions of Roman Catholics expected to come to Rome. The

Government, the lower one and pocket the difference—estimated to have been worth the equivalent of some \$2.2bn. The suggestion was that at least some prelates had acted as "unsuspectable" intermediaries in the affair.

As details of the petroleum scandal emerged, the Pope meanwhile, continued what were interpreted as his attempts to lessen Archbishop Marcinkus's role in the church, excluding him from the list of new cardinals elevated at a consistory last month.

And even before such a new framework for future good relations can be set up, the report by the two groups of wise men examining the Ambrosiano case in the joint commission will be completed and acted on as quickly as possible. Then, perhaps, Italy and the Vatican at last may be able to lay Roberto Calvi's ghost to rest.

## Enjoying the calm

CONTINUED FROM PAGE 1

will the current fashionability of "rigour," promoted to the disbelief of some observers by the Christian Democrats, lead to real change?

One area where change has occurred is in Italy's foreign policy. Under Sig Enrico Colombo, Foreign Minister since May 1980, Italy has become more consistent and far more active, especially outside Europe.

Having sent a contingent to the U.N. Sinai peace force last year, Italy dispatched about 1,000 troops to Lebanon to take part with the French and T.S. in the first short-lived peace keeping force there. The following month Italy took the lead in pressuring the foreign troops to be sent back after the massacres in the Palestinian camps.

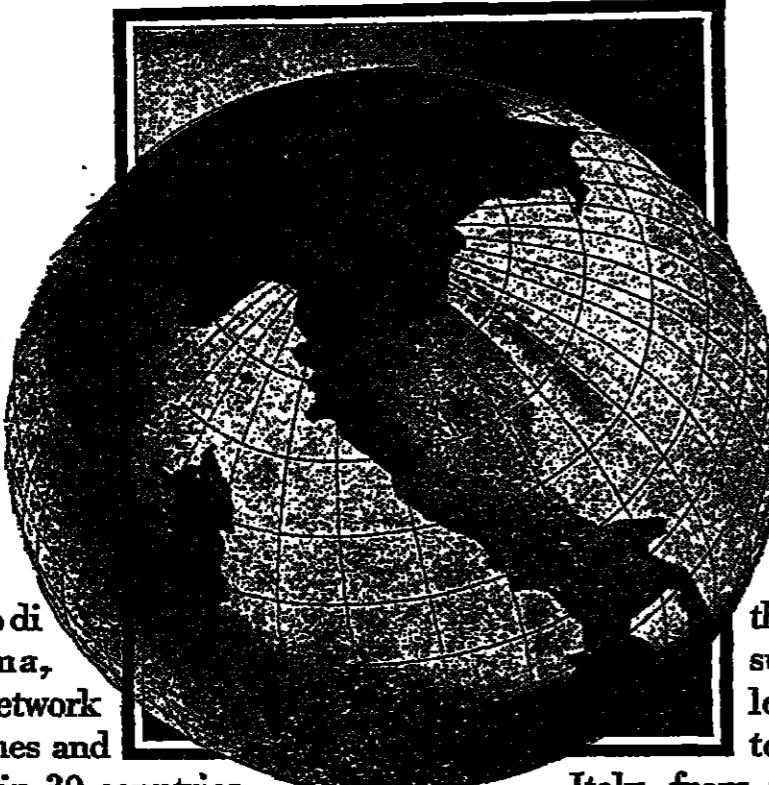
Now there are about 1,700 Italian troops in Lebanon, but Italy's pride at playing an important international role is offset by anxiety that if the U.S. does not succeed in easing the Israeli forces out of Lebanon Italian troops could be there indefinitely.

Italy is solidly behind the Nato position on intermediate nuclear missiles and is to install the first of 112 cruise missiles at the Comiso base in Sicily from the end of this year if no agreement is reached in Geneva. In the meantime, Opposition to the missiles is lower than in any of the other countries involved, partly because of internal political factors and partly because Italy traditionally looks on the U.S. missiles as its ultimate protector. Sig Colombo has however pressed for flexibility in the Geneva negotiations.

The Italian armed forces, despite their creditable performance in Lebanon, are generally weak in equipment and experience. A big re-equipping programme has been further slowed down by the recent cuts in the defence budget and pay rises are low, though senior officers are hard to attract. The politicians show no more sign of wanting effective armed forces now than in the past.

It says much about the commercial priorities of modern Italy that it spends per head less on defence than almost any Nato country, yet is the third or fourth most successful arms exporter in the West.

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